# Grade The Newark Post Must Go!! <br> <br> NEWARK, DELAWARE,

 <br> <br> Crossings} <br> <br> Crossings
}

BUCK REQUESTS HALT ONSTATE EXPENDITURES Mesegge To Legislature Say
Only Alternative Is To
Increase Taxation


TUBERCULOSIS PREVALENT IN entire state

Senatoria Waiting Lists Kent County With ent County Wi

Highest Rate

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## An Open Letter To <br> Councilman Lovett


#### Abstract

 We are both astonished and aggrieved at the sentiment In the very first paragraph you plunge into the matter at hand by insinuating that THE POST has been wasting a lot of time and space on the grade crossing issue-"the alarm is unwarranted, I assure." Strangely enough, Mr. Lovett, we doubt that your assurance will alleviate the fear the telephone yesterday immediately upon receiving your letter, and phoned many of the citizen of Newark. Of the entire number queried, not one person was in faver of more strangely-Walter Dent Smith, as President of the Delaware Safety Council, and W. W. Mack, Chief Highway Engineer, do not believe "the alarm is unwarranted." On are two of the most dangerous in the entire State and have accordingly recommended therse, all these people are wrong, and you are a better judge than they of this subject. killed there before, and if history repeats itself, will be again, Can you assure away POST of February 15, 1928: lessly sacrificed to add weight to the conclusive evidence that the inadequately protected Baltimore and Ohio grade crossings in this town are nothing more than death-traps, waiting patiently to add size and variety to their list of victims. A young business man, two fine boys from the University, a substantial citizen, and now, an eager child

You were a member of Town Council when some of the above fatalities occurred. Can you assure their mangled and bleeding bodies back to life? You have been fortunate, Councilman Lovett. The Grim Reaper has not struck close to you-but think of those with little ones who are daily in danger. You are a representative of the people of Newark not an individual, and you should not forget your obliga- tion


$\begin{aligned} & \text { bothered to find out just what the residents of our sister } \\ & \text { city think of those elevated crossings. We did-we called }\end{aligned}$
$\begin{aligned} & \text { our journalistic colleagues in Elkton and also the Town } \\ & \text { Council officials and were informed that not only did Elkton }\end{aligned}$
them as yeritable divine blessings. And lest your econom-
not one red cent. In fact, all property owners near the cross-
crossings be architectural monstrosities and depreciators of
for holding up a plan that might spare the sacrifice of a
$\begin{aligned} & \text { In your third paragraph you say the stream-lined } \\ & \text { trains are not practical and will not succeed. Perhaps Presi- }\end{aligned}$
$\begin{aligned} & \text { dent Willard, of the B. \& O. Railroad, has been greatly mis- } \\ & \text { lead ; at any rate he and the Board of Directors believe that }\end{aligned}$
Road's intention of using them in constantly increasing
$\begin{aligned} & \text { numbers. Somehow we are inclined to feel that your depre } \\ & \text { cation of their utility will be scant protection. for any un- }\end{aligned}$
altogether and use their roadbed for truck and bus high
$\begin{aligned} & \text { decide that the railroads have seen their day-that probably } \\ & \text { the greatest single factor in building up America should }\end{aligned}$
$\begin{aligned} & \text { now be scrapped. Will your ridiculous assumption that the } \\ & \text { railroad is doomed bring the dead to life? Will your high- }\end{aligned}$
$\begin{aligned} & \text { way project save innocent children from being ground to } \\ & \text { bits under the wheels of freight trains speeding through } \\ & \text { Newark? Will your figures on the number of cars that can }\end{aligned}$
$\begin{aligned} & \text { Newark? pulled a single engine save the population of orphan } \\ & \text { ages from being increased by grade crossing accidents? }\end{aligned}$
matawnumeztu
$=2=\mathrm{mwzem}$

| Members Deny Rumors of Wholesale Staff Changes; Meeting Today <br> Commissioner John H. Wigglesworth, of Bellefonte, was unanimously elected president of the New Castle County Levy Court Tuesday at the court's reorganization meeting. He is one of the six Republican members of the body. <br> Mr, Wigglesworth, who was elected for two years, succeeds Commissioner James Keenan, Republiean, of Wilmington, one of the three Republican members of the court, who retired |
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## CANVASS NETS

## \$6,000 PLEDGED

 TO THIS WEEK|  |
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## EDUCATIONFOR ADULTS OFFERS MUSIC AND ART

 Clasees To Be Held At High School Monday, ThursdayOr Friday, At 7.30
 Districts of Delaware will begin dor-
ing the week of January 7 1955. The will be those which have been re-
quasted by the adult residents of
requested by the adult resider requested by the adalt residents of
each community in which a center will
be loeated. They will provide tunity for participation in activities
of rect of recognized adult educational value
which have been approved by the
Board of Education having jurisdiction over the district and by the State
Department of Public Instruction. The Department of Public Instruction. The
instructors will be specialists in the
field fields in which they will work
Thero will be two clases in New-
ark. Mrs. E. H. Frankel will teach ark. Mrs. E. H. Frankel will teach
Music and Miss Amy Aardner will
give a course in Art. The music
clases will start next Monday, Janu-
ary 7, at 7 tio. The Art classes will
be given either Thursday or Friday



Hold Mending Party





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NORRIS WRIGHT KOELIG MAYER IN IMPORTANT SUCCESSFUL AS SENATE POSTS CROP SHOWMEN

## Educ Tomhave, chairman of the Adut

Other requests for Adult Education
Local State Senator Heads
Executive And Education
$\qquad$
President Pro Tem. Levi L. Ma-
loney has announced the following list
of committee appointments for the
State Senate.
Holding tw
mittee chairmanchips, important comi-
Education, is Senator Norris Wrigh and of Newark. He is also a member of
the Comittee on Banking and In-
surance, Finance, Fish, Oysters, and surance, Finance, Fish, Oysters, an
Game, Claims, , Judiciary, Labor, an
Miscellanous,
The full list of committees The
Accounts-Senators W. Wailly, Da-
is. Simonton, Matthews, Chandler,
Agriculture-Senators Walls, MatAgricultu
thews, Malo
Banking

Davis, Neugebau
Buildinga and
Wails, Marshall, Matthews, VanSant

## Crop Improvement President And Vice-President Have

 Distinguished Records$\qquad$ awards to his credit. He began show-
ing corn in 1929 in the Bovs' and
Girls' Class and there wo 1 as Gris Class and there won 1st white
and 1st yellow on his 10 -ear entries.
He also won the New Castle County
Championship and the State Cham.
$\qquad$ and Girlis' Class he was awarded the
State Grange Cup. The same year he
won 1st prize on a white single ear. Having won a State Champhonship
in the Boys' and Girls' Class he was
barred by the rules of the Asocion burred by the rules of the Association
from making further entries in that
class so in 1930 he enters in the adult class and wing 1st on a a ten-ear yellow
entry in the amateur class 2nd in
the 10 -ear white cap and calico class entry in the amateur class 2nd in
the 10 -ear white cap and calico class
and the State Championship 10 ears
in the adult class. In 1931, Mr. Koelig sters yellow 10 ears and sthon on whit
o ears. In the honorary class he win
st on yellow and white 10 ears and
again wins the
again wins the State Championship
10 ears. Not satisfed with this he en-
ters the 5 .e-er class and wing fith in
New Castle County and in 1932 wins
Nes
$\qquad$
Three Calls $\overline{\text { On Monday Give }}$ interstate class. Again in 1924 he
wins 1 ht interstate yellow and ndi in-
terstate white and in the Honorar Hectic Finish To Year's

 pany were kept on the subbiject bom six
ealls from Friday afternoon until urge everyone that expects to enter
extibits at the show to select and pre-
pare their material early




MALONEY, LYONS ELECTED HEADS OF LEGLISLATURE W. Harry Dawson, Newark To State Senate


Sussex County: Bladet, Ellendale,
Elis Grove, Eldorado, Fishers, Green
wood, Georgetown, Gumboro, Holly
more, Milton, Millsboro, Midwas
Neals, Ports,
Selbyville, Trinity, Vaughan's, Bridg
ville, Slaughter's Neck, Phillips.
ville, Slaughter's Neck, Phillips.
Kent County: Cheswold, Dover,
Farmington, Frederiac, Harrington,
Kenton, Leipsic, Little Greek, Milford,
Kenton, Lelpsic, Little Creek, Mirord,
Magoili, Mappe Grove, Oak Grove,
Smith's, Tomahawk, Union, Viola,
Smyrna, Willow Grove.
New, Castle County: Corb
(Odessa), Christiana, Claymont, Del
ware City, Blackbird, Claymont, Deik
moor, Eden, Edge
X Roads, Mount Pleasant, Middle-
town, Marshallton, MeClellandsville
Cown, Marshallton, MeClellandsvile
Commodiore McDonough, New Caste
Newport
Greve Nete
Newport, Oak Grove, Ogletown,
Pleasant Valley, Rose Hill, Richard-
son Park, Stanton, Welsh Tract, York-Hectic Finith To YariNew Castle County, began exhibiting
corn in 1927 and has won prize in
he single car, amateur and 50 -earCoincidentColncident with announcement
Ne Now Ford car comes the realiza
lon, that the Fader Motor Company
ince December 28, has in that capacitytoday said that Henry Ford has an-
nounced a a bulliding program to pro-
duce over $1,000,00$ cars this year and
the Fader Company expects to do its
part in in puting them on the road. The
Fader 1. Oliver Koelig, Jr., President
Delaware Crop Improvement A and
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tries.
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nterested is
courses which will be held at
High School. Any desired inform
ion may be
tion may be obtained from Mrs. T.
Baker, president of the Newark
Ellis Grove, Eldorado, Fishers, Green-
Clayton), Lewes, Laurel, Lord Balti-
Neals, Portsville, Rehoboth, Seafor
OM, Mators Ws, Waily, Da
one Matthews, Chandier.
re Senators Walls, Ma

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6FIRECALLS
IN LAST FOUR
DAYS OF 1934
$\qquad$
(Continued on Page 4)



Fire Chief Elmer J. Ellison is un-
opposed for re-lection. Nominees for
other offeces are lifted below, with the
(Continued on Page 8)
$\begin{array}{ll}2 \\ \text { VITAMIN "D" } & \text { WOMEN'S GROUP } \\ \text { MILK NOW ON } & \text { MEET AT DOVER }\end{array}$ SAIE INSTATE NEXT TUESDAY State Health Board Approves Joint Legislative Committ Of Cod Liver Oil
$\qquad$
 many young lives from thei
elidrons siets, with the introduction
into the stute of Which contains the same bone-build
ing elements, the sale of which The eements, the sale of which wa
appoved by the state Boarts
Health at its monthly meeting las According milk regulations, adoppted by the State
Board of Health at that time, "the cap, in addition to the other require-
ments for graded milk, raw or pas.
men

 cows yeas: on ty inradiating the ming Until quite recently, vitamin "D
was usually supplied by feeding th

 but as yet no ilisease wete
notited
nit is the overfeding.
Health to oversee the milk supply of
the state. inspect dairies, teat mil
for purity, and license dairies which
"Twelve Gates Of The
City" Finally Opened
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Delaware Fall 1934
Pig Crop Report

in the number of sows ta farrow in
the pring of 19355
compurad with the
number farrowed for the correstondnumber farrowed or the correspond.
ng period avear apo. The eximates
nite based on the Deecmber Pie Sur-cy made in cooperation with the Ru- Rural Carriers and local postmasters.
The fall pig crop estimated atThe fall pig crop estimated at
11,000 compares with 10,000 pigs
saved latt fall The averaveof pigs saved per liter of of numben-
pares with 5.8 a year ago. The 193 Apares with 5.8 a year afo. The 1934
combine
nimbine and
thout 12 per cent smaller crops than that
Sneak Thieves Caught
By Highway Policeut Brigevinie under Sergeant Wool
has had its hare of hard work. Dur-
ing the werk arreats were oudng the week arrests were made in fivecases of larceny and one escaped
prisoner from Maryland was picked
4p, one fatal aceident was cleared ou
and the hit and run driver who wa
n the ecident but who excaped wau
ufterward apprehended and heavily
ined. In adition two men who have
.been robbing parked nutomobilesSeaford were caught whiochoniess probl
will acount for considerable crimeswill acount for considerable crimes in
hat section as they are also xuspectedof stealing chickens from nearbyfarmers. All this work was done by
the police in additito to theirthe police in addition to their regula
routine patrols.Delaware December Winter
Wheat And Rye Repor
The acreage of winter wheat seeded
this fall for next year's harvest
elaware is estimated at 22,000 acresDelaware is estimated at 92,000 acres
or abot 1 po per cent more han was
olanted last fall, according to J . A
A.ician for Delaware. For the entire
country there is an increase of aboutper cent in this fall's seedings com-pared with those of a year ngos
Winter whent condverage. The crop was sown laterthan usual but late fall conditions
favoredravored growth so that it went into
the winter in good condition.he winter in good condition.
Th acreage of rye sown for all pur-poses this fall is estimated at at pur-000ceres, or the same asa y year ago. Con.

## Begin Regular Weekly

The initial meeting of the Women
Sint Lerisatation Committee of Delm are will be held in the People
Christian Church at Dover on Tue day morning next at it octocki Miss
Emily P. Bisecell, chairman, will pre delegatec extend grevetings to the women's orkanizations throughout the
State. This Committee will meet at period when the Geneerul Aursembly is
in session. 1 Tb object will be to dis cuts such proposed lepisiation as re re
atese tom matere f edocation, to he
control and welfare of childer their relation to the State, projects
uffecting public health, and the finan the State.
In formulating the program and laid upon the fact that there is
neither desire nor intention their activities in any way to become a source of annoyance to the mem-
bers of the General Assembly. The
ides of the Con oft-reiterated statements of upembers ane effect that they are invariably
nxious to secure the considered atti
de of the people of the State al fulness only, through securing the
opinions of the women of consolidating these ideas into differ ent recommendations, and submitting
these recommendations for the con-
sideration of the members of the Genfious bsembly in connection whith va At next Tuesday's meeting Mrs,
Frank G. Tallman will discuss Gov, Buck message to the General Assem
by and explain such portionso of it
and the various subjects considered in
he message the message as may be necessary in
order that the delegates may have
clear understanding tions he presents to the Legislature.
While the public generally will be
welcome to atuld welcome the attend any or all meeting
of tommittee, none but aceredite
delegates will be permitted to ote in
its deliberations. The mectings will be in the nature of an open forum.
The Committee has advised each
member of the General A sembly of its formation and of its desire to co-
operate in any way possible. of program covering the e arious meet-
ings. In addition to Miss Bissell, ofli-
cers are: Mrs nington, Mrs. James H. Huaim, Wil
and Do
ar. and Mrs. Lena Messick, Bridpo ton, vice-chairmen; Mrs. W. L. Clay-
Con, Dover, secretary: and Mrs S. H
Caufman, Richardown Park, Trew $=$ Snappy Ideas Cause Additional Expense The desire of a very prominent
young man of Sussex County to add to the "snappiness" of his roadster
caused him to procue two sets of
tags for the year 1935. When he received his first set he conceived the
idea that an oval frame was much with a pair of present shearse he care-
fully cut it in a small oval with just fally cut it in a small oval with just
the number, State and year showing
and placed them on his car. There is no doubt but it added beauty and
krace to the vehicle but he had
recke reckoned without the State law which
forbids tampering with license tags, forbids tampering with license tags.
As the result of a quiet reminder from
one of the officers from Police Station No. 4 he hurriedly applied for and ree
ceived new license tags which he will "wear" in front and in the rear of his
car during the year 1935 just like Half Of Farming Students Continue In That Occupation The State Department of Public In-
struction has received from the State Supervigor of Vocational Agriculture,
W. Lyle Mowlds, the report of a sur vey he has just completed in which he of atlermined the present occupation
of tho studied vocational agriculture in the high schools of
Delaware since 1918 .
of the 1574 beys in these classes 752, or 48,5 per cent, are now a a
engaged in farming, as follows:



The New Ford V-8 for 1935 is he biggest and roomiest Ford ar ever built. It is a strik m lines and new, luxurious appointments.
But most important of all it is especially designed to give ou smooth, easy riding over all kinds of roads - " $\alpha$ front seat ride for back-seat riders. This ease of riding achieved by the use of three basic prin price car.

1. Correct distribution of car weight by moving engine and body forward eight and a half inches.
2. New location of seats by which the rear seat is moved forward, toward the center of the car-away from the rear xle and away from the bumps. 3. New spring suspension which permits the use of longer, more flexible springs and increases the springbase to 123 inches.
The result is Cont. Poise - which not nly gives you a new riding comfort but
basic design. You buy pre buy this Ford V.8-full 8 horsepower and capable of 80 miles an hour. All Ford V. 8 cars for 1935 come equipped with Safety Glass throughou at no additional cost. New Ford $V$ you to see this Nhowrord V- 8 for 1935 at the You will want to ride in it drive it yourself. You will find it new experience in motoring.

FORD V. 8 PRICES ARE LOW


 Tudor Sedan, S575; Cabriolot (with rum
blo seat). S625 Fordor Sedanh S635,
TOURING SEDANS wioth built-in trunkTouring Sodan, 5655 .



NEW 1935 FORD V. 8 TRUCKS AND COMMERCIAL CARS ARE NOW ON DISPLAY

## THE NEW 1935 FORD CARS NOW ON DISPLAY

Let us demonstrate and explain to you all the Latest Engineering Features in this Outstanding Car

Immediate Deliveries on Nearly Every Mode

## FADER MOTOR CO

Phone 180<br>Newark, Delaware

| Old Cooch's Bridge Post Office Closed | "Grip" Conditions At School Not Dangerous | AUTO \& TRUCK LOANS |
| :---: | :---: | :---: |
|  |  |  |
| With the close of businexs Monday | students are still absent from the |  |
| seontinued when the postmaster, J. | wave of "grip" that swept over New- | CASH ADVANCED AT |
| Irvin Dayett, relinquished his duties | ark in the past two weeks, conditions have improved greatly., Superinten- | ONCE |
| to become a member of the New | dent Cariton E. Douglass says th | Car Remains in Your Pooression |
|  | possibility of closing the school | IBERTY FINANCE CO . |
| No. 1 from the Newark office. | not even been considered. This is | 硅 |
| the | very fortunate, since in several locali- |  |
| the | ties it has been necessary to extend the Christmas vacation to give the | Wilmington. DEL. |
| $\begin{aligned} & \text { its age } \\ & \text { show } \end{aligned}$ | the Christmas vacation to give the |  |

ease of handiing. You can take curves win greater safety
Ford $V$ are many new features in the still easier to drive. New brakes give more power for stopping quickly with far less foot pressure on the pedal. A new type of easy-pressure clutch
employs centrifugal force to increase efficiency at higher speeds. New steering mechanism makes the car still easier o handle. New, wider, roomier seats. The New Ford V- 8 for 1935 retains the V. 8 engine which has demonstrated its dependability and economy in the ser There are refinements, but no change in


The Newark Post
 By The Fout Pulidinize compm.

The police of the Editiorial Columns is determined by the Publisher, who will CLEAVES, Business Managaz
JAMES M. ROSBROW, NEws EDtron
MRS. EDNA CHALMERS DICKEY, Cuculation MANAGE

## Entered as second-class matter at Nowark, Delaware, <br>  

## Aetna Hose, Hook and Ladder

On the eve of its annual election, it is very fitting that we take this occasion to congratulate the Aetna Fire Company on the splendid record of service it has continued for another year
Definitely one of the most progressive companies in the state it Definitely one of the most progressive companies in the state, is doing all that is possible to continue this record

The installation of a salvage crew to minimize smoke and
er damages was certainly very much of a forward step, and water damages was certainly very much of a forward step, and
although we have been as yet fortunate enough not to have offered although we have been as yet fortunate enough not to have offered
any opportunity for its use, it is very comforting to know that such service is available. It may in time result in a lower fire insurance rate for the entire town.

A fit finale, indeed, is the record of the company for the past week, when six calls, three of them in one day, were answered
immediately and the fires promptly extinguished, especially the case of the Opera House Building, where a very serious blaze might have resulted.

We feel no necessity for urging the Company to keep up their splendid work-we know it will be done.

## The Governor's Message

We find Governor Buck's message to the General Assembly masterful in its simplicity and thoroughness. We hope the Leg

From the beginning to end the message is a plea for a ba anced budget. We most assuredly cannot attempt to spend our proaching ever closer.

Of the expenditures of the state to be curtailed, he selects that one which we agree is that most easily spared-our highways. Delaware has been justly proud of her highways, but they are an expensive luxury for a state whose income in recent years has
been as acutely curtailed as ours, and it is certainly time to call a been as acutely curtail
halt to road-building.

The Governor has also adopted the suggestion of Russell Ramsey, director of the Taxpayers' Research League, that the General Fund borrow money from the School Fund and pay the
accustomed interest rather than borrow from outside sources and accustomed inter
lose the income.

In recommending that the salary-cuts of professors and teachers be restored, the Governor has recommended an expenditure that will bring a return greater than mere dollars and cents.

Governor Buck's recommendation that the state "should no tising signs along state highways" is particularly significant in view of his previous service as Chief Highway Engineer. In indicting the signs as a traffic hazard he speaks from years of experience in trying to keep down the terrible toll of highway accidents. We hope with him that the Legislature
the merits of any Bill presented that is intended to provide regulation by the state of signs along the public highways, and before adjourning will see that the Highway Department is given some
control over this business."

## Our Senator Wright

We are very glad, indeed, to see the place of importance given Senator Norris N. Wright in the affairs of the State Senate. We are particularly happy, however, to see him chairman of the Committee on Education; Senator Wright has long been prominent in educational affairs in the state and his selection is a very happy choice. The citizens of Delaware can rest assured that under such a man, no measures harmful to
state will have very much chance to get by.

## Parents-Be Careful

The Christmas gift season has passed on, leaving many danger spots in Newark. There have been many B.B. and 22 behooves the placed in hands that are none too careful, and these potentially dangerous weapons, since, in the last analysis, the responsibility is theirs in case of any damage or injury done. Especially do we deplore the attitude of a mother in a local case of which we recently heard. As a result of a neighborhood quarrel, the mother cautioned her boy to keep his B.B. riffe loaded,
and if the neighbor's boy bothered him, to "let him have it." For and if the neighbor's boy bothered him, to "let him have it." For
shame, Mother, for shame! How would you feel if your neighbor's shame, Mother, were blinded as a result of your thoughtless utterance? Be reful of your words-sometimes they're as dangerous as bullets.
There is also a great deal of risk in carelessness in rollerskating and bicycle riding. All parents readily see the necessity for caution. This is especially true in the case of cycling after
dark. The State Motor Vehicle Code requires that a rear light dark. The State Motor Vehicle Code requires that a rear light
must be used on every cycle operating after dark. This is the must be used on every cycle operating after dark. This is the
least contribution that every bicycle rider could make toward safety on the streets and highways. We hope our reminder will be heeded.

## COUNCILMAN DEFENDS PRESENT GRADE CROSSINGS

## Town Councilman William J. Lovett's View Of Railroad Crossings



 for a very lamited passenger service and al
suburban trolley line tracks being torn up.

profitable?
Think of the greatly increased revenue the states would derive through
the extra licenses and gas tax-which could be reasonably reduced and shipping rates in proportion-thus benefifting the consuming publice.
The automobile industry would enjoy a big boom. Likewise the pr ducers of raw material. More jobs. Less unemployment.
The machine age in which we ilve, with its many labor and time-saving
devices, is largely responsible for this great depression. A condition has devices, is largely responsible for this great depression. A condition has
resulted that requires adjusting by making many changes. Creation of more
jobs is absolutely necessary. A more uniform wage scale-reasonable work-
$\qquad$

| Maloney, Lyons Elected | $\begin{array}{l}\text { den are from the Journal-Eve } \\ \text { Evening: } \\ \text { Sketch of Mr. Maloney }\end{array}$ |
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\left\{\begin{array}{l}
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\text { onde } \\
\text { Whal } \\
\text { Black } \\
\text { W. }
\end{array}\right.
$$



Two Blind Chaplains


WILMINGTON COUNCIL URGES
ELIMINATION OF GRADE CROSSINGS
Elimination of the railroad grade crossings on the suth Market street causeway, and between Richardson Park and
Wilmington on the Newport Pike and at Elsemere junction on the Capitol Trail, and widening of McKee's Hill so that two lanes of traffic will be provided from Blue Ball to the bottom of the hill, are among the many recommendations made by The Bosird of Direx. City Council.

Newark would do well to follow closely the proceedings in Wilmington.

NEWARK

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|  | ads within the State |
| :---: | :---: |
| James L. Davis, | is far above the National averure of |
| Matthews, W. M. Davis, | 6.13 per cent for all states." |
| ugeb | the remo |
|  |  |
| Mathews, Marshall, Ross, Glem. |  |

Buck
Head Of Levy Court






Do You Know We Have
A Desirable Business Location
On Main Street For Rent

Newark Trust Company NEWARK, DELAWARE


## $\frac{\text { Persistent Advetisi }}{\text { Faith Built }}$

Persistent faith in the power of advertising was the secret of success of Sir Thomas Lipton in establishing a world-wide business from a tiny Glasgow store, according to his recent autobiography.
"I feel I cannot too strongly emphasize how much I owed to my firm and persistent faith in the power of advertising. For mystelf I took not the slightest interest in anything apart from my business, but a remark of Mr. Gladstone in a speech at Glasgow appealed to me very much. He said: 'Advertising is to business what steam is to industry-the sole propelling power. Nothing except the mint can make money without advertising.'
"The more I thought of those words the more im-
pressed I was with them. They matched so closely with my own ideas.
"During my travels to America, I had observed that the firms that were making good were regular advertisers. One couplet that I remember having seen in New York was to the effect that:
'The man who on his trade relies Must either bust or advertise."

Sir Thomas employed newspaper advertising, and was a master at novelty advertising and ballyhoo, going so far as to have his name carved on one of the pyramids in Egypt.

# ADVERTISE in the NEWARK POST 

## IT PAYS

THE NEWARK POST, NEWARK, DELAWARE


THE 105TH GENERAL ASSEMBLY

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## STATE-LOCAL

## RELIEF FUNDS

JUMP 30P.C
 Has Now Shifted Part Of
Large Relief Burden




 ment in meting the coats of relief.
Contrary
to
 tiancing. They have iocerased them
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teen made obstibe by the diverem
the Fdieral Emergency Relief Ac
tate and hooal fundse used for reited

Officers For Fire
Company To Be Elected
(Continued from Page 1)
present ofice holders firat, if candi-
ates for reelection.
First Asistant Ch

Second Assistant Chief-
Chiet Pipeman-
Chien Pipeman-
Euel
Buckinghan
Assistant Pipemen
Herbert Murphy
C. I. Richards
C. I. Richards
Nathan Davin


## Br-r-r-r-r

When it's raining. snowing . . . freezing hard... nothing takes the place of a TELEPHONE in In winter, particu larly, it's worth many times the small amount it costs to have one to run your errands and bring

## TME DIAMOND STATE

GOOD HEALTH



BoIL

 the same place over and over again,
until it develops into a carbuncle.
In various occupations, too, bolls are apt torious oe a hazarapatolons, tooeners bolls are dyers
ustlog benzene compounds and work using benzene compounds and work
men engnged in metal grinding tac-
tories omploying beavy oils, are fre-
quent sufferers from boolls. guent sufferers trom bollis.
Common the
Coulls are caused by a
 velops at the place where the term
krows in the skin and there is the
resiltant throbblig and stabbing paln
Eesila resiltant throbblog and stabbing pain.
Bons usually occur oo the back of
the neck or under the wrist band. or
around the wallst.
 the karment chafes it, and the bofl
term bas a fine place to grow. Be
zere
fore women started shaving thelr necks, It was very unusual for a woman to
lave a boll on her neck: but now it is
quite common. It is much easier to
irritate a stubble of halr than a lons

relle, iorented a ferment-like sub-
stance that dissolves bacterlia as fer
ments dissolve a starch granule. When
hanteria are dissolved by this ferrment
like ukent, thes are destroyed and all
 In which the bucteria are suspended
DHerrelle named thas substance bac-
teriophage, which is Greek for bacterla eater or germ-eater.
The writer of thats artcle has been
interested in the study of the skin for

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things are dooe, the caceine Is made by
growing the Loil zerms and then add
mis ne small anount of the terment. $=\Sigma==$


 1
$\qquad$
$=2$
$====$
trom workers not having to hy of so
nami, timer And conmon boils need
not reach the cartuncle stage.
Staphylococcus bacterloptage
an be supplled by any physician
not a great deal of cost We are no
experimenting in the research labort tory at the University of nilinols to see renting typhold fever
Cnfortunately this bacteriophage will
pot stop bolls from developlog in per nons onfering from developtos in in per
sometes, varicose velns and other such deblitating di-
eases. The reason these persons eases. The reason these persons get
bolls sis because, doe to their physical
condition, their bodies cannot throw ott condition, their bodies cannot throw oft
a boll infection, onice It takes root to inir follicle-boll germs are alway present on every ore's skin. These
persons should never "doctor" persons should never "doctor" them-
velves: they should always consult a selves: they
physkelan.

New Ford V-8 De Luxe Tudor Sedan Shown





 ination of major engineering devel- been made more flexible, Added chas-
bation of sludge. Dilation of th


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"Make Your Chickens Sneeze!"-Says Science

 due to bronehitis vary greatly as shown here. They
may be practically nothing or they may vun meft
than 6 bop oecrased ego producton may amount to
niore than the
A new method of treating colds, experimental nock was dusted with roost, untll they begin to sneeat roup, bronchits, and other res. the powder. The properves of the treely. The houses should be clowed

 ture, Farmingdale, New York,
Experimenting wit





