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COUNCIL
SUGGESTS
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FOR XMAS

Motorists
Urged To Adopt "Peace On Earth" Spirit

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HOUSES FOR SALE 113 Delaware Avenue

MRS. LIDIE SNYDER
7 Taylor Avenue
Yuletide Greetings


To Our Many Friends And Customers And Best Wishes For A Happy And Prosperous

MOTE'S GARAGE
Let George Do It
ELKTON ROAD
DIAL 4812

## Christmas Club families are all on his list

$\star$ Santa Claus can't do much for his friends unless he has expense money. He needs ready cash for gifts and other requirements of a Merry Christmas. Members of our Christmas Club who cooperate with him in financing won't be forgotten!
Join our 1942 Christmas Cluh
Look ahead now and plan to have the extra money you are sure to Club offers an easy way to provide a special fund for Christmas and year-end expenses by depositing in small weekly installments. Enrollment for 1942 is open for a limited time only. Join now by making the first deposit in the class you select.

25 c Club Amounts To
50c Club Amounts To
\$ 12.50 $\$ 1.00$ Club Amounts To 25.00 2.00 Club Amounts To 50.00 3.00 Club Amounts To 100.00 5.00 Club Amounts To 250.00

Farmers Trust Company

NEWARK, DELAWARE

SPOTTERS

## ON 24-HOUR

sERVICE
Nore Thaw 150 Now Operating At Glasgow Post

## 



PARENTS CORNER

A weekly contribution of timely and helpful sugsestions for the beneft of
parents and children alike, written and submilted by local

GRPPERUUT ADDED T0 TAMP LIST


## THE NE WRK POST


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THREAT TO THE PRESS
The greatest threat to our vaunted freedom of the press is not the possibility of censorship. Rather it is the imposition of undefense interest.
So far the threat has been directed at the advertising depaft ment. The Attorney General sent a questionnaire to many advertisers to find out how much and in what ways they spend money,
and for what purpose. It has been proposed in Washington that brand names be eliminated, and that articles be sold as soap, candy or what have you. This, of course, would virtually kill advertising. And without advertising supps.
be out of reach to most buyers.

There is a very general impression that advertising adds considerably to the retail price of goods. The fact is that when it
has been intelligently used to increase the sale of articles in common use, it has resulted in improving the quality and lowering the price. Some interesting testimony on that phase of advertising
was siven before the House Judiciary Committee by W.S. Farish president of Standard Oil Company, (N, J.), which spends millions each year in advertising. He told the Committee:
"Although the sums expended for advertising by some comanies are large, it is easy to exaggerate the part of the customer's gasoline dollar which is spent for advertising. If all the advertising probable $t$

As a matter of fact, a large proportion of the advertising money has been applied to other products and services. Even if it to a motorist who learned that on a purchase of ten gallons, he had contributed $21 / 2 \mathrm{c}$ for advertising and 60 c for state and Federal sales taxes.

NO ROAD TO RICHE No profession performs a greater service for the American people than medicine. Upon the doctor falls the great task of keepiny us physically and mentally healthy. And the typical doctor does
that job without regard to his own comfort, his own pleasure or that job witho
his own purse.
To become a doctor takes ten years of rigorous education. And after graduation many more years must go by before the young medico can hope to develop a sizable practice. Yet the financial rewards that come to the doctor are extremely mode
light of the long and costly training he must undergo.
"Medical Economics" recently published a survey of the gross ncome of some 7,500 representative men of medicine. Slightly more than 50 per cent of these doctors had incomes ranging from $\$ 1,500$ to $\$ 0,500$ a year. Less than $\delta$ per cent had incomes of more comes in excess of $\$ 30500$

These incomes, remember, are gross incomes. Out of them must be paid all the doctor's heavy expenses-office, supplies, nurses, transportation, etc.-before he has anything left for him

Medicine, in short, is no road to riches, and all doctors know Doctors of great reputation, with very large practices, are often modest earners-because so much of their work is done without pay. The poor man who can pay little or nothing gets the same The goal of medicine is service to all.

Giant pandas brought to this country from Western China have been unlucky, seldom surviving more than two or thre years. Me latest of the Bronx Zoo. Her intended mate, Pan, died last year. One or two of these interesting animals also died at Chicago's Brookfield
Zoo in recent years.


FOOD
for
THOUGHT

| Charlotte Spencer Hurles |  |
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Home Education


## Riders Of The

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The Smiling Ghost

Weekly
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B U Y
Defense Bonds And Stamps

Misery of COLD:
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DR. S. W. SIITH
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Mon., Wed. Evening
7 to $8: 10$ P. M.
142 E. MAIN ST NEWARK
HONE 3351

## Social Events

IECHANICS
IOMINATE

PERSONALS


FACULTY
MEMBERS
NEEDED AT
UNIVERSITY


## REDUCE AND LIKE IT!

Says Katharine Fisher






Mrmaxut hyur












Christmas Greetings


To Our Many Friends THE SHEAFFERS

Season's Greetings

And Our Very Best
Wishes For
MERRY CHRISTMAS
To All of You-From All of $\mathrm{U}_{\mathrm{s}}$

Rhodes Drug Store

Newark's Largest Toyland And
Most Complete Hardware Stor wishes yot

A Merry Christmas
and all the joy of the Yule Season

JACKSONS

Dr. Linton Is Speaker At Local Rotary Club


## Civil Police To Meet For First Time Monday Night

First Time Monday Night

| 都 ary instruet cV wII be given by Chi of Police Wiltiom A Cunninkham |
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have volunteered for thir work
requested to attend the neeling
which those enrolled will be divid


CLASSIFIED ADS Help Wanted
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For Sale




## Miscellaneous


R. T. Jones

Funeral Director

## Upholstering

and Repair Wort of All Kinds by Experienced Mechanics.

All Work Guaranteed
122 West Main Street
Newark
Phone © 221
\$1

# Flashes Bill Fletcher 

난
 througtout the next year and deliver
the requeted packages, well be ex-
tremely
FOR ADteful.
pany-a complete reckening for all the FOK ADOLPH HITLER AND COM-
pang-a complete reckoning for all the
death and destruction wrought during
the murderous campaign; continued deis murderouk campaign; continued de-
feate in Libian and Russi, and a success-
ful uprising in the occupied countries.
Winton Churchill will Winston Churchill will thank you
profusely for Adolphs carcass in an
pine box; Mussolini will appreciate an pine box; Mussolini will appreciate an
oxcuuse to get out of this mess, and
Franklin Delano Roosevelt is sooking
forward to complete control of the Paific during 1 IHZ
BIIL GLLESIE, NEWARK HiGH School mentor, is looking forward to to
receiving \& barn to house that young
horre". and a full-grown St. Bernard
to tenm up with the Doberman that to tenm up with the Doberman that
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next year's team. grid mentor, can use an abundant sup-
ply of reecrve material next year and you can also cram a victory over Get-
tyourg into his stocking.
FOR ED PRINCE, BLUE HEN ATH-
FOD letic busines manager, a font of "r's's" to
II out that New England accent: for
Biil (Shack) Martin, a bottle of liniment to reduce "mysterious swellings,"
and for Emery Adkins, an oversized vest to allow for chest swelling when
he epeeka of "my son, my son." E. Earle Weggenmann, M. D., whose
calls are more rrequent at homes where
there are electric trains, wants a toy there are electric trains, wants a toy
locomotive of his own (all the kids in
town want him to get one too and a
meganpone to broadcast ALL that in
formation he gives out on Delaware formation he gives out on Delaw
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extra big one, because of the dearth of Ed Bardo neces a crying dearth of
extra big one, because of the der and the
experienced tank material an and
Henss swimming mentor can always
find use for a supply of cigarettes (a standing order). Binc Lawrence needs
a piggy bank to salt away the two
bucks he won from us during the soccerk he won from us during the soc-
cer season and also a wad of cotton
0 stuff in his ears to keep out the drone of airplane mot
right on the "beam"
 one and only, Hiram (Wizard Lo- His
oes bigger and better "fish" at the er reach for impromptu sparring
matches.
The only thing George Walker. Deer
Park barkeeper wants for Christmas is Park barkeeper wants for Christmas is
World Peace. We hope he gets it...
for Charlie Colmery, the eatin'est man in the state of Delawere, binger and
beter banquets... the girls at Rhodes
could use o throw out all those customers wher
nvade the place at one minute of ten Miss Mary Thomas, Newark Post
teno, would be more than glad to to
receive a soda fountain for receive a soda fount:
and an alarm clock.
$\qquad$ whip. you might throw in a R Royal
Flush for this Friday nigh poer
scosions, and a short-priced winner at
ny track of the odds nin't less than to bill fletche to keep his fe
desk, and a bo
John F. Sparklin, compositor,
would find plenty of use for a pair of the office and the Pennsy station ust or harry Baling, pressman, one-
une one winner at Delaware Park
hext year. You can leave Lib Taylor
box of powder to whiten up the red
hose she walks in with one cold winter

## BOWLERS

 TRIUMPH
# SEASON'S GREETINGS 



## To Our Many Friends and Customers We Wish You A Very Merry Christmas

Home Drug Company
71 E. Main St. Dial 2905-2931

Newark Newsstand
70 E. Main St.
Phone 2990

## J. M. Singles

151 E. Main St.
Phone 4501

Joseph M. Brown
158 E. Main St. Dial 4251

John F. Richards
110 W. Main St. Dial 586
M. S. Dale

59 E. Main St.
Dial 3221

## MTAks

Flowers Phone 8394
Newark
T. S. Jones

136 E. Main St.
Dial 6001

Newark Billiard Academy
Main \& Chapel Sts. Dial 2916

Deluxe Candy Shop
41 E. Main St. Dial 3851

Diamond Ice \& Coal Co.
137 E. Main St. Phone 2926

> Southern States Coop.

Elkton Rd.
Dial 8171

Fossett's Barber Shop 45 E. Main St.

## Goodie Shop

133 E. Main St.
Dial 2953
Midget Market, Inc.
24 Academy Street
Seydell Service Station 212 E. Main St.

> Western Auto Associate Store

Neighbors Pharmacy
72 E. Main St. Dial 2900-2213

Faders' Bakery
55 E. Main St.
Dial 2984

## State Billiard Parlor

> State Theatre Building

Stiltz, Ine.
51 E. Main St.
Dial 2955

Newark Flower Mart
152 E. Main St. Dial 2.0431

Newark Cleaners, Inc.

$$
\text { 176 E. Main St. Dial } 2.1511
$$

## Deer Park Hotel

108 W. Main St.
Dial 592

Rittenhouse Motor Co.
24 So. College Ave. Dial $\mathbf{4 3 8 1}$

Powell's Restaurant
43 E. Main
Dial 3171
Tamargo Beauty Salon
65 E. Main
Dial 20561
Cunningham's Service Station
Closed Christmas Day
209 E. Main Dial 2907

Wilmington Auto Sales Co. 164 E. Main Dial 2991

Dennison Motor Co.
Haines St.
Dial 4241

Pauline Bradford
Academy Apts.
Dial 2-0321

Newark Lumber Co.
223 E. Main
Dial 504

AIR CORPS EUPLOYES SOUGHT
Jobs Worth
\$3,200-To- $\$ 4,600$
Per Year; Jan.
12 Is Deadline

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ORCHARD NOTES ARE CONCLUDED

Last Edition Sent Out By Dr. L. A. Stearns




F00D IS VITAL IN WAR CRISIS
America Must
Be Larder As
Well As Arsenal


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1. When you pay rent, you have nothing tangible to show for your money. The rent may go upyou have no control.
2. Why not Buy or Build a home? When financed with NEWARK BUILDING AND LOAN AS. SOCIATION, payments can be worked out to suit YOUR pocketbook. Your monthly payments CANNOT be increased, no matter how current living conditions may affect your neighbor's rent.
3. Call on us and let us show you how you can own a home without draining your income.

Newark Building and
Loan Association

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$\qquad$
Ira C. Shellender
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254 W. Main Street

