

Mr. Lewis (Library)

The Review

The Undergraduate Weekly of the University of Delaware

VOLUME 53. NUMBER 27

NEWARK, DELAWARE, WEDNESDAY, MAY 8, 1935

PRICE TEN CENTS

Hartmann Elected New President Of Student Council

Walson, Vice-Pres.; Stewart, Rec. Sec.; Handloff, Cor. Sec.; Scannell, Treas.; New Pres. Hopes For Active Council

At a meeting of the Student Council yesterday afternoon at 4:10 o'clock, Jack P. Hartmann was elected president of the Student Council for the coming year. Immediately upon his election, Hartmann took over the chair from former president Walter Mansberger.

The Council then proceeded with remaining elections. Ralph Walson was elected vice-president; Hugh Stewart, recording secretary; Alvin Handloff, corresponding secretary; and Joseph Scannell, treasurer.

Hartmann is a well-fitted man for his past, having served on the Student Council for two years already. During the past year, he was treasurer of this group. He has also been active in other campus affairs.

He is a member of the varsity swimming squad, and recently elected program chairman of the A. S. M. E. In his Freshman year, he was chairman of his class. He was a member of the Junior Prom Committee this year. Hartmann is also a member of the Blue Keys, and was last year a member of the Sophomore Committee. His fraternity is Sigma Phi Epsilon.

President of Kappa Alpha fraternity last year and reelected for the coming year, Walson, the new vice-president of the council, is well known on the Delaware Campus. During the past year he was a member of the Junior Prom Committee and treasurer of the "Ag" Club. A year ago he was a member of the Sophomore Committee. Walson is also a Blue Key.

Hugh Stewart, who was elected recording secretary, is president of Theta Chi fraternity. He is a member of the advanced R. O. T. C. He was a basketball manager for two years and has played on the soccer team.

Alvin Handloff, who was elected corresponding secretary, is a well-known figure on the campus. He is at present editor-in-chief of THE REVIEW, president of Sigma Tau Phi fraternity, and editor of the Freshman Handbook for next year. A member of the Student Council last year, he was reelected to the position which he held during the past term.

Handloff was a member of the (Continued on Page 4.)

Social Calendar

Saturday, May 11—May Day Exercises, Women's College.

May Day Dance, Old College.

Alumnae Reunion, Women's College.

Monday, May 13—German Club, 8.00 p. m.

Y. W. C. A. meeting, Hil-arium, Evening.

Tuesday, May 14—A. S. M. E., Evans Hall.

Wednesday, May 15—Women's College Forum, Hil-arium, 4.10 p. m.

Faculty President



George Lee Schuster

Professor Schuster of the Agronomy Department was elected president of the Faculty Club last night.

Athletic Council Host To Eighty-Five Guests

Congressmen Stewart Speaks; Stahley, Lawson, Doherty And Wilkinson On Program

The Athletic Council were hosts to a group of eighty-five letter men, alumni, and other guests at their annual banquet held Monday night in the dining hall of Old College.

Dr. J. F. Daugherty, president of the Council, made the opening address, and introduced Neil Stahley, retiring coach, finishing his short, but successful period at the University of Delaware, who stated that "As the time to leave draws nearer, I grow more sorry to leave the many friendships which I have made here." He also recommended Lyl Clark as a very competent coach to fill the job which he is to vacate upon going to Harvard. Mr. Clark described his plans for next football season as being along the same lines as Stahley's system last year.

Graduate Manager G. P. Doherty, (Continued on Page 6.)

To Repeat E52 Play For Meeting Of Women's Clubs

'Green Cockatoo' To Be Given For Del. State Federation Of Women's Clubs Next Wednesday

Next Wednesday evening the E52 Players will give a repeat performance of *The Green Cockatoo* before the Delaware State Federation of Women's Clubs which will hold its convention in Newark. This production will not be open to the public as the organization will need all the available seats.

The staff and cast of the play will be the same as those of last Thursday's production. However, the tickets are in the hands of the convention committee; the players merely putting on the play.

This production should be quite an improvement over last Thursday's rehearsals being held on Wednesday, Thursday and Friday of this week, and Tuesday of next. One entire rehearsal will be devoted to improving the musical scenes. Professor Mylrea will assist in this.

The Green Cockatoo was selected by those in charge of the convention as being preferable to outside, professional entertainers which were considered by them.

Del. College Student To Be Among Group Taking Free Trip To France

University Of Delaware Smallest Of 11 Colleges Chosen By The Univ. Of Paris To Send Candidate On Summer Tour

The University of Paris has honored the University of Delaware in selecting it as one of eleven American colleges to send young men to France this summer for a visit of a few weeks as the guests of the University of Paris at its expense.

Delaware should feel especially proud in being chosen as it is the smallest of the colleges invited, being included with such formidable institutions of learning as California, Chicago, Columbus, Howard, Lafayette, Louisiana, Massachusetts Tech., Princeton, Stanford and Yale.

This invitation was extended to President Hullihen through Rector Charlety of the University of Paris. Those colleges known to be interested in advancing the study of the French language have been selected and are allowed one delegate apiece to be chosen by the president of the college.

President Hullihen has not yet made the selection of the Delaware College delegate and says that he (Continued on Page 6.)

To Reorganize Literary Magazine Next Friday

Will Revive "The Humanist" Discontinued In 1932; To Elect Editorial Board

An organization meeting of "The Humanist," campus magazine, will be held on Friday at one o'clock in the office of Dr. Sypherd at Purnell Hall. At that time an editorial board will be elected and the policy of the magazine decided upon.

"The Humanist" made its first appearance at the University of Delaware in 1932 and put out two issues before it was discontinued for lack of financial support. It is hoped now that with the Student Activities Fee on the College bill that an appropriation can be had from the Student Council to partially support it. Former contributors to "The Humanist" still in school are James Nichols, Harvey Maguigan and Isadore Salkind.

Those students interested in the revival of "The Humanist," but unable to attend the meeting on Friday are requested to see Carl Bleiberg. Dr. Day is faculty adviser.

Firmin Swinnen In Last Organ Recital Of Year

The University Hour Committee announces that Firmin Swinnen will present his last organ recital of the school year next Thursday, May 16, at 8 p. m. This being the final opportunity to hear Mr. Swinnen, a large turnout is expected. No ticket is required for admission.

Caps And Gowns

Caps and Gowns will not be ordered for anyone who has not paid the rental fee by Saturday, May 11, to James Nichols, Theta Chi House.

May Queen



Frances McGee

Miss McGee who reigns over the Women's College May Day on Saturday, is also president of the senior class.

Senate Chaplain To Give Baccalaureate Sermon

Rev. Z. Barney Phillips To Give Sunday Address; No Outside Commencement Speaker

The Reverend Z. Barney Phillips of the Church of the Epiphany, Washington, D. C., and Chaplain of the United States Senate, has been obtained by the University as the speaker at the Sunday Baccalaureate Sermon, June 7, 1935.

President Hullihen has also announced that there will be no outside Commencement speaker at this year's graduation exercise. This change was made partly because the Senior classes of both colleges voted that they would prefer not to have an outside speaker and also because universities are coming to feel that the emphasis on graduation should be centered on the outgoing class instead of unknown celebrity speakers.

Mylrea Goes To Chicago To Advise On Concrete

Head Of Civil Engineering Department Presents Data On Experiments At Delaware

Prof. T. D. Mylrea, head of the Civil Engineering Department, of the University of Delaware, went to Chicago last week-end at the request of the Wire Reinforcement Institute of Washington, D. C., to act as consultant upon the subject of wire mesh reinforcement.

There is practically no available data upon which the specification of wire mesh reinforcements can be based, except the report recently published by Professor Mylrea concerning the tests conducted at the University of Delaware last semester.

The City of Chicago is at present revising its building code. The wire mesh reinforcement concrete is recognized as the best material for building purposes. Its strength and duration is considered superior to any other forms of concrete by technical experts.

The chief purpose of Professor (Continued on Page 6.)

Women's College May Day Fete Here On Saturday

Frances McGee To Reign As Queen; Long List Of Attendants Compose Court; Dancing And Pantomime To Be Feature

May Day, Women's College loveliest and most elaborate display, will take place on Saturday, May 11. Frances McGee, May Queen, and a long list of attendants will act as the official welcome to May with an array of pageantry, bright colors and flowers.

This is no recent institution. Indeed, it is almost as old as the College itself, for the first May Day celebration was held in 1916, when "A Woodland Tea," was presented by the Freshman Class, and Miss Robinson was crowned "Queen of the May." The pageant was held in the Redmen's Grove, as were all the pageants and celebrations until recently when some pretty and convenient spot on the campus has been chosen.

Saturday at 2:30 D. S. T. "Cinderella" will be given under the direction of Miss Hartshorn and Miss Blegan.

The May Court is as follows: Queen, Frances McGee; Maid of Honor, Adelaide Mahoney; Senior Duchesse, Helen Layton; First Attendant, Virginia Wilson; Second Attendant, Vera McCall; Junior Duchesse, Betty Armstrong; First Attendant, Anne Robinson; Second Attendant, Virginia Wilson; Sophomore Duchesse, Marjorie Almond; First Attendant, Louise Graham; Second Attendant, Ruth Hanley; Freshman Duchesse, Dorothy Hanby; First Attendant, Evelyn Wallace; Second Attendant, Sara Malcolm.

The order of the pageant is: I. Processional—Entrance of Queen, Court and participants. Song, "May is Here," first verse. Crowning of Queen by Maid of Honor. Song, "May is Here," second verse. II. Pageant "Cinderella"—Scene I, celebration of wedding of Cinderella's father. 1. Dance of wedding guests—Road to Auvergne. 2. Pantomime. 3. Trio—Cinderella and Step Sister. Duet, Parents. 4. Tourdian. Scene II, Cinderella's Home. 1. Pantomime. 2. Cat Dance. 3. Fairy Godmother appears. 4. Fairies Dance. 5. Dance Forming Coach. 6. Entrance of Horses and exit of coach. Scene III, At the Ball—1. Norman Folk Dance. 2. Krakowiak. 3. Court Minuet. 4. Gavotte—Chimes strike 12. Scene IV—1. Pantomime. 2. Duet Prince and Cinderella. 3. Maypole dance. 4. Recessional.

Those having the leading parts in the pageant are:

Cinderella, Arlene Wagner; Prince, Harriet Seely; Mother, Peg Knox; Father, Jo de Bartholmeis; Godmother, Eleanor Barlow; Step Sister, Charlotte Stout and Louise Ebner; Cat, Dorothy Ross; Fairies, Dorothy Jell and Marguerite Pie; Train-bearer, Eleanor Doordan. The following dances are done by the members of the Sophomore Class: Road to Auvergne, Krakowiak, Fairies, Gavotte. (Continued on Page 4.)

Teedy And Drexley Grapple On Bet

Pugnacious Teedy Wilson downed Drexley Donaldson in a wrestling match yesterday noon in the gym. It seems that Teedy gave 10 to 1 odds on a fifty-cent bet that he could not be floored within three minutes. Teedy not only kept his word, but before the allotted time expired had his opponent on the mat. Unfortunately the boys won't "shell across" with the money and the only thing lost is some of Drexley's self-esteem.

The Review

The Official Student Newspaper of the University of Delaware

Founded 1882. Published every Wednesday during the college year.
Subscription \$2.00 per year, anywhere in the United States. Single copy, ten cents.
All business communications should be addressed to the Business Manager, and all other correspondence to the Editor-in-Chief.

Entered at the Newark, Delaware, Post Office as second class matter.

Member Intercollegiate Newspaper Association

Associated Collegiate Press

1934 Collegiate Digest 1935

STAFF MEMBERS

EDITOR-IN-CHIEF
Alvin Handloff, '36

MANAGING EDITOR	ADVISORY EDITOR
Carl Bleiberg, '36	James W. Nichols, '35
CAMPUS EDITOR	FEATURE EDITOR
Edward Davidson, '37	Robert Barab, '37

SPORTS EDITOR	ASS'T SPORTS EDITOR
Joseph Perkins, '37	Herbert Flickinger, '38

CONTRIBUTING EDITORS
Theodore Berman, '38 R. Curtis Potts, '35
Charles Crocker, '38

GENERAL STAFF
Samuel Kahn, '36; Chang Hum, '38; John Lafferty, '38; Austin Porter, '38; Franklin Clymer, '37; Harvey Moore, '38; Webster Eckstorm, '38; William Mai, '38; Daniel Button, '38; Russell Willey, '38; David Kozinski, '38.

WOMEN'S COLLEGE CORRESPONDENT
Audrey Davis, '37

ACTING BUSINESS MANAGER
George Spiller, '37

ASS'T BUSINESS MGR. ADVISORY BUSINESS MGR.
Milton E. Smith, '36 Solomon Jasper, '35

ADVERTISING MANAGER
Sidney Schulman, '37

CIRCULATION MANAGER
David Hirshout, '37

ASSISTANTS
Julius Reiver, '38; Robert Rogers, '38; Sigmund Lipstein, '38; Bernard Muderick, '38; Bruce Roberts, '38; Charles Schnitzer, '38; Harold Williams, '38.

MAY 8, 1935

EDITORIALS

MOTHER

On next Sunday, May 12, the nation pays tribute to the most beloved person in all the world—MOTHER. It is MOTHER who brought us into this world. It is MOTHER whose watchful eye and patient care was ever with us during childhood. It is MOTHER who gives us fresh courage when we feel like giving up the fight. It is MOTHER who toils and sacrifices to provide us with the best that life can offer.

Of all days, remember MOTHER on next Sunday. If possible, make it a point to spend the week-end at home with HER. If you can't do that, send HER a card, or telephone HER. But by all means let MOTHER know that you are thinking of HER.

A SONG FOR UNSUNG HEROES

As a general rule, the actors are the ones who bask in the glory of a successful dramatic production. This is true because the audience has direct contact with the personalities of the actors.

But with every production there goes a large staff who spend hours of hard, conscientious work in building scenery, but whom nobody ever sees. As a result they enjoy few of the compliments of which they are so deserving. This is especially true in the case of "The Green Cockatoo" presented by the E 52 Players last Thursday night. This play was provided with a set which has never been equalled here before in elaborateness, attractiveness, and fineness of detail. Gordon Chesser, Anne Cheavens, and their staffs deserve greatest praise for the excellent work which they did in preparing the stage for "The Green Cockatoo."

REVIVE "THE HUMANIST"

On Friday afternoon a meeting will be held in Dr. Sypherd's office to reorganize "The Humanist," the campus literary magazine which has been defunct since 1932. This project well deserves the support of the entire student body. As far as extra-curricular activities are concerned at this college, literary talent has been given little opportunity for expression. The revival of "The Humanist" would afford a deserving chance for those students with writing ability to develop themselves in literary achievement. Furthermore, such a magazine could furnish reading material which the student body would really enjoy. Magazine articles by student authors whom we all know should cause no end of interest.

The revival of "The Humanist" is especially feasible at this time because financial support is now within reach. With the student activities fee on the college bill, there is no reason why the Student Council should not allot a small portion of each fee for the publication of a greatly needed literary organ at this college.

THE SENATE STALLS

For seven days the gentlemen from the South talked and for seven days the United States Senate was at a standstill. The trouble? Just an old-fashioned filibuster on the Wagner-Costigan anti-lynching bill. The senators from the southern states felt that lynching was necessary to protect the sanctity of southern womanhood and there was no convincing them otherwise. The result was that after a week of lost motion, our most austere group of legislators gave up in despair and turned to the soldiers' bonus.

It seems obvious that Federal legislation outlawing lynching is imperative. Are we as an upright, self-respecting nation going to stand by and condone methods of law enforcement which are befitting only savage tribes of the lowest order? Are we as citizens who cherish the protection afforded by a democratic nation going to permit ruthless mobs to defy justice and take the law in their own hands? Lynching is essentially a breaking down of the very foundations upon which our nation exists. It is a defiance of principles which are requisite to any free, civilized, and progressive social order.

The Federal Government can and should intervene in wiping out the shameful blot on American justice, for which lynchings have been responsible. The Constitution of the United States guarantees a trial by jury. It remains, therefore, with the supreme authority of the land to see to it that a trial by jury is insured and that all citizens are given justice. On these grounds it is within the jurisdiction of and is the duty of the Federal Government to pass anti-lynching legislation.

The southerners' arguments that lynching is necessary for the prevention of horrible crimes, are fallacious. Experience has shown that lynching has been ineffective in the prevention of kidnapping and of negro attacks on white women. As a matter of fact, the very nature of lynching itself induces crime. Official sanction of it teaches disrespect for law and order. It induces the populace to defy the word of authority in other matters, too.

If the people of the South say that they must have lynching to prevent crime, they are admitting that government authority in their states is too weak to deal with the problem. Why then don't they strengthen the arm of the law within their own states? When they are failing in their duty to prevent crime and guarantee justice within their own boundaries, it is time for the Federal Government to step in.

Reader's Budget

By Theodore Berman

A most delightful, exciting series of books is the *Scarlet Pimpernel* series by The Baroness Orczy. This series is the colorful, adventurous tale of a famous English secret service club, whose main purpose is to fight against republicanism in France. Felicien L'eyennes, the "Scarlet Pimpernel," is sturdy giant-hero of the story. For light reading you should try one of the Baroness' books.

Another series similar to the *Scarlet Pimpernel* series is the *Graustark* series by George Barr McCutcheon. This series consists of a history of the descendants of a Princess of Graustark and her husband, who is an American. Each of the books in the above series is an excellent means by which one may become acquainted with deeper reading material.

Periodical Highlights

By William Wilson, '37

"So Conceived and So Dedicated," William F. Russell, *Atlantic Monthly*, May, 1935.

There have been two opposing principles struggling in the various theories of government during the last few centuries. One is the principle of equality. The other is the principle of liberty. The author traces the two movements down to the present time. In his opinion this country needs more discussion and debate on the subject of government until a satisfactory solution is reached.

"Huey Long and His Background," by Hamilton Basso, *Harper's Magazine*, May, 1935.

A former newspaper man traces the success of Huey Long back to the Civil War and Post-Civil War days. According to this writer, the Kingfish is a representative of the new type of politician that has risen from the Southern middle class. He tells why he believes Long will be a Presidential candidate in 1940 but not in 1936.

"Three Lovesick Swains of Gibraltar," by Guy Gilpatric, *Saturday Evening Post*, April 27, 1935.

Colin Glencannon, chief engineer of the Incheliffe Castle, has a series of unfortunate adventures when his boat docks at Gibraltar. His attempt to marry a rich heiress ends in a very humorous way. Glencannon and his cousin Douglas are especially comical after they have imbibed a bit too freely. Their conversation and remarks are especially funny.

What They Say About Us

(From "The Washington Elm," Washington College)

It seems to us that the U. of Delaware is always in a controversy. If they aren't arguing with the umpire or referee they're having a scrap with the Administration. At the present the argument is over the advisability of merging the two colleges into a co-educational institution. The Review has a front page ballot which the students are requested to fill out and return to show their opinions.

(We predict that the returns will show that the students are satisfied as long as the institution is coo-educational).

And, by the way, the last issue of the "Review" was the first that we have ever read that had a kindly word to say for Washington College or any part and parcel of it. It offered verbal blue ribbons and gold medals to Gibby Young for his sportsmanship in giving valuable pointers to an opponent that he will meet in competition next year.

(It behooves us to chase up somebody to say something nice about them, they might appreciate it too).

thru kampus keyholes

Due to a heavy week-end, and because professors keep reminding me of term papers on this and that, I've had very little time to do any keyholing . . . nevertheless, life goes on . . . Bill Crawford, who once tantalized the ivories of every Steinway on the campus, is now broadcasting again from WDEL . . . The band with whom Jim Prettyman played a couple of summers ago is now on the big time . . . That A. A. banquet was "the top," even the jokes were good—although they weren't appreciated by all members of the faculty . . . honest, Hodgson did not request that number that they connected with his name—his favorite is "Where Were You On the Night of June Third" . . . We hope to hear more of those numbers by Bus Palmer . . . Crooners Gouert, Scannell, and Wilson put on quite a program after the main events . . . Gardenias to the W. C. D. gals that rushed back from Swarthmore to cheer their favorite "Greeks" in Saturday's relay . . . I wonder how the Senior Banquet will affect the next morning's competitive drill . . . It's a disease, pneumonoultramicroscopicsilicovolcanokoniosis, I thought you might like to know in case it's mentioned at dinner—it's a good filler for a column at least . . . about "The Green Cockatoo" . . . The A. C. will gladly hire out for mob-seen-ing and for haunting houses . . . V. H. M. P. McCall thrilled the audience with her fire defying act . . . Keithley was responsible for the off-stage noises . . . Malcolm looked cute in knickerbockers, so says a member of Delaware's no-man's land . . . Did ya' like the new ushers??? That was the first appearance of "The Fleet" on campus . . . I'm flattered, to say the least, that someone down Washington College way reads my col'm—but I'm rather disappointed to read that what I said was the first compliment ever paid them by THE REVIEW . . . after all the nice things I've said in previous issues about 'em.

"Knits To You"

W. Ditto Lewis, defender of the stocks and zealous police force of the library, again took stringent measures last week to preserve the "Night Before Christmas" atmosphere of his little kingdom.

For some time now, ever since the Red Cross issued the call for relief of innocent victims of the Chaco-Paraguayan War, the W. C. D. maids had been utilizing their spare time to knit various articles of wearing apparel at the library. The clash of their knitting needles so irritated Svengali (who can calm a buzzing mosquito with his fearless stare) that he more than once ordered a busy humanitarian to desist jingling his nerves.

But Delaware women are scarcely Trilby's to quaver before the steely stare of a librarian when so much depends on a seasonal knitted suit. Unable to quell this defiance of authority Ditto took a walk down to Residence Hall.

The next day at chapel Dean Robinson asked her girls not to knit in the library and make nervous wrecks out of people. So once again "not a creature is stirring, not even a mouse" at the library.

Sigma Phi Epsilon Victorious In Fraternity Relay Race

Theta Chi Captures Second Place As S. P. E. Quartet Wins Trophy

Four Records Fall Saturday In High School Competition On Frazer Field; Tanner, Arnold, Croes And Black Form Winning Fraternity Foursome

The Sigma Phi Epsilon Fraternity won the cup for the interfraternity relay championships race held Saturday on Frazer Field during the annual University of Delaware Interscholastic Track Meet. West Philadelphia Catholic High won the Class A first honors with 25 1-2 points in nosing out Perkiomen Prep, which amassed 24 tallies. In Class B, the cup went to Upper Darby with 37 points, their nearest rival, Collingswood, having 25.

Limited to Delaware high schools, the Class C field was headed by a strong contingent of tracksters from Middletown High, whose ability netted them 30 1-2 points, nearly twice as many as A. I. du Pont, which took second in the team scoring with 16 counters, could garner.

The first quarter of the interfraternity relay was close with Roberts, Sibma Nu, Hunn, Theta Chi, and Croes, S. P. E., leading in that order. In the second furlong, Homer Tanner took the S. P. E. baton into the lead over Jackson, of Theta Chi, after a thrilling show of speed. From then on it was the Sig Ep's race. Arnold built up Tanner's lead to five yards in running a swift third 220, and when Bill Black, the S. P. E. anchor man, broke the tape, he was eight yards in the van of Theta Chi, second place winner. The Sigma Nu foursome of cinder-men followed to take third, and Kappa Alpha, Sigma Tau Phi, and Phi Kappa Tau finished in the order named. The winning time was 1:39.8, comparatively slow, the track being dug up by preceding schoolboy events.

Four records were broken by the high school athletes during the afternoon of competition. Howard, a distance runner from Franklin and Marshall Academy, set a new mark in the Class A mile event, turning in a figure of 4:38, the only new record established in his class. In the same event, the mile, a Class B track star from Collingswood named Donahue set a new time for his division, doing the four laps in 4:44.1.

A Class C record fell as Toulson of duPont cleared the high jump bar at 5 ft. 7 in., and Snyder, of Upper Darby, set a new height in the same event in Class B competition with a leap of 5 ft. 11 in. John Smith, weight man from Ridley Park, was the only double winner of the day. Smith won the shotput in Class B with a toss of 49 ft. 1 1-2 in., and sailed the discus 116 ft. 3 in. to clinch first places in the two events.

Theta Chi, Sigma Nu Win Fraternity Baseball Tilts

The interfraternity baseball series has been continued with two games in accordance with the schedule recently approved by the Interfraternity Council.

With Hugh Gallagher, the only point-maker for the losers, Theta Chi defeated Phi Kappa Tau last week at a 3 to 1 score.

The Sigma Nu nine, fresh from a 15 to 10 victory over Sigma Phi Epsilon, met the batsmen of Sigma Tau Phi last Wednesday and crushed them with a lopsided 20 to 0 score.

Diamond Men Face St. Mary's Today

Rain Prevents Haverford Game; Dickinson, George Washington Next Opponents For Doherty-men

Twice prevented by rain from playing last wee, Delaware's nine is scheduled to meet three opponents this week and another next Monday. Rain forced the postponement of the Haverford game listed for Tuesday, while that with Dickinson set for the following day was cancelled when the Red Devils thought it prudent to rest a day before facing the Philadelphia Athletics, an event that also was prevented by rainfall.

The nine opens again today with Mt. Saint Mary's on the enemy field, and on Saturday the Blue Hens will face Dickinson in an away game. Delaware has played neither team yet this year. Monday's tilt will be with George Washington, also away. It will be remembered that the Washington lads took over the Blue and Gold in an earlier game, the score being 8 to 3.

The Drexel game recently cancelled because of sloppy field conditions, has been rescheduled for May 24, when the Dohertymen will entertain on Frazer Field.

The next chance for stay-at-home Delawareans to root for their diamond men will be on May 22, at which time P. M. C. will attempt to make up for the complete crushing given their tennis team by Coach Jones' racquetteers.

Delaware Courtmen Swamp Cadets, 9-0

Leave For Two Day Tilt With George Washington On Thursday

The Delaware courtmen opened their '35 tennis season Wednesday, May 1st, at P. M. C., by virtually swamping the Cadets. Score: 9-0. The Cadets were no match for the strong Blue Hen combination and were mowed down in regular military fashion.

The Blue Hens lost but two sets throughout the match. Captain Joe Walsh easily conquered his opponent in a one-sided match, 6-0, 6-1. Wheelless, playing number two man, quickly ended his match 6-2, 6-0. Lawrence, losing the first set 1-6, completed the match victorious 6-3, 6-3. Donoho's match was a Wheelless duplication, 6-2, 6-0. Hume and Rice equally won their matches, 6-1, 6-2; 4-6, 6-1, 6-0, and then went into their doubles.

Captain Walsh and Lawrence played as the first doubles and took their sets, 6-1, 6-1, while Donoho and Wheelless, playing No. 2 doubles, took their match 6-3, 6-3. Hume and Rice taking the final fray as No. 3 doubles, won their sets, 6-1, 7-5.

Today the Delaware netmen will meet the strong Haverford team at Newark. On Thursday the tennis squad travels to Washington for two days of competition not listed on the schedule. Washington University will furnish the opposition on Thursday, and the following afternoon will find the Blue Hen racquetteers across the nets from George Washington University.

WITH THE BLUE AND GOLD

JOE PERKINS

ATHLETES MUST EAT—We have heard grumblings to the effect that while at other colleges athletes are well taken care of, University of Delaware men frequently have to pull the belt up a few notches and dine vicariously upon memories of long digested Thanksgiving Dinners. It seems that Delaware is so far behind the times that it thinks it can content its athletes with the honor of varsity letters and one good banquet a year. Delaware seems to believe that the old theory of playing the game for the game's sake still exists. How utterly absurd and old-fashioned!

Letters were awarded Monday night to football, basketball, soccer and fencing men by J. F. Daugherty, president of the Athletic Council after speeches had been made by coaches and friends of the Blue and Gold. Coach Stahley expressed sincere regret when, in husky tones, he alluded to the Harvard position he will assume this fall. Strong men blinked rapidly when he thanked them for their friendship and cooperation. He has been the most popular and admired coach Delaware has ever known. Harvard has gained an excellent man. We have lost one.

We were surprised to see how many men had spurned the banquet and the presentation of their letters. "Where is Joe Crowe?" we asked. "He probably has a date," someone replied. Henry Ridgely, whom this column when under different management condemned for deserting his fencing team mates in order to get a coat of South Seas tan, was absent. John Kelly, Frank Herkness, Charles Schwartz and "Buck" Lacy were also awarded letters in a sort of "posthumous" manner, all of them being now out of school, but far from forgotten.

Coach Doherty spoke a few words in defense of his hardly laudable basketball team. The schedule was too stiff, he explained. The only possible pushover, Juniata, cancelled. But, he continued, the boys showed such good spirit in defeat, such hearty cooperation, and such good sportsmanship in general that the season, although inferior as reflected by the score card, was truly as satisfactory as that of any other sport.

Some say, "Play to win!" Others look a little deeper into this thing called athletics and say, "Win or lose, play the game for the game's sake."

ABOUT THAT DUEL—Perhaps you wonder why Joe Scannell walks about in a way that makes one think his sails need a bit of slitting. Perhaps you've heard rumors about the duel he had with Monk Dillon, who, after heaving Tommy Hill into the pool, was also super-inflated. Here's the dope.

When Dillon called Joe's girl "a bleach-haired blonde" at a weekend dance, Scannell was annoyed, but it wasn't until Tuesday afternoon that he got really in the mood to avenge the insult. He pounced on Dillon in the gym and a tremendous battle ensued. Tendons strained and bones were nearly crushed as the two brutes rolled about on the floor. For a while it appeared that the damsel WAS a "bleach-haired blonde," but chivalry asserted itself and Scannell triumphed. Hill should have been around to lug Monk's inert and exhausted form to the brink of the pool, into which he claims he will throw Dillon.

Being gifted with longer legs and more natural speed, Del Minner has so far outclassed Jack Hodgson in the hurdle events that quite a bit of attention is now focused on the rivalry. If we had not vowed to keep wimmin out of this column as much as possible, we would let you know just why the rivalry is so interesting to observers in the know. Perhaps it is imprudent at this time to remark that at the Athletic Council dinner, the orchestra leader announced the dedication to Hodgson of "Somebody Stole My Gal."

On The Southern Front

By Jean Sigler

Track news is scarce at present. However, I was pleasantly surprised to find that there are about 15 people interested this year as compared with the seven participants last year. If the numbers increase as much in future years, we may make track one of the most popular spring sports—it can be done.

Alma Seely, president of the Outing Club, announced that one of the biggest requirements of the club to be met this month is the ten mile hike which each member must take in the maximum time of two and a half hours. A group hike could not be arranged because of the differences in the girls' schedules, so they decided to take it in pairs. If you see some bedraggled college girls out by Iron Hill, or on the Elkton road, don't tempt them by offering them a ride—they are making their ten mile hike. Don't pity them, there is a week-end picnic in store for those energetic outing club members.

The election of officers for the Athletic Association for next year was held Monday in Chapel. The results were: President, Alma Seely; Vice-President, Jean Sigler; Secretary, Eleanor Morrow, and Treasurer, Elizabeth Taylor.

If you could see the activities going on in the gym after school hours, and if you could hear the unusual conversation about fairies, horses, coaches, etc., you might wonder what it's all about. Come down on the "Southern Front," Saturday, May 11, and see the culmination of these activities and the explanation for the unusual conversation at W. C. D.'s annual May Day Celebration.

YOU'LL ENJOY:

Our Hot Lunches

HOME COOKING

TASTY TOASTED SANDWICHES
FOUNTAIN DELICACIES

THE GOODIE SHOP

133 E. Main Street

Golfers Win Four, Then Are Defeated

Rutgers, Villanova Fall During Week; Osteopathy Crashes Delaware With Pie Sole Winner For Hens

The golf team in the past week tallied two victories making it three consecutive wins and then lost a match to Osteopathy at the Manufacturers' Club course on Monday in Philadelphia. Rutgers and Villanova were the vanquished brace of teams that the Houghtonians found little difficulty in overwhelming.

The Rutgers match was played to a 4-2 Delaware victory at the Newark Country Club course on May 3. Pie beat Thompson, Rutgers, 1 up in 19 holes with a birdie shot on the extra hole. Forney was the sole Rutgers winner, defeating Moore, 3 and 2. Forney holds the New Jersey State Amateur championship.

Bringing in the low medal score of 78, Bob Jamison defeated Smith, of Rutgers, 8 and 7, while Porter took over Jones, 4 and 3.

In the best ball division, Thompson and Forney, Rutgers, beat Pie and Moore, 3 and 2. Porter and Jamison brought a win to the Hens by vanquishing Smith and Jones, of Rutgers, 4 and 3.

The Delaware golfers followed the Rutgers match with another win the next day, Villanova being defeated in a shutout victory, 6-0. The match was played in a cold rainstorm on the inferior St. David's course.

McNamara, Villanova, was defeated by Moore, 2 and 1. Rosa, Villanova, fell before Captain Pie, 5 and 4, the best ball being 4 and 3.

McDermott, Villanova, was beaten by Jamison, 5 and 4. Bailey, Villanova, was taken into camp by Porter, Delaware's freshman star, at 2 up, the best ball being 3 and 1.

The winning streak spent its force before the team reached the Manufacturers' Club on May 6, at which time they received a 5-1 trouncing from a strong Osteopathy contingent. Charley Pie was the only Delaware winner. He defeated Gibbs to the refrain of 4 and 3.

When In Elkton Visit

THE ELKTON DINER

Main Street and Landing Road
Anything From A Sandwich
To A Meal

BOOKS - STATIONERY

GIFTS - NOVELTIES

CAMERAS

Party Decorations
and Favors

BUTLER'S INC.

415 Market St., Wilmington

RHODES'

Drugs
All College Supplies
Stationery
Sundries
Text Books

DRUG

Candies
Soda Water
Pennants
Cigars
Cigarettes

STORE

Next to Campus

What's What At W. C. D.

April showers in May. Not so pleasant for week-ends—or school days either. But what can a group of disgruntled "W. C. D.-ers" do about the matter.—Go on as usual.

Y. W. C. A. Conference

On the week-end of April 27, there was a Y. M.- and Y. W. C. A. Conference at Kamp Kohlert near Annapolis, Md. Alice Sheldon, Elizabeth Taylor, Elizabeth Scott, Martha Trippe, and Anita Allen represented W. C. D.

Forum Meeting

On Wednesday, May 8, Forum was held in the Hilarium at 4:10. Mr. Reed spoke on the Social Security Act.

There was also a French Club meeting on Wednesday, in Room 10, Science Hall at 12:30.

On Thursday, May 9, the Music Club will meet in the Music Building at 4:10.

Alumnae Meet

The Alumnae Association will meet at W. C. D. on Saturday, May 11. At 10:30 there will be an executive meeting in the Chapel, Science Hall, and at 4:30 a business meeting.

Campus Movie

At 6 p. m. the college movie, "On the Campus," will be shown in the Hilarium, and at 6:30 there will be a banquet in Kent Hall. The speaker will be Miss Helen Kempton, chairman of the Board of Trustees, Vassar College, and the soloist, Mrs. Frances Sheridan Hont, soprano, member of the faculty of the Wilmington Music School.

Saturday Tea

After the May Day exercises, tea will be served in the Hilarium at 4:30.

The May Day Dance will be held as usual in Old College, Saturday night, May 11, instead of in Kent Hall as previously announced.

Home Economics Picnic

The annual Home Economics picnic will be held next Tuesday,

Take Part In Women's College May Day



Eleanor Doordan



Louise Ebner

May 14, at White Clay Creek. There will be a short business meeting first, at which the election of officers will take place. Sara Crossley is chairman of the picnic and is assisted by Nellie Lou Carothers and Annebelle Harrison.

Women's College May Day Fete Here on Saturday (Continued From Page 1)

The following dances are done by members of the Freshman Class: Norman Folk Dance, Tourdian, Modern Dance, Maypole Dance.

Glorya Rosenberg and Nance Dixon are the accompanists.

Intensive practicing and hard work on the costumes are going on steadily, and from all indications this will be one of the best May Days W. C. D. has ever had.

W. C. D. Forum

Benefit Movie Tonight

The Forum of the Women's College is sponsoring a movie benefit tonight at the State Theatre, for which they have been selling tickets for the past two weeks. The picture to be shown is "Car 99."

Dr. Day To Entertain Students At Home Sunday

Members of Dr. Day's Drama Course and members of the Literary Discussion Group will have a combined meeting at the home of Dr. C. L. Day at 7:30 p. m. Sunday evening. Informal discussion, games and serving of refreshments will take place on the lawn of his residence at 216 Orchard Road.

PEIRCE SCHOOL
OF BUSINESS ADMINISTRATION
COLLEGE GRADE COURSES
Business Administration
Secretarial Accounting
General Business
70th Year Book, Address Secretary
PHILADELPHIA

DEER PARK HOTEL

DINE
DRINK
DANCE
REASONABLE PRICES

Dr. Irvine To Be Athenaeon Society Speaker

Dr. Dallas Irvine of the History Department will be the speaker at an Athenaeon Society meeting to be held next Tuesday afternoon, May 14, 4.15 p. m., in the Student Society Room of Old College. His topic will be "Our Economic Problem and Proposed Solutions." This address will, however, contain the same subject matter as those which Dr. Irvine delivered at Women's College Forum, but for various reasons the title has been changed.

The address treats of a contrast between Communism, Fascism, and Liberalism, their weaknesses, and their future. All Athenaeon Society members and all interested students are urged to attend this meeting.

Hartmann Elected New President Of Student Council

(Continued from Page 1.)

Freshman Committee and served as corresponding secretary of his fraternity. He is active in dramatics and is now secretary of the Footlights Club.

Joseph Scannell, elected as new treasurer of the Student Council, is well known for his activities on the gridiron. He is a letterman in football. He is also a Blue Key. Scannell is junior non-fraternity representative to the Council.

After the elections, President Hartmann expressed a hope that the Council would be alive and active in student issues. He emphasized the necessity for alertness and coordination in making the Student Council fulfill its rightful function of promoting student welfare.

6TH KENNETT John T. Hall, Director
LEGION PAGEANT "HISTORIC DELAWARE"
LONGWOOD June 20-21-22
OPEN-AIR THEATRE
2200 Seats
FOUNTAINS
9 P. M., DST.
Order Tickets Now!
Admission, \$1; Reserved, \$1.50
ADDRESS—P. O. Box 401,
Kennett Square, Pa.

Data by Christian C. Sanderson

"When will nud be done?"



This young lady records the meaningless syllables spoken by the man.

AND, "How does kib like that?" Such questions sound senseless — yet they play an important part in making articulation tests on new types of telephone apparatus at Bell Telephone Laboratories.

In making these tests, 6336 meaningless syllables are spoken — while observers record what they hear. Comparison of sounds actually spoken with those heard, shows how well the new apparatus reproduces the many sounds of which speech is composed.

Such thoroughness is typical of Bell System methods. Years of inventing, improving and testing have led to the apparatus which transmits your words so clearly.

Why not say "Hello" to Mother and Dad tonight? Bargain rates on station-to-station calls after 8:30 P. M.

G-E Campus News



SYNTHETIC SUNLIGHT

THE people whose apartments faced the lower levels of the ventilating shafts in a 14-story New York apartment house had long ago given up the hope that direct sunlight would enter their windows. Imagine their astonishment one morning not long ago to find light — lots of it — streaming in. When they looked, they found not the sun, but 18 of the sun's able little imitators—General Electric floodlights. They had been mounted on the ninth-floor level.

The engineers were thoughtful of the tenants' feelings. For when the switch is thrown no sudden glare of light paralyzes unaccustomed householders in the act of brushing their teeth or doing setting up exercises, pastimes which were formerly cloaked in intimate gloom. A fully automatic synchronous-motor time switch actuates a dimmer, and the floodlights do not attain full brilliancy for 15 minutes.

GROANING RAILS

A FEW weeks ago, the rails between Schenectady and Benning, D. C., groaned under what is believed to be the heaviest load ever transported on a single car. The load consisted of the generator shaft, rotor, and poles for a General Electric frequency converter set being installed at the plant of the Potomac Electric Light and Power Company to deliver 25-cycle, single-phase power to the Pennsylvania Railroad. The total weight on the rails was 471,300 pounds.

Because of weight and clearance requirements, however, the route of the shipment was round about. A check of practically every foot of the way was made to determine if temporary obstructions could be removed to allow the load to pass. From Schenectady to Wilkes-Barre, Pa., the car traveled on the Delaware & Hudson. From Wilkes-Barre, the car was sent to Hagerstown, Md., on the Pennsylvania Railroad, where it was turned over to the Western Maryland Railroad. After an extensive detour, it was delivered back to the Pennsylvania on its main line just south of the Baltimore tunnels, which were the principal reasons for the complicated routing. From there it was carried directly to the power company's siding in the District of Columbia.



FISH LIFE SAVER

THE people in the New York Aquarium were very unhappy. Many of their rare fish were dying of a mysterious malady. An investigation showed that the water pumped into the tanks contained contaminating metal salts, and that these salts came from the metal pumps in the system.

They appealed to the H. A. Smith Pump & Motor Company for help. Mr. Smith began testing all the nonmetallic substances available for making pumps. He tried 14 materials and found that General Electric Textolite was the only one that would prevent this pollution of the water and at the same time make a satisfactory pump.

Engineers of the General Electric Plastics Department were called in, and a new pump was designed, using five different grades of Textolite. The pump was so constructed that no water can come into contact with metal.

96-149FBI

GENERAL ELECTRIC

BELL TELEPHONE SYSTEM

Scenery And Effects Carry Through E 52 Play

**McCall, Jasper, And Eisenman
Outstandingly Excellent; One-
Act Play Tedious**

By J. Hinchliffe Perkins

With a cast of 35 actors, many of whom previously inexperienced in Mitchell Hall dramatics, the E 52 Players successfully produced "The Green Cockatoo," before a large gathering in Mitchell Hall on Thursday evening. Although the value of the play depended more upon the realistic stage setting, the gorgeous costumes, the excellent lighting and off-stage effects, all of which combined to develop an atmosphere of excitement and suspense, than upon the excellence in which the numerous participants rendered their lines, it must be stated that the triumph would have been less complete without the presence of Vera McCall, Sol Jasper, and

Abraham Eisenman, a trio whose superb portrayals of their parts reinforced other characters deserving less commendation.

Dressed as scrupulously as the nobles for whose overthrow he orated, Grasset, a leader of the Bastille mob, acted by Carl Bleiberg, flung his lines up to the last balcony row with the usual Bleibergian vigor but an excessive theatricalism brought more smiles than sympathy from the audience. Bleiberg must be praised for inserting into the play an intensiveness of spirit and energy that, if more contagious, would have considerably improved the entire production. However, the listless intonation of Harvey Maguigan, who was cast as the favorite among a group of wine-cellar thespians assumed a part that required a consistent reflection of passion and emotion which seemed to afflict his stage associates, to whom a less sombre mood would have been far more fitting.

Irvin Malcolm and David Salsburg were in character one moment and out the next. The former strutted about in the guise of a lecherous noble deep in an intrigue with the wife of one of the wine

cellar actors who performed for him and his aristocratic colleagues when they visited the resort. Salsburg, as the proprietor of the "dive," indulged in sporadic outbursts of astonishingly good acting; but the humorous pantomime of Sol Jasper and Abraham Eisenman was the climatic brilliance of the whole generally laudible show.

Catherine Rittenhouse, Virginia Lee, Bette McKelvey and Melvin Blechman were outstandingly capable in their relatively obscure positions, and Alvin Handloff portrayed the character of a decrepit and feeble-minded aristocrat in a consistently aplausible manner. The other less important characters were assumed by Alison Manns, William Noonan, Edgar Uster, Curtis Potts, George Pierre, Jeanne Davis, John Alden, Edward Davidson and Earl Krapf, all of whom deserved a share of the applause that the final drop brought from the audience.

"Where But In America," a brief humorous sketch that preceded "The Green Cockatoo," appeared a bit tedious, despite the acting of Louise Ebner, Caroline Cobb, and Blair Ely. The opportunity now is taken earnestly to

recommend that Miss Cobb cease her domestic science series and engage in less stodgy parts that in which she can display her talents to a greater extent. Her ability should not be compressed into such obscurity.

The performance was directed by Mr. C. R. Case. Gordon Chesser again proved his ability as a stage craftman in erected scenery designed by Anne Cheavens. Mary Louise Wolfenden assisted with every phase of the preparation in the capacity of assistant director and, if any credit is found remaining, she should be given it.

"Les Miserables" Tickets From Prof. Byam & Brinton

Students and faculty members should secure their tickets for the French talking version of *Les Miserables* from either Professor Byam or Professor Brinton before May 20. Tickets will also be distributed among the high schools of the vicinity. There is no admission fee and tickets will not be distributed at the door. All students are cordially invited to attend this excellent film on May 28, at 4:15 p. m.

E. J. Hollingsworth Co.

FUEL OIL	LEHIGH COAL	LUMBER
MILLWORK	BUILDING MATERIALS	
FEEDS	FERTILIZERS	SEEDS
FENCING	BUILDERS' HARDWARE, ETC.	PAINTS

OFFICES AND YARDS AT

NEWARK
182

NEWPORT
WIL. 15301]

MARSHALLTON
WIL. 7188

Above all
I'm your best friend
I am your
Lucky Strike

Others may disappoint. I never do. I'm always mild, always fine to taste—because I'm made of fragrant, expensive center leaves, only. Turn your back on top leaves. They're raw, bitter, stinging. Turn your back on bottom leaves. They're coarse, sandy, grimy. Before I consider it worthy, every leaf must be a center leaf, mild, fine-tasting, fragrant. I do not irritate your throat. Above all—I'm your best friend.



Try me
I'll never
let you
down

Copyright 1935, The American Tobacco Company.



TUNE IN—Luckies are on the air Saturdays, with THE HIT PARADE, over NBC Network 8 to 9 p. m. E. D. S. T.

Athletic Council Host To Eighty-Five Guests

(Continued from Page 1.)

Jr., said a few words in favor of last season's basketball squad which he called as successful as any other Delaware team he has ever coached, and that it was the unusually hard schedule which caused a lowered percentage of wins.

The other speakers were Mr. Harry V. Lawson, Mr. A. G. Wilkinson, and Congressman Stewart. Mr. Stewart, in his interesting speech, described several of his early experiences in Washington, and stated that the strongest men in the House are men who participated in athletics when in college.

Mr. J. M. Palmer, Jr., rendered some piano selections of his own composition, following which came the awarding of D's to the following athletes:

Football: Ed Thompson, Jack Glover, "Irish" O'Connell, John Carey, Ed. Kirschner, Joe Scannell, W. Worrell, O. Drozdov, C. Schwartz, J. Hodgson, F. Herkness, J. Zavada, C. Gouert, R. Roberts, J. Dillon, Joe Crowe, and Jim Nichols.

Soccer: J. Prettyman, C. Crompton, A. Adams, W. Eckbert, F. Elliott, H. Hinnershitz, G. Hume, A. Lupton, A. Murray, J. Newman, C. Potts, F. Rogers, E. Blechman, D. Darrell, H. Patterson, and M. Welch.

Basketball: "Irish" O'Donnell, C. Pié, T. Pennock, J. Prettyman, Lacy, E. Thompson, W. Mansberger, D. Minner, and Max Mayer.

Swimming: H. Wilson, W. Croes,

Kelley, W. Lawrence, and T. Roe. J. Carey, W. DuRoss, J. Veit, J. Fencing: A. Murray, I. Slovin, H. Ridgely, G. Vapaa, O. MacSorley, and A. Manns.

Mylrea Goes To Chicago To Advise On Concrete

(Continued from Page 1.)

Mylrea's going to Chicago was to present the experiment data of wire mesh reinforcement to the board of technical experts. The data was adopted with satisfaction.

Del. College Student To Be Among Group Taking Free Trip To France

(Continued From Page 1)

will confer with the French department and the Dean of Arts and Science School before making his choice.

The date of the sailing of the party has not yet been set, but it will probably be around June 8. An interesting fact about the sailing is that it will be on the Normandie, the famous French liner, on her return trip to France.

The representatives of the eleven colleges will have their headquarters at the United States House of the Cité Universitaire.

RUMER STUDIO

63 E. Delaware Ave. Newark, Del.
PHOTOGRAPHER

STUDENTS' SPECIAL

1 doz. 4 in. x 5 in. Pictures \$6.00

1 doz. 5 in. x 7 in. Pictures \$7.50

Stuart Elected New A. S. M. E. President

During the meeting of the student chapter of A. S. M. E. of the University of Delaware on April 30, officers for the coming year were elected.

Joseph Stuart was elected president; William Crose, vice-president; William Wells, secretary; William Rommel, treasurer, and Jack Hartmann, program chairman.

Five Receive Achievement Awards

Achievement awards of flat fifties of Philip Morris cigarettes have been made to "Irish" O'Connell, captain and leading hitter of the baseball team; Austin Porter, freshman golf star; Bill Moore and Bob Jamison, sophomore members of the golf team; and Joe Walsh, captain of the tennis team.

The Press of Kells, Inc.

Distinctive Printing

High Grade But Not High Price

LET US ESTIMATE ON YOUR REQUIREMENTS

Newark, Delaware

Phone 92

Faculty Club Elects

At a meeting of the Faculty Club on Tuesday evening the following officers were elected for the

coming year: President, Prof G. L. Schuster; vice-president, Dr. C. L. Day; secretary and treasurer, Prof. F. C. Houghton.

it's somebody's birthday!

Somewhere, someone is having a birthday today — a friend of yours perhaps!

Reach her by telephone. She'd more than welcome your spoken greetings because your voice is *you!*

The Diamond State Telephone Company

There is no need for a lot of whangdoodle talk about cigarettes — just plain common-sense



When you stop to think about your cigarette—what it means to you — here's about the way you look at it—

Smoking a cigarette gives a lot of pleasure—it always has.

People have been smoking and enjoying tobacco in some form or another for over 400 years.

Of course you want a cigarette to be made right. And naturally you want it to be mild. Yet you want it to have the right taste—and plenty of it.

In other words—you want it to Satisfy.

Scientific methods and ripe mild tobaccos make Chesterfield a milder and better-tasting cigarette. We believe you will enjoy them.