

Plan Fostered By Chamber Of Commerce Is Realized

| 125 ATTEND | INSECTS |
| :---: | :---: |
| RECEPTION | ARE TOPIC |
| Eastern Star | Lions Speaker <br> Fetes Seads <br> Deals With <br> Ai Meeting |
| Termites |  |

 Baking Contest Have Been Issued



LANDENB'G

WHY SUFFER? VOGELAX For Sale By W. F. VOGEL, DRUGGIST
Newark, Del.
61 Main St.


## E. J. Hollingsworth Company

Lumber, Coal, Fuel Oil, Millwork, Building Materials, Hardware, Paints, Glass Fencing, Fertilizers, Feeds, Etc. NEWARK, DELAWARE

THE SOLID FUEL FOR SOLID COMFORT

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THESE SAVINGS MADE POSSIBLE BY LARGE QUANTITY PURCHASES BEFORE MANUFACTURER'S PRICE ADVANCES Small Down Payment - Convenient Payment Plan Places One of These Ranges in Your Home
Delaware Power \& Light Co.

600 MAREET STREET



## THE NEKARK POST

We want and invite communications, but they must be signed by the writ-
er's name-not for publication. but for our Information and protection.

FOR A HAPPY THANKSGIVING
Founded as a day upon which to offer thanks and appre-
tion for blessings during the year, Thankgiving Day has expanded, in a sense, and has deviated from its original pur-

The full meaning of Thanksgiving is lost on many people
ho re inclined to rexard it merely as another holiday. They who are inclined to regard it merely as another holiday. They ast of a football game, step out to a show or night club and
$\qquad$
$\qquad$

ARDED PROPOSAL
appears that he was extremely cautious in matters in which
$\qquad$
$\qquad$ give me up three years out of every four for travel in foreign
lands (for if you should stand in the way I would pray God to remove you, which I believe He would answer) and if I
find no one I like better than I do you, perhaps something gotten a breach of promise verdict on the strength of a letter

## FARMER FAILURES

One of the leading bankers of the Northwest attributes ence, lack of working captal who have failed.
ers in one agricultural community illustrates his contention Among them were the following:
Two circus musicians, a paper hanger, a sailor, a sea going engineer, two professional wrestlers, two barbers, cigarmaker, a race horse man, a bricklayer, an undertaker, maids.
All of these failed as farmers, of course, as might have been foretold, and their unfavorable experiences illustrate the
futility of much of the "back to the farm" propaganda that has been going about.
are now being experienced, farmers may be found who have
not only held their own but who have made material prog-
ress. But ross. But they are not the fly-by-night kind who turn to farm-
ing after failing in other pursuits.

## If a Daughter of the American Revolution should en a Fourth of July oration with a burst of praise for Georg III, her audience would be justifiably startled. In Mace III, her audience would be justifiably startled. In Macon, Ga., Mrs. Walter D. Lamar last week startled a convention of federacy, according to Time, with an indiscretion no less dra- matic. Climaxing a rhetorical eulogy of famed Rebel Jefferson the kindness, the justice of the great and only President of the Confederate States of America-Abraham Lincoln!"' Lamar: Daughters of the Confederacy gasped. Said Mrs

## LOAFERS IN COLLEGE

The growing idea that a large percentage of young men now in college would be better off elsewhere was emphasized in an address at Brown University, from which he was graduated in 1881

He roundly criticized the many modern college activities which have nothing to do with education, and which attract the mental loafers whose only ambition is to get by and obtain a diploma. Referring to such a student Mr. Hughes said: "I should take him out at once and tell him to make his own
 Neither Mr yughes nor any ther sensiole person woun that our colleges are encumbered with many students who
have neither the capacity, the energy nor the ambition have neither the capacity, the energy nor the ambition ofit by college training.

They might as well quit school and engage at once in 3oda-jerking or

$$
\begin{aligned}
& \text { "UNLESS YOU HELP YOURSELF"" } \\
& \text { Addressing a group of farmers at the recent New York } \\
& \text { State Fair, State Senator George Rogers said, "Unless you } \\
& \text { help yourself, no one can do anything for you." } \\
& \text { No advice could be simpler, sounder or wiser. The farm- } \\
& \text { er who looks to some outside agency such as Government } \\
& \text { to bring America prosperity and solve all his problems, is } \\
& \text { doomed to disappointment-and he should be. Fortunately } \\
& \text { for agriculture, this type of farmer is in the minority. Dur- } \\
& \text { ing the last few decades farmers have done a great deal to } \\
& \text { help themselves through cooperative marketing associations. } \\
& \text { It speaks well for the farmers' foresight and intelligence } \\
& \text { that during the depression the established cooperatives regis- } \\
& \text { tered great advances in both their membership and their } \\
& \text { influence. } \\
& \text { Yes, farmers are helping themselves and they are gradu- }
\end{aligned}
$$


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WOMENS COLLEGE by syivia phelps

College Closes

 Swinnen Entertains
Mr. Firmin Swinnen supplied the
organ music for a College Hour on
Tuestay morning at 11.40 We were
all



## Hospitality Awaits You



HOB TEA ROOM

##  <br> 

HOLDEN'S
First
YOU CAN FINANCE


Royal Credit \& Finance Corp.


GEORGE M. WILSON
General Hauling
$\$ 3.5$
Wilmington, Delawar

## Full

## Serred From $1: 30$ to 7 P, 11

$\$ 1.25$


THE IDEAL PROTECTIO Y FOR denatured YOUR RADIATOR dencohol.

69c Gallon
RHODES DRUG STORE

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581 & 2929 & 2914
\end{array}
$$

36 EAST MAIN ST ${ }^{581}{ }^{2929}$
NEWARK

| No Guesswork! <br> Every Radio We Sell Is Properly Installed According To Factory Instructions |  |
| :---: | :---: |
|  | A1 Mes |
| LEON A. POTTS |  |
| Dial 3821 44 E. Main St. |  |
| Our Christmas Club <br> For The Year 1938 <br> Will Open December 1, 1937 |  |
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|  | CHEISTMAS CARTS |
|  | PRNNED with your name |
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No Guesswork!


FUNERAL DIRECTOR

## R. T. Jones

Upair Work of Al Kinds Sperienced Mechanics.

## 2 West Main Street

Clover Bloom Butter, Rolls

This Week, lb. 40c
Turkeys - Chickens - Ducks . Fresh Oysters . Clams
Mclary's suusions sis ipple mand foled
FRUITS . VEGETABLES - CANDIES - NUTS, ETC.
Community Stores, Inc. MERVIN S. DALE Dial $561-562$ Newark, Del. 157 E. Main St. pial $3221{ }^{\text {Jeweler }}$ Newark

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 Dial 4391 JACKSON'S HARDWARE STORE Dial 4391 Our toy department is Now open With A Bigger And More Choice SelectionRoamin

Rutledge

## LOCAL SPORTS FEATURED WEEKLY IN

 The Newark Post
## Shoremen Nose Delaware In Finale

Fort DuPont Gridders Engage St. Anthony's Thanksgiving Da

RIVALS DOWN HENS BY
FIELD GOAL MARGIN
Gibby Young Stopped But Wilmot Tallies Twice; Anderson Provides Three-Point Edge

Yellowjackets Close With Conrad Thursday


Engineers T0 DEFEND F00TBALL CONFALOI

Strong For
Hoyle Proviles Opposition 0n

## Bowling League Results

16 Answer Cag Call By Coach Lyal Clark

Flashes
Bill Fletcher




Groups of windows at the corner of the room, fresh slip-covers
and plants bring summer into the houss.

New Wall Paper Desions Range From Ming Horses To Lobsters


Audubon Prints and Shell Fish
New Wall Moti/s.


R. C. A. VICTOR
RADIO

LEON A. POTTS
 on, explained that a
tolen his new one.

## growing out of a quarrel as to whose turn it was to use a clothesline cost lwo Denver women $\$ 50$ in Justice of the Peace Court Each was fined sts. <br> C. Houlk, of Satillo. Miss., has twansplatted more than 1oo trees from torelgn countries on his frent <br> Guaranter <br> 

 H
## 1936 PLYMOUTH

COUPE
PLYMOU
1935 PLYMOUTH 4-DOOR
SEDAN
1935 FORD V8 TUDOR SEDAN
1934 CHEVROLET SEDAN
1934 TERRAPLANE SEDAN
1933 CHEVROLET PANEL TRUCK BUICK SEDAN HUDSON COUPE


## TRUE IN 1912—EQUALLY TRUE IN 1937

Reprint of an advertisement that appeared in THE NEWARK POST on November 6, 1912

## PROGRESSING TOWARD AN IDEAL

In the 12 th issue of the Post, April 13th, 1910, there appeared the following editorial giving an expression of what we hoped to do. The Post was then a little 4 page sheet. Today we are printing 8 pages-all of local interest, no boiler-plate patent inside. We have a model shop, machinery up-to-date, the best that money can buy.

Among some of our customers we are being classed as Quality Folks. The men in the shop are making this approach toward the Ideal because they consider

PRINTING AN ART AND NOT A JOB

## QUALITY FOLKS

hem by the name-quality folks. To us quality folks are thos who do better work, who render better service than the ordinary run of folks. Heinz qualifies for that with his 57 varieties; the Studebaker Wagon Co., the Oliver Plow Co., John Wanamakerall these and others in their class are quality. But one doesn't have to be of national importance to be reckoned in this class. One can be "quality folks" in a small community. All you have to do is to do a certain kind of work a little better than the best. That is
the open sesame to that society. Jones out in Wisconsin is
Jonesame to that societ.

Jones out in Wisconsin is making better sausage than any one

The Reason We Get Business
Economy-Our machinery is up-to-date with all the latest improvement devices, making it possible to compete with the big eity plants. The higher speed of our presses gives us the advantage of the ordinary Country Plant. This is a City Plant located in a Country Town.
else, while Mary Elizabeth makes those who like good candy bend
the knee to Syracuse. Out there in Pittsfield, Mass., is the Caxton Society. These lovers of good printing are publishing a series ton Society. These lovers of good printing are publishing a series
of brochures which are fitted with the best in literature. Thomas Mosher, of Portland, makes the best books in the country. One can caress a Mosher book, and always be sure that within the covers one can find something high grade. The Roycrofters came into existence because Elbert Hubbard stumbled into William Morris and canght the germ. Ont in Los Angeles James Griffis has set up the Golden Press among the orange trees and roses. He sends out his beautiful little magazine "Everyman" to try to bring folks to see that the Golden Rule is really greater than the majority think, and
that a laugh is worth ten frowns in any market. An ideal we have is that some day there will be a litule shop in Newark that will do good things in printing. It is a dream-not of a country job office, but of a little art shop.
A dream perhaps-but that the NEWARK POST some day will be considered and loved as a little weekly paper at Newark, Delaware, that is good, that is doing good, that is different, and that we may be classed among the QUALITY FOLKS because we are doing good work, a little better than the other fellow can.

SHOP OF THE NEWARK POST WHERE
Quality Folks are doing good work, a little better than the other fellow can, because they consider PRINTING AN ART AND NOT A JOB

The Reason We Get Business
Satisfaction-With this improved mahinery and artistic workmen, we turn out work a little better than the other fellow can The men in the Shop here are not just good country printers but Artists with a reputation of doing work that has the stamp of Quality on it.

