perent in orio



College of Urban Affairs and Public Policy
University of Delaware
Newark, Delaware 19716

# THE CHESAPEAKE BAY GIRL SCOUT COUNCIL:

# A NEEDS ASSESSMENT

by

Stephen M. Groff

College of Urban Affairs and Public Policy University of Delaware Newark, Delaware

August 1986

It is the policy of the University of Delaware that no person shall be subjected to discrimination on the grounds of race, color, creed, sex, national or ethnic origin, age, or handicapped or veteran status.

# TABLE OF CONTENTS

																										Page
LIST	OF T	ΓABL	ES .		•		•	•	•			•	•		•	•	•	•	•	• '	٠ ،	•	•	•	•	v
I.	SELE	ECTE	D F	(ND	INGS	·	•	•	•		•	•		•	•	•	•	•		•		•	•	•		1
II.	METH	ODO	LOG	Ι.	•		٠		•				•	•	•	•	•	•	•	•			•	•	•	6
			rodi																							6
		Tel	epho	one	Sur	ve	y (	ο£	No	n-M	em	be	rs		•	•	•	•		٠	•	•		•	•	7
		Mai	1 Su	ITV	ey o	o£ (	Cu	rre	ent	Gi	r1	S	co	ut	s a	ano	i 7	Cro	ор	1	ea	ade	ers	3		9
		Pop	ulat	io	n Pı	roj.	eci	tic	ns	•		•	•	•	٠.	٠	•	•	•	•	•	•	•	•	•	10
III.	NON-	-MEM	BER	5 A)	ND 3	ГНЕ	IR	PA	RE	NTS	•	-	•	•	•	•	•	•	•	•	•	•	•	•	•	11
			eres			_											-					-				11
		Awa	rene	ess	and	i P	er	çef	ti	ons	0	£	Gi	rl	S	cou	ıts	3		•	•	•				18
		Sam	ple	Ch	arac	:te	rľ:	sti	.cs	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	33
IV.	GIRI	L sc	OUT	S A	ND 1	THE	IR	PA	ARE	NTS		•		•	•	•	•	•	•	•	•	•	•		•	37
			ere																							37
		Att	itu	ies	Cor	ıce	rn	ing	, G	irl	S	co	ut	S	•	•	•	٠	•	•	•	•	٠	•		46
			gesi																							54
		Sam	ple	Ch.	arao	te	ri.	sti	cs	•	•	•	•	•	•	٠	•	•	•	•	•	•	•	•	٠	61
۷.	TROC	)P L	EADI	ERS	•		•	•	•		•	•	•		•	•	•	•	•	•	•	•	•	•	•	66
			ber:																							66
			op 1																							72
			ief																							79
			itu																							82
		Sam	ple	Ch	arac	cte	ri:	sti	cs	•	٠	•	•	•	•	•	•	•	•	•	٠	•	•	•	٠	103
VI.	POP	JLAT	ION	PR	OJE	CTI	ON	S	•		•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	107
APPE	XIDIX	A:	TE	LEP	HONI	E S	UR	VEY	ľ	NST	RU	ΜE	NT	•	•	•	•	•	•	•	•		•		•	113
APPE	NDIX	в:	MA:	ΙL	SUR	/EY	IJ	NS7	rRU	MEN	TS	(	Gi	r1	з,	Pa	are	ent	:s,	, }	Lea	ade	ers	;)		121

-
# · · · · · · · · · · · · · · · · · · ·
: :
· . ;
PARTY OF THE
Processor and in the contract of the contract
of Emmindent
•

# List of Tables

Table	2	Page
1.	Sample Size by Age Group, Geographic Area, and Sampling Technique (Telephone Survey)	. 8
2.	Sample Sizes and Response Sizes by Respondent Type (Mail Survey)	. 10
3.	Current Participation in Activities (Non-members)	. 15
4.	Level of Activity (Non-members)	. 15
5.	Activities Would Like to be More Active In (Non-members) .	. 16
6.	Activities Would Like to be More Active In by Geographic Area (Non-members)	. 16
7.	Activities Daughter Would Like (Non-members)	. 16
8.	High-Risk Activities (Non-members)	. 17
9.	Preferred Activities (Non-members)	. 17
10.	Thoughts of Girl Scouting (Non-members)	. 22
11.	Thoughts of Girl Scouting - Other Responses (Non-members)	. 22
12.	Heard of Girl Scouting Recently (Non-members)	. 24
13.	Previous Girl Scouts (Non-members)	. 24
14.	Length of Membership (Former Girl Scouts)	. 24
15.	Reasons for Dropping Out (Former Girl Scouts)	. 25
16.	Other Reasons for Dropping Out (Former Girl Scouts)	. 25
17.	Reasons for Never Joining Girl Scouts (Non-members)	. 27
18.	How Could Girl Scouts be More Fun (Non-members)	. 27
19.	How Could Girl Scouts be More Fun - Other Responses (Non-members)	. 28
20.	How Could Girl Scouts Better Serve Girls and Families	. 29

# List of Tables (Continued)

Table	Page
21. Girl Scouts More Appealing with Boys (Non-members)	. 32
22. Willing to Participate in Girl Scout-Sponsored Activities (Non-members)	. 32
23. Sample Characteristics (Non-members)	. 34
24. Current Participation in Activities (Girl Scouts)	. 42
25. Level of Activity (Girl Scouts)	. 42
26. Areas of Interest - Educational Activities (Girl Scouts)	. 42
27. Areas of Interest - Social/Service Activities (Girl Scouts)	) 43
28. Areas of Interest - Outdoor Activities (Girl Scouts)	. 43
29. Areas of Interest - Sports Activities (Girl Scouts)	. 43
30. Areas of Interest - Activities Not Mentioned (Girl Scouts)	44
31. Preferred Activity (Girl Scouts)	. 45
32. Length of Membership (Girl Scouts)	. 50
33. Troop Level (Girl Scouts)	. 50
34. Number of Girls in Troop (Girl Scouts)	. 50
35. Things Liked Most about Girl Scouting (Girl Scouts)	. 51
36. Things Disliked Most about Girl Scouting (Girl Scouts) .	. 51
37. Activities During Meetings Enjoyed Most (Girl Scouts)	. 52
38. Activities During Meetings Enjoyed Least (Girl Scouts) .	. 52
39. Planning to Continue in Girl Scouts (Girl Scouts)	. 53
40. Reasons for Remaining in Girl Scouts (Girl Scouts)	. 53
41. Reasons for Dropping Out of Girl Scouts (Girl Scouts)	. 53
42. Girl Scouts More Appealing with Boys (Girl Scouts)	. 56
43. Activities in Which Boys should be Included (Girl Scouts)	. 56
44. Like to Plan Activities (Girl Scouts)	. 56

# List of Tables (Continued)

Cable	e	Page
45.	Participate in Planning Troop Activities (Girl Scouts)	56
46.	How Could Girl Scouts be More Fun (Girl Scouts)	57
47.	How Could Girl Scouts Better Serve Girls and Families (Girl Scouts)	59
48.	Sample Characteristics (Girl Scouts)	62
49.	Troop Level (Leaders)	. 69
50.	Length of Membership as Troop Leader (Leaders)	69
51.	Ever a Girl Scout (Leaders)	. 69
52.	Length of Membership as Girl Scout (Leaders)	. 70
53.	Have Daughter who is Girl Scout (Leaders)	. 70
54.	Reasons for Becoming a Troop Leader (Leaders)	. 70
55.	Troop Size (Leaders)	71
56.	Completed Basic Leadership (Leaders)	. 71
57.	Activities During Troop Meetings (Leaders)	. 75
58.	Activities During Troop Meetings - Other (Leaders)	. 75
59.	Troop Activities - Educational (Leaders)	. 76
60.	Troop Activities - Outdoor (Leaders)	. 7.6
61.	Troop Activities - Sports (Leaders)	. 77
62.	Troop Activities - Other (Leaders)	. 77
63.	Activities Since September 1985 - Other Responses (Leaders)	) 77
64.	Things Girls Like Most about Girl Scouting (Leaders)	. 80
65.	Things Girls Dislike Most about Girl Scouting (Leaders) .	. 80
66.	Girls Like to Plan Activities (Leaders)	. 81
67.	Participate in Planning Troop Activities (Leaders)	. 81
68-	Things Liked Most about Girl Scouting (Leaders)	. 86

# List of Tables (Continued)

Table Pa	ge
69. Like Most about Girl Scouting - Other Responses (Leaders) .	86
70. Things Disliked Most about Girl Scouting (Leaders)	87
71. Dislike Most about Girl Scouting - Other Responses (Leaders)	87
72. Plan to Continue as Troop Leader (Leaders)	89
73. Reasons for Continuing as Leader (Leaders)	89
74. Reasons for Continuing as Leader - Other Responses (Leaders)	89
75. Reasons for Not Continuing as Leader (Leaders)	90
76. Reasons for Not Continuing as Leader - Other Responses (Leaders)	91
77. Participated in "Council-sponsored" Activities (Leaders) .	91
78. Reasons for Participating in Council Activities (Leaders) .	92
79. Reasons for Not Participating in Council Activities (Leaders)	92
80. Council Should Hold More, Less, Same Number of Events (Leaders)	92
81. Reasons for Holding More, Less, Same Council-Sponsored Events - Most Frequent Responses (Leaders)	93
82. Reasons for Holding More, Less, Same Council-Sponsored Events - Other Responses (Leaders)	93
83. Types of Support Council Should Provide (Leaders)	96
84. Additional Comments (Leaders)	97
85. Sample Characteristics (Leaders)	04
86. Population Projections for the State of Delaware 1	08
87. Population Projections for Selected Areas in Maryland 1	09
88. Population Projections for Selected Areas in Virginia	11

#### I. SELECTED FINDINGS

The study consisted of three basic components: 1) a telephone interview of 419 non-members; 2) a mail survey of 202 current Girl Scouts and of 207 troop leaders; and 3) population projections for each county in the Chesapeake Bay Girl Scout Council. The survey covered a wide range of topics, such as program needs, the interests of young girls, and the attitudes of troop leaders. Four general questions were selected by the Chesapeake Bay Girl Scout Council as being particularly important:

- What is the current image of Girl Scouting?
- What activities would girls like to be more active in through Girl Scouting?
- Are the needs of Girl Scouts currently being met?
- Are the needs of troop leaders currently being met?

#### 1. What is the current image of Girl Scouting?

Girl Scouting is recognized more for the social nature of activities than community service projects. Groups/friends, activities/fun, and camping are most often associated with the Girl Scouts among all age groups. In contrast, less than 10 percent of respondents mentioned community service.

Cookie sales continue to receive a great deal of visibility (16 percent) within the community, while uniforms appear to be less significant (less than 5 percent). In fact, cookie sales, along with school and word of mouth, are the means through which people most often hear about Girl Scouting. Traditional

methods of advertising, such as radio, television, and newspapers, are either ineffective or underutilized. This is further indicated by the substantial number of respondents (20 percent) who had not heard of the Girl Scouts recently.

#### 2. What activities would girls like to be more active in through Girl Scouting?

Girl Scouts and non-members both expressed substantial interest in becoming more active in nearly all of the activities listed. This would indicate that young girls are open to a wide range of learning experiences. Further, for the most part, parents support such experimentation. Differences between parents and girls probably result from a combination of two factors. The most obvious of these is the different perspective from which parents and girls may approach the question. It would appear that parents choose more serious or useful activities while girls list those they consider to be most interesting or fun. Age also influences the responses. Parents of very young girls, for instance, are likely to feel that certain activities are a bit premature for their daughters.

Camping and horseback riding were the activities most often selected by all age groups. In addition, parents of younger girls would like their daughters to be more active in cooking, service projects, biking, and gymnastics. Older girls, on the otherhand, express an interest in fashion, parties/dances, white water rafting, and water sports.

Several "high-risk" activities were identified by the Girl Scout Council as being of particular interest. These activities -- group outings such as white water rafting, programs to assist with social pressures, and career exploration -- are deemed high-risk because they are expensive, require advanced training,

or are considered controversial. Responses from Girl Scouts and non-members alike suggest considerable interest and support for such programs. There are, however, differences in the level of support expressed by parents and girls. Much of this appears to be related to age. For example, many parents of younger girls approve of such programs but believe that their daughters are not yet old enough to participate.

#### 3. Are the needs of Girl Scouts currently being met?

For the most part, Girl Scouting satisfies the needs of those girls currently enrolled. This is supported by the fact that 94 percent of the youngest girls and 72 percent of the older girls surveyed indicate that they will remain in Girl Scouts for at least one more year. Several potential problem areas may be identified, however.

There is a significant trend for many of the activities traditionally associated with Girl Scouting to become less popular as girls become older. This is especially true of uniforms, cookie sales, games, arts and crafts, songs, and badge work. Although responses from troop leaders indicate an awareness of this situation, continued emphasis on these activities in older troops is likely to lead to dissatisfaction among troop members. The most popular activities among older girls appear to be camping, planning activities, talking with friends, and taking short trips.

Responses suggest a certain degree of apathy concerning service projects. Although only several of the older girls actually expressed dislike for these activities, relatively few respondents in any of the groups stated that they liked them. If service is to be emphasized in Girl Scouting, this might be an area that deserves attention.

Responses from troop leaders indicate that participation in sports and outdoor activities, with the exception of camping, is largely nonexistent. While it is true that many of these activities are considered to be high-risk, these participation rates fall far below the level of support indicated by girls and their parents. Given the high interest in these activities, this may be an area in which troop leaders might wish to become more active.

Finally, shortage of troops or troop leaders appears to be a major problem within the Chesapeake Bay Girl Scout Council. Although not included as an original response category, this was cited as a primary reason for dropping out by a substantial number (15 percent) of former Girl Scouts who were surveyed. Shortage of troops appears to be especially problematic among older age levels and in Virginia and Maryland. In addition, 22 percent of those who had never joined gave the absence of troops as their reason. These responses are important in that they do not suggest an unwillingness to join or continue in Girl Scouting. Rather, membership in Girl Scouts appears to be an action respondents contemplated but were deterred from because of the lack of troops.

#### 4. Are the needs of troop leaders currently being met?

While troop leaders appear to be a dedicated group of individuals who are committed to the girls with whom they work, they are also faced with problems which suggest a need for further assistance from the Council. Perhaps the most serious of these is overextension or extreme demands of time and energy required to be a successful leader. Thus, of the 22 percent who indicate that they will not continue as leaders, the majority cite lack of time or "burn out" as their reason.

Lack of cooperation from parents is the most often reported dislike of

leaders. Lack of cooperation from Council is also frequently mentioned. Other comments refer to the frustration caused by apathy among the girls and the disorganization of Council or area coordinators. The majority of leaders indicate that Council could be of greater assistance in generating program ideas. Nearly half would also like assistance in dealing with parents.

Finally, a substantial number of leaders of older troops also report a need for help in dealing with contemporary issues.

#### II. METHODOLOGY

#### Introduction

In the spring and summer of 1986, the College of Urban Affairs and Public Policy of the University of Delaware conducted a needs assessment for the Chesapeake Bay Girl Scout Council. The study was prompted by the recognition of recent demographic and social trends with potential impacts on the successful execution of the Council's mission. These trends include a continuing decline in the number of girls between the ages of 5 and 17, increases in female labor force participation, and changing preferences in leisure time and recreational activities.

The overall goal of the study is to determine program needs and interests of girls to assist the Girl Scout Council in program, financial, and property planning. In meeting this goal, the interests of non-members as well as current Girl Scouts are examined. In addition, the attitudes and needs of troop leaders are addressed.

During the course of the project, several specific objectives were identified. They were:

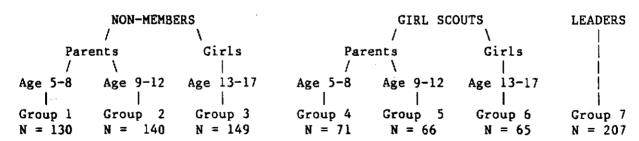
- To determine the level of participation in various activities among Girl Scouts and non-members.
- 2. To identify reasons for never joining or dropping out of Girl Scouts.
- 3. To measure the degree of satisfaction -- of members and troop leaders -- with the current program.

- 4. To determine changes in the program which would better serve girls and their families.
- 5. To focus on certain demographic issues such as single-parent households, working mothers, etc.
- 6. To determine expected population trends for the entire DelMarVa peninsula.

The study consisted of three basic components: 1) telephone interviews of non-members; 2) mail surveys of current Girl Scouts and troop leaders; 3) population projections. To avoid problems of interviewing young girls, parents of girls between the ages of 5 and 12 were interviewed. The questionnaires were designed in a parallel fashion, however, to facilitate comparison between age groups.

The overall design of the survey portions of the project is diagrammed in Figure 1. Each section is discussed below. All questionnaires were designed with assistance from representatives of the Council and can be found in the Appendix.

FIGURE 1 Survey Research Design



#### Telephone Survey of Non-Members

A total of 419 telephone interviews were conducted in March, April, and

May, 1986. Initially, two subsamples were drawn using random-digit dialing and a drop-out list provided by the Girl Scout Council. Random-digit dialing employs a computer to generate telephone numbers. This technique insures a representative sample by dialing prefix and prevents exclusion of unlisted numbers. A systematic random sampling approach was used to select names from the drop-out list to be interviewed.

Each of these samples was further stratified by age and place of residence. Five geographic areas were surveyed: New Castle, Kent, and Sussex Counties in Delaware; Maryland; and Virginia. The Maryland sample was drawn from the nine counties which are included in the Chesapeake Bay Council: Cecil, Kent, Queen Anne, Caroline, Talbot, Dorchester, Somerset, Wicomico, and Worcester. Two Virginia counties which are also part of the Council, Accomack and Northampton, were surveyed. Sample sizes for each of the stratified groups are provided in Table 1.

TABLE 1
Sample Size by Age Group, Geographic Area, and Sampling Technique

	Actual Number	Percentage
Age Group	-	<del>-</del>
5-8 Years	130	31.0
9-12 Years	140	34.0
13-17 Years	147	35.0
Geographic Area		
New Castle County	221	52.7
Kent County	50	11.9
Sussex County	49	11.7
Maryland	48	11.5
Virginia	51	12.2
Sampling Technique		
Random-digit dialing	200	47.7
Drop-out list	219	52.3

#### Mail Survey of Current Girl Scouts and Troop Leaders

A total of 409 written surveys were completed and returned in June and July 1986. Roughly half (207) were completed by troop leaders. The remainder (202) were divided between current Girl Scouts and parents of girls currently in Girl Scouts.

A mail survey was chosen due to the cost effectiveness of such an approach. In addition, a written survey allows greater depth than shorter telephone questionnaires. Thus, the non-member telephone survey provided the starting point for the mail questionnaire, but additional items were included to address satisfaction levels and to inquire about a wider variety of activities.

There are certain disadvantages associated with mail surveys. There is a greater chance of significant non-response bias when using a mail questionnaire, as well as increased likelihood of misunderstanding questions. Analysis of the responses indicates that the latter concern poses no problem for this project.

Names and addresses of respondents were selected from a current roster of Girl Scouts and leaders provided by the Council. Troops were first stratified by age level. A systematic random sampling approach was then utilized to insure equal probability of selection among troop members. Response rates were good but not exceptional (Table 2). A particular area of concern is the extremely small number of respondents from Virginia (3 parents, 1 girl, and 2 troop leaders). It is believed, however, that the results accurately represent the Girl Scout and troop leader populations of the Maryland and Delaware portion of the Chesapeake Bay Area Council.

TABLE 2
Sample Sizes and Response Sizes by Respondent Type

Respondent Type	Sample	Response	% Response
Troop leaders	400	207	51.8
Parents of girls 5-8	200	71	35.5
Parents of girls 9-12	200	66	33.0
Girls 13-17	200	65	32.5
Total	1000	419	41.9

# Population Projections

Population projections were obtained for each county in the tri-state area served by the Chesapeake Bay Girl Scout Council. This data summarizes trends for the entire DelMarVa peninsula and highlights population shifts within the region through the year 2000. Projections were calculated by the Delaware Population Consortium, the Maryland Department of State Planning, and the Virginia Department of Planning and Budget.

#### III. NON-MEMBERS AND THEIR PARENTS

This section focuses on selected results from the telephone survey of non-members and their parents. Summary tables, found at the end of each section, provide complete response patterns for each question. Where possible the three samples -- parents of girls 5-8, parents of girls 9-12, and girls 13-17 -- are examined together to identify differences among various age groups.

#### Interests and Activities

A major purpose of the survey was to determine how girls currently spend their time and what activities they wish to pursue. A series of questions were designed to identify activities in which girls already participate, activities they would like to become more active in, their interest in certain "high-risk" activities, and a preferred activity.

Current Participation. Table 3 presents rates of participation in a variety of activities for each age group. Girls of all ages have high rates of participation in sports and church youth groups. In fact, sports is the most often cited activity for both of the older groups. Although drawing/painting/sculpture is the most popular activity among the youngest girls, participation declines substantially in the older groups. This appears to be true of dance lessons as well. In contrast, playing/singing with a group, music lessons, and participation in an organization appear to increase with age

and level off in the oldest age category.

The number of activities in which girls participate indicate high levels of participation (Table 4). At least 50 percent of the girls in each age group are currently involved in 2 or more activities. Although level of participation is similarly distributed among age groups, older girls (9-17) appear to be more likely to participate in at least one activity. The majority (81 percent) of older girls who are not currently active stated that they were either not interested in any activities or were too busy.

Other Interests. Parents and girls both expressed substantial interest in becoming more active in all the activities listed. This would indicate that young girls are open to a wide range of learning experiences and that parents support such experimentation. Group activities, the arts, and cultural activities have the highest rates of interest across all age groups (Table 5).

There appear to be some regional differences in interests. Girls and parents in Southern Delaware (Kent and Sussex Counties) express greater interest in camping, group activities, and cultural activities than their counterparts in New Castle County and Virginia (Table 6). Maryland respondents are more interested in sports than those from other areas.

Respondents in Maryland (41 percent) and Southern Delaware (37 percent) were also more likely to want or want their daughter to be more active in a church youth group when compared with New Castle County (19 percent) and Virginia (21 percent). This last finding is especially interesting since church participation is already greater in Maryland (52 percent) and Virginia (55 percent) than in Southern Delaware (37 percent) and New Castle County (26 percent).

Finally, parents, for the most part, think their daughters are interested in the same activities they would like them to participate in (Table 7).

Respondents indicate, however, that their daughters are not as interested in church and cultural activities as they would like.

High-Risk Activities. Three "high-risk" activities were identified by the Girl Scout Council as being of particular interest. These activities -- group outings such as white water rafting and tubing, programs to assist with social pressures, and career exploration -- are deemed high-risk because they are expensive, require advanced training on the part of troop leaders, or are considered controversial. On the other hand, many feel that such activities are both appealing to girls and would allow the Girl Scouts to significantly contribute to personal growth of young girls. It is thus very important to gauge the support of girls and parents before the Council embarks on these or similar activities.

Older girls (13-17) report substantial interest (50 percent or greater) in all three high-risk activities (Table 8). Parents of younger girls are less supportive of group outings (20 percent/29 percent) but express a desire for career exploration and programs to assist with social pressures. All of these activities appear to be age-related. For example, many parents of younger girls approve of such programs but feel that their daughters are not yet old enough to participate.

Interest in group outings is also lower among Virginia respondents (11 percent) than those in other areas (39 percent). This is true for girls as well as parents. It is difficult to determine if this finding actually reflects disinterest in these activities or if respondents in this area associate outings

with longer trips and greater expense.

Preferred Activity. The activities most preferred by girls and their parents are presented in Table 9. This question was very difficult for many to answer since it forced respondents to choose a single activity. Parents of both younger age groups would prefer their daughters participate in the arts or sports. Parents of 9-12 year olds also express an interest in programs to assist with social pressures. Girls aged 13-17 prefer the arts and sports, but indicate high interest in group outings also.

TABLE 3
Q7/Q25: Current Participation in Activities

Activity	Parents 5-8	Parents 9-12	Girls 13-17
Drawing, painting, or sculpture	38.5%	17.1%	21.5%
Plays instrument/sings	21.5	40.0	36.9
Sports	34.6	43.6	51.7
Dance lessons	20.0	13.6	4.7
Music lessons	13.8	29.3	22.1
Church youth group	32.3	34.3	34.9
Other organization	2.3	10.0	8.7
Other:	6.3	7.7	10.8
Cheerleading	0.0	0.7	4.0
Work	0.0	0.0	3.4
Drama	0.8	0.0	1.3
Rollerskating	3.1	2.1	0.7
Baton lessons	0.8	0.7	0.0
Horseback riding	8.0	0.7	0.0
Raises a cow to show at fairs	0.0	0.7	0.0
Karate	0.0	0.7	0.0
Carries a flag in school band	0.0	0.7	0.0
Square-dancing	0.0	0.0	0.7

TABLE 4
Level of Activity (Total Number of Activities)

Number of Activities	Parents 5-8	Parents 9-12	Girls <u>13-17</u>
None	18.5%	12.9%	10.7%
One	30.8	28.6	38.3
Two	24.6	25.0	20.1
Three	16.2	20.7	17.4
Four	9.2	10.0	6.7
Five	0.8	2.1	6.7
Six	0.0	0.7	0.0

TABLE 5
Q8/Q27: Activities Would Like to be More Active In

	Parents	Parents	Girls
Activity	5-8	9-12	<u>13-17</u>
Camping	30.0%	22.9%	36.2%
Group activities	52.3	44.3	56.4
The arts: dance, music, painting	55.4	40.7	34.9
Church youth groups	33.1	27.1	13.4
Sports	33.1	28.6	36.9
Cultural activities	44.6	46.4	42.3
Other:	2.3	2.8	1.4
Girl Scouts	1.5	1.4	1.4
Farming activities	0.0	0.7	0.0
Whatever she wants	0.8	0.7	0.0
Outdoor activities	0.0	0.0	0.7
Dances	0.0	0.0	0.7

TABLE 6
Qll: Activities Would Like to be More Active In

Activity	New Castle Co Delaware	Southern Delaware	Maryland	Virginia
Camping	25.4%	47.8%	39.1%	12.8%
Group activities	47.8	66.7	63.0	31.9
Church youth groups	18.7	36.7	41.3	21.3
Sports	33.0	30.0	56.5	29.8
Cultural activities	40.7	54.4	58.7	34.0

TABLE 7
Qll: Activities Daughter Would Like to Participate In

Activity	Parents 5-8	Parents 9-12
Camping	33.1%	31.4%
Group activities with friends	51.5	48.6
The arts	53.8	43.6
Church youth groups	27.7	19.3
Sports	26.9	30.7
Cultural activities	27.7	33.6
Other:	1.6	2.1
Modeling	0.8	0.0
Horseback riding	0.8	0.0
Career exploration	0.0	0.7
Cooking	0.0	0.7
Karate	0.0	0.7

TABLE 8
Q9/Q28: High-Risk Activities

Activity	Parents 5-8	Parents 9-12	Girls 13-17
Group outings (rafting, tubing, etc)	20.0%	29.3%	51.0%
Assistance with social problems	48.5	59.3	53.7
Career exploration	37.7	42.9	53.0

TABLE 9
Q10/Q29: Preferred Activity

Activity	Parents 5-8	Parents <u>9-12</u>	Girls <u>13-17</u>
The arts: dance, music, painting	29.2%	20.0%	15.4%
Sports	20.8	14.3	23.5
Church youth group	4.6	7.1	2.7
Cultural activities	6.9	5.0	2.0
Group outings	6.9	8.6	17.4
Programs to assist w/social press.	6.9	12.1	9.4
Career exploration	1.5	5.7	4.7
Other:	16.3	17.6	18.5
School/studies	1.5	2.1	0.7
Arts & sports	3.8	3.6	2.7
Group activities	1.5	1.4	2.0
Girl Scouts	1.5	1.4	0.0
Camping	0.0	1.4	4.0
Sports and help w/social press.	0.8	1.4	0.0
Sports and church	0.0	1.4	0.0
Whatever she wants	0.8	1.4	0.0
4-H/farming-related activities	0.0	0.7	0.7
Cheerleading	0.0	0.0	2.0
Aerobics	7 0.8	0.0	0.7
Volunteer work	0.0	0.0	1.4
Rollerskating	0.0	0.0	0.7
None	0.0	0.0	0.7
Computers	0.0	0.7	0.0
Girls Club	0.0	0.7	0.0
Fishing-outdoors	0.0	0.7	0.0
Pioneer Girls	0.8	0.0	0.0
Other combinations	4.8	0.7	2.9
Don't know	6.9	9.3	6.7

#### Awareness and Perception of Girl Scouts

The image of Girl Scouting within the community was another important area of interest in this study. Attitudes expressed in the telephone survey are especially interesting since the respondents were either former Girl Scouts or those who had never been involved in Girl Scouting and, therefore, represented a group not presently being served. Questions addressed what individuals associate with Girl Scouting, where they hear about Girl Scouting, and what their reasons were for dropping out or never joining.

General Image of Girl Scouting. Responses to the question, "When you think of Girl Scouting, what comes to your mind?" are listed in Table 10. Groups/friends, activities/fun, and camping are most often associated with the Girl Scouts among all age groups. In fact, camping was the most frequently given response among older girls (13-17).

A significant number of respondents (approximately 16 percent in all three groups) continue to associate Girl Scouting with cookie sales. Surprisingly, less than 10 percent answered "community service" and even fewer stated "uniforms." Thus, cookie sales continue to receive a great deal of visibility, while uniforms appear to take on less significance than in the past. More importantly, Girl Scouting is recognized more for the fun, social nature of activities rather than community service projects.

Finally, it should be noted that a variety of "other" responses were given for this question and (Table 11). The vast majority of these were positive and included learning and achievement, such as work on badges. In addition, personal growth (responsibility, honesty, respect, etc.) and socializing were mentioned. Several parents, however, commented negatively on the meetings and

time commitment involved.

Awareness of Girl Scouting. Table 12 summarizes the responses to a question which asked where individuals had heard of Girl Scouting recently. Respondents in all groups reported hearing about Girl Scouts most often through school, cookie sales, and word of mouth. Parents of girls aged 5-8 were more likely, however, to mention school. This may indicate that Girl Scouting is more highly publicized at the elementary school level. Billboards, radio, television, and newspapers were the lowest rated items, suggesting that traditional methods of advertising have been ineffective or underutilized. This is further indicated by the substantial number of respondents in all groups (13-24 percent) who had not heard of the Girl Scouts recently.

Interestingly, respondents in Southern Delaware, Maryland, and Virginia were less likely (II percent) than those in New Castle County (23 percent) to mention cookie sales. This would suggest that while this activity remains a highly visible Girl Scouting function, efforts outside of New Castle County have been less successful in obtaining public recognition.

Former Girl Scouts. Table 13 shows the number of girls in each age group who had previously been Girl Scouts. The high percentages indicate that some members of the random sample, in addition to those selected from the drop-out list, had at one time participated in the Girl Scouts.

Length of membership is presented in Table 14. As would be expected, older girls are more likely to have stayed in Girl Scouts longer. Examination of the total sample of drop-outs, however, reveals that the first two years are critical in maintaining membership: 31 percent of those who dropped out did so within the first year, while an additional 25 percent dropped out during the

second year.

Reasons for dropping out (Tables 15 and 16) appear to be primarily related to age and location. All groups indicate that they are too busy or find the Girl Scouts boring. These feelings take on increasing importance with age, however, indicating that older girls either outgrow the activities or become involved in alternative activities. In contrast, parents of younger girls (5-8) are equally likely to state that their daughters disliked the leader, disliked the activities, or changed schools.

One response -- "lack of troop/absence of leader" -- deserves special note. Although not included as an original response category, this was cited as the primary reason for dropping out by a substantial number of those surveyed. Shortage of troops appears to be especially problematic among older age levels, with 21 percent of parents of drop-outs aged 9-12 and 14 percent of those aged 13-17 reporting that troops at their age level do not exist or leaders are absent. Lack of troops or leaders is also more often reported by drop-outs in Virginia (50 percent) and Maryland (20 percent) than those in Delaware (8 percent).

Girls Who Never Joined Girl Scouts. Parents of girls who had never joined Girl Scouts were asked to indicate why. The most prevalent response among parents of 5-8 year olds was that their daughters were too young (37 percent) (Table 17). In addition, many (22 percent) stated that there was no troop in their area. These responses are important in that neither suggest an unwillingness on the part of parents to enroll their daughters. Rather, membership in Girl Scouts appears to be an action they may consider taking in the future or have contemplated taking but were deterred by the lack of troops.

Parents of 9-12 year olds were equally likely to report that their daughters were not interested (21 percent), were involved in other activities (21 percent), that meetings were inconvenient (21 percent), or that no troop existed (21 percent). Thus, lack of troops continues to be a major deterrent to enrollment. Parents of older girls, however, are more likely to cite conflicts and negative attitudes as reasons for not joining. This would suggest that, although many 5-6 year olds may still be too young to join Girl Scouts, postponing enrollment past age 8 or 9 significantly decreases the likelihood that a girl will join.

Suggestions for Improvement. Girls between the ages of 13 and 17 were asked how Girl Scouts might become more interesting or more fun. The majority (66 percent), were unable to give an answer (Table 18). Of those who were able to make suggestions, most expressed a desire for a greater number and/or variety of activities. Responses that could not be grouped according to these basic categories are listed in Table 19.

A slightly modified version of this question was presented to parents. They were asked how Girl Scouts could better serve girls and their families. Due to the length and specific nature of many of the responses they have been listed in Table 20 rather than categorized. Suggestions include increasing the number of activities and recruiting more and better trained leaders, as well as placing greater emphasis on the family, personal growth, and community service.

Finally, older girls gave their opinion of two programmatic changes currently under consideration by the Council. These changes would introduce coed activities and Girl Scout-sponsored activities that did not require troop membership. Both received overwhelming support (Tables 21 and 22).

TABLE 10
Q12/Q30: Thoughts of Girl Scouting

Response	Parents <u>5-8</u>	Parents 9-12	Girls 13-17
Community service	6.9%	8.6%	6.7%
Camping	25.4	27.1	34.9
Cookies	16.2	16.4	16.8
Uniform	1.5	5.7	4.0
Groups/friends	33.1	32.9	28.9
Activities/fun	38.5	34.3	23.5
Other	13.8	16.4	11.4

TABLE 11
Q12/Q30: Thoughts of Girl Scouting - Other Responses

# Parents of Girls 5-8

- 1. Teaching morals and a better way of life
- 2. Cultural exchange and girls being together learning to get along better
- 3. Growing up
- 4. Honesty and sharing
- 5. Responsibility
- 6. Building good morals and character in girls
- 7. Manners, obedience, skill
- 8. Proud if she belongs
- 9. Personal accomplishment/badges
- 10. Work (respondent was a leader)
- 11. Meetings
- 12. Taking them to meetings
- 13. Good leaders
- 14. Learning
- 15. Learning how to bake
- 16. Exploring
- 17. Crafts
- 18. Negative thoughts not what she expected Girl Scouts to be

# Parents of Girls 9-12

- 1. Learning respect for others
- 2. Camraderie and helpfulness
- 3. Growing up
- 4. Leadership and responsibility
- 5. Cooperation among people
- 6. Etiquette

# TABLE 11 (Continued) Thoughts of Girl Scouting: Other Responses

- 7. Badges
- 8. Time and effort (respondent was a leader)
- 9. Driving car to and from a lot of money
- 10. Meetings
- 11. Weekly meetings that Mom has to take them to
- 12. Learning
- 13. Learning to do things on her own
- 14. Learning and exploring
- 15. Outings \*
- 16. Outdoor activities
- 17. Organized and structured activities which I like
- 18. Well-rounded program
- 19. Day camp
- 20. Trips
- 21. Little girls
- 22. Get kids out of the house

#### Girls 13-17

- 1. Meetings
- 2. Badges
- 3. Hiking
- 4. Good deeds
- 5. Honor
- -6. Build up confidence
- 7. Getting along together
- 8. How you can help one another
- 9. Learning how to be more responsible
- 10. Learn how to do things
- 11. Just being together
- 12. Adults helping girl
- 13. Trips \*\*
- 14. Outdoor activities
- 15. Truth, honesty, and devotion
  - \* Mentioned Twice
  - \*\* Mentioned Three Times

TABLE 12
Q13/Q31: Heard of Girl Scouting Recently

Response	Parents <u>5-8</u>	Parents 9-12	Girls <u>13-17</u>
Billboards	0.8%	0.7%	0.0%
Community service projects	2.3	1.4	5.4
Radio	0.0	0.7	0.0
Posters/fliers	3.1	4.3	1.3
School	40.8	27.9	24.8
Cookie sales	17.7	22.9	19.5
Adult volunteers	6.2	1.4	1.3
Newspapers	1.5	0.7	0.0
Television	3.1	0.0	2.7
Word of mouth	16.9	15.7	20.1
Church	2.3	6.4	6.7
Have not heard	13.1	23.6	22.1

TABLE 13
Q14/Q32: Previous Girl Scouts

	Parents	Parents	Girls
Response		9-12	<u>13-17</u>
No	46.2%	34.3%	28.9%
Yes	53.8	65.7	71.1

TABLE 14
Q14/Q32: Former Girl Scouts - Length of Membership

Response	Parents 5-8 (N= 70)	Parents $\frac{9-12}{(N=92)}$	Girls 13-17 (N=106)
Less than one year	15.7%	4.4%	5.7%
One year	48.6	20.9	14.3
Two years	17.1	33.0	21.0
Three years	14.3	18.7	15.2
Four years	0.0	9.9	10.5
Five years	1.4	9.9	15.2
Six years	2.9	2.2	10.5
More than six years	0.0	1.1	7.6

TABLE 15
Q15/Q33: Former Girl Scouts - Reasons for Dropping Out

Response	Parents 5-8 (N= 70)	Parents 9-12 (N= 92)	Girls 13-17 (N=106)
Boring	13.2%	17.6%	25.2%
Too busy	22.1	25.3	32.0
Disliked leader	13.2	8.8	8.7
Disliked activities	10.3	3.3	6.8
Other (most frequent responses):			
No troop/no leader	8.8	20.9	13.6
Lost interest/outgrew	5.9	5.5	5.8
Moved/changed schools	10.3	6.6	7.8
No transportation	2.9	4.4	0.0
Disliked other girls	0.0	0.0	4.9
Too few activities	0.0	0.0	2.9

TABLE 16
Q15/Q33: Former Girl Scouts - Other Reasons for Dropping Out

# Parents of Girls 5-8

- 1. It was only in session during the summer
- 2. Didn't like girl scout camp
- 3. Does not like to be away from home
- 4. Too young shy not ready
- 5. Hard to get them to evening meetings
- 6. Didn't suit timing poor
- 7. Inconvenient
- 8. Had no way to get to and from meetings mother works
- 9. Conflicts with parents working schedule
- 10. Mom was too busy
- 11. I took her out because her grades were dropping
- 12. Mother had a baby
- 13. Part of the year she missed quite a few meetings meetings because of time conflict with something else and she never really felt a part of the group because the meeting was held at a school she didn't attend and the other kids all knew each other well.
- 14. Most of her friends were not in group. If she could have gone right from school to meetings
- 15. Wanted someone to go with her couldn't find anyone to do so
- 16. Catered to girls from higher-income families

# TABLE 16 (Continued) Q15/Q33: Former Girl Scouts - Other Reasons for Dropping Out

### Parents of Girls 9-12

- 1. Friends left the troop
- 2. Didn't want to go to camp for a week
- 3. Didn't want to go and lost her ride
- 4. Personal reasons
- 5. Had asthma this limited her activities
- 6. Too much pressure for badges
- 7. Evening meeting and too much home work
- 8. Changed time and place mother couldn't get them there
- 9. Inconvenient father was sickly
- 10. Meetings too late
- 11. Spent last year as Brownie then didn't go on to Girl Scouts
- 12. Parents separated and she dropped out
- 13. Respondent had been a cookie chairman and she had a run-in with the Girl Scout Council. Also, the leader was leaving and the girl didn't want to continue
- 14. Mother was leader and she quit so girls did not want to stay
- 15. Not enough camping too much badge work

# Girls 13-17

- 1. Mother asked her to quit conflict with sister in same troop. They could not get along together
- 2. Leader asked me to leave
- 3. They didn't call her the next year
- 4. I like sports better
- 5. Parents divorced
- 6. Dad is sick had to stop
- 7. Troop meeting moved from meeting at school for a while. Then, when they resumed at the school I was too busy and my grades weren't good so my parents wouldn't let me go back to it
- 8. Friend's mother was a leader and quit she dropped out
- 9. Too much money involved at the time

TABLE 17
Q16: Reasons for Never Joining Girl Scouts

Response	Parents 5-8 (N= 60)	Parents $\frac{9-12}{(N=48)}$
Not interested	6.8%	20.8%
Involved in other activities	15.3	20.8
Too young	37.3	8.3
No troop in area	22.0	20.8
Meetings inconvenient	10.2	20.8
Could not afford it	1.7	4.2
Just moved into the area	3.4	0.0
Signed up but was never contacted	3.4	2.1
Haven't heard anything about it	0.0	2.1

TABLE 18
Q34: How Could Girl Scouts be More Fun

	Girls
Response	<u>13-17</u>
More activities	2.0%
More trips	6.0
More sports	0.7
More camping	2.7
More outdoor activities	2.0
More group activities	1.3
Other	19.5
Don't know	65.8

#### TABLE 19

### Q34: How Could Girl Scouts be More Fun - Other Responses

- 1. Having girls helping each other to do things
- 2. Think the scout image needs to be improved so that older girls realize that more mature things are done in later years of scouts. They just don't keep doing the kind of things that Brownies do.
- 3. More activities leaders should allow the girls to have more of a say in what they do.
- 4. Little more activities on our level of thinking. It's too formal we like to have fun.
- 5. Have more trips to different places not always to the same places.
- 6. Preparation for becoming an adult learn what to be is expected in college what goes into being in business.
- 7. Better organization and support for individual troops.
- 8. More campouts and more trips and leaders who care about the kids.
- 9. More group activities and camping.
- 10. More outside activities more trips.
- 11. Play sports, swimming, and hayrides.
- 12. Think a troop should consist of 10-16 year olds but troop could be divided into two groups (10-12,13-16). The older girls could be very helpful to the younger girls for some activities. For outings, the two groups could do some things separately depending on interests of different age groups.
- 13. Have attendance at meetings more flexible so you don't have to attend all the meetings. Don't have so much publicity about the Girl Scouts.
- 14. More activities more trips.
- 15. Going to hospitals and helping. Camping and trips.
- Career exploration, skiing trips, and white water rafting.
- 17. More trips for camping. Learn more what badges mean.
- 18. More trips and group activities.
- 19. More advertising in schools.
- 20. More trips and helping others.
- 21. More trips do more things like the Boy Scouts.
- 22. Transportation problems in downstate girls are neglected downstate and are not given first chance in certain trips, etc.
- 23. Do the things we planned on doing.
- 24. Get more information out to the community. Letting them know that there is a Girl Scout troop available.
- 25. Get more girls in the troops. Ones she had been in were too small.
- 26. More activities, sports, and trips.
- 27. Didn't have to wear uniforms. Just have a good time not too structured.
- 28. Keep 7-8 graders in. That's when they drop out. Never do anything fun or exciting. Need more camping/canoe trips, etc.
- 29. More adult trips like skiing and rafting. More decision-making by the girls.

#### TABLE 20

### Q17: How Could Girl Scouts Better Serve Girls and Families

### Parents of Girls 5-8

- 1. Teach moral standards and help the girls to have a better way of life.
- 2. Have meetings and activities more on the weekends. It makes too much to do for a school day.
- 3. Group size too large. More involvement with girls' parents.
- 4. Have more troops in the area.
- 5. Family first serve at home, then serve others.
- 6. Depression and stress with young people help their problems.
- 7. Involve parents more often in activities.
- 8. More activities especially for younger girls. Their attention span isn't too long so they need to do more.
- 9. Need more leaders. There must be a lack of leaders since the troops seem to fill. Girls can't get in and available troops seem to be too far away.
- 10. Don't think that there is enough emphasis about Girl Scouting in the Black community. It doesn't seem to be an activity that is often thought about there. Also think parents should take an active part with their girls in the Scouts.
- 11. Have a troop meeting place somewhere in downtown Wilmington.
- 12. Think there should be less family orientation. Girls need to learn to do things away from their families. They can get family activities at home.
- 13. Lower price of cookies.
- 14. Some enlightenment about sexuality since teenage pregnancy is on the rise. Also discussions on drugs maybe they could get involved with some counseling.
- 15. Teenagers to help aged people. Get teens to contact other girls for Scouts.
- 16. Go to homes of aged people and help them. Go on trips.
- 17. Provide shuttle service to Scouts or have meeting so she could be picked up after work.
- 18. Learn more about families and friends and make friends. Learn about
- 19. Scouts to go in community to help people volunteers to help the elderly.
- 20. They do a good job but need volunteers to help out.
- 21. Plan more things for them to do. More activities and trips.
- 22. Need to know what Brownies are about. Check up on leaders.
- 23. Career training and physical.
- 24. Teach them to mind and pay attention.
- 25. Being better known.
- 26. More community activities.
- 27. They take advantage of leaders should have a better program for the leaders.
- 28. More community service such as visiting nursing homes.
- 29. Try to have meetings right after school.
- 30. Should become more visible more up front so that people hear more about them.
- 31. Give more responsibility to girls.

### TABLE 20 (Continued)

### Q17: How Could Girl Scouts Better Serve Girls and Families

- 32. Not made public enough should be on TV.
- 33. Have more tangible product.
- 34. Have more activities available.
- 35. More community service perhaps more involvement with older citizens.
- 36. Get more leaders.
- 37. More troops in the area for younger ones.
- 38. Socialize more.
- 39. Select leaders who will live up to the standard of the Girl Scouts.
- 40. Could be better organized as far as notifying parents of activities.
- 41. Their timing is not good for parents.
- 42. She thinks it gets too expensive for families with several children uniforms, dues, etc.
- 43. Early age should be less group dynamics and more individual emphasis for goal achievement.
- 44. Better projects learn more about environment.
- 45. Should be for the girls, not as a social get together for the parents.
- 46. More community service.

### Parents of Girls 9-12

- 1. Have responsible parents at the meetings and activities so that they're safer.
- Learn to make things/handicrafts.
- 3. Be more family-oriented.
- 4. Have less badge work too much like school work for them.
- 5. Meetings at better times so they don't conflict with school work.
- 6. Should have fewer picky rules for the leaders. More should be put into teaching the girls the meaning of pledges. Need more information about the working on badges.
- 7. Introduce the ideas of career possibilities.
- 8. Bring mothers and daughters together.
- 9. Teach girls responsibility.
- 10. Teach them to better themselves so they feel good about themselves.
- 11. There should be more parent participation. Also, it has turned into a money-making scheme.
- 12. Finding the right people for leadership. Getting parents more involved.
- 13. How to do things to help become an adult.
- 14. More outdoor activities and educational type. Less crafts.
- 15. More camping, especially for the older girls.
- 16. Make meetings more accessible and dues could be increased so leaders could be paid. Then, maybe there would be more leaders.
- 17. Older ones could tutor young girls.
- 18. Community service/Meetings right after school/Parent commitment.
- If more information was available. More volunteers to help out.
- 20. Older girls to tell the young ones how much fun it is and what they do.

## TABLE 20 (Continued) Q17: How Could Girl Scouts Better Serve Girls and Families

- More social activities help in community services old folks homes.
- 22. More mothers to participate in group activities to become a part of the group instead of dropping them off.
- 23. Girl Scout counselor could make it more enticing to join.
- 24. More adult interest in Scouts and volunteers. It is a good program.
- 25. More leaders and more troops available.
- 26. More family participation try to involve the whole family.
- 27. Troop leader in your area. After-school care.
- 28. Have more troops.
- 29. Could lessen the peer pressure if at all possible no uniforms.
- 30. Have better organized meetings.
- 31. More qualified leaders.
- 32. Better training for leaders.
- 33. More family activities.
- 34. Need better leaders.
- 35. If no transportation were needed to attend meetings.
- 36. Projects in cooking and decorating.
- 37. More nature outings not only for girls.
- 38. Separate age groups need more leaders.
- 39. Give them more responsibility.
- 40. They should have a training program for leaders.
- 41. Get a Brownie leader.
- 42. Get more activities more leaders.
- 43. Need more involvement in community activities helping people.

  Girls just seem to put in time at meetings.
- 44. Need leaders badly.
- 45. Help them to be more responsible and have a better attitude about growing up.
- 46. Competition is so great so many other activities going on.
- 47. Have more leaders.
- 48. Shouldn't come to school when girls are too young to explain Brownies.
- 49. Not enough volunteers mothers working.
- 50. Show more respect for each other.
- 51. Good leaders.
- 52. Advertise.

TABLE 21
Q35: Girl Scouts More Appealing with Boys

Response	Girls <u>13-17</u>
No	10.72
Yes	82.6
Don't know	6.7

TABLE 22
Q36: Willing to Participate in Girl Scout-Sponsored Activities

Response	Girls 13-17
No	6.0%
Yes	88.6
Don't know	5.4

### Sample Characteristics

Demographic information for each of the three subsamples is provided in Table 23. This information is, for the most part, straightforward. Several points, however, should be highlighted.

Single-Parent Households. One area of particular interest in this study was the number of girls living in single-parent households. Surprisingly, a large majority of respondents in all groups indicated that both parents were present. It can not be determined, however, the number of remarriages or stepparents that are included in this number.

Girls 13-17 were more likely (24 percent) than parents of younger girls (16 percent) to report that one parent was absent. This would suggest that parents may postpone separation until children are older. Therefore, teenage girls are more likely to live in single-parent households than younger girls. Single-parent households were also more prevalent in Virginia (36 percent) as compared to Delaware (16 percent) and Maryland (11 percent).

Two-Income Families and Working Mothers. Roughly half of the households surveyed reported that both parents work. This figure did not differ significantly among any of the age groups or geographical regions. Of those mothers who work, the majority (67-77 percent) are employed full-time.

Household Income. Locational differences were noted in annual household income. The majority of New Castle County respondents reported moderate to high incomes with the median falling in the \$30,000 - \$39,999 range. In contrast, the median income range for Southern Delaware and Maryland respondents was \$20,000-\$29,999 and for those in Virginia was \$15,000-\$19,999.

TABLE 23
Sample Characteristics

<u>Variable</u>	Parents 5-8	Parents 9-12	Girls <u>13-17</u>
COUNTY OF RESIDENCE			
New Castle Kent Sussex	53.8% 13.1 11.5	50.7% 12.1 12.9	53.7% 10.7 10.7
DELAWARE	78.4	75.7	75.1
Cecil Kent Queen Anne Caroline Talbot Dorchester Wicomico Somerset Worcester MARYLAND Accomack Northamptom VIRGINIA	3.1 0.0 2.3 1.5 0.8 0.8 0.8 0.0  10.1 9.2 2.3	6.4 0.7 1.4 0.7 0.0 0.0 1.4 0.0 1.4  12.0	6.0 0.0 0.7 1.3 0.7 2.0 0.0 0.0 1.3  12.0 9.4 3.4
AGE			
13 years 14 years 15 years 16 years 17 years under 25 years	1.5%	0.7%	30.9% 20.8 16.8 16.8 14.8
25-34 years 35-44 years 45-54 years 55-64 years No answer	58.5 33.8 4.6 1.5 0.0	36.4 48.6 10.7 1.4 2.1	
BOTH PARENTS LIVE AT HOME			
No Yes No answer	13.1% 83.8 3.0	15.7% 83.6 0.7	23.5% 75.8 0.7

Variable	Parents 5-8	Parents 9-12	Gir 13-	
BOTH PARENTS WORK				
No	48.5%	43.6%	48.	37
Yes	50.8	56.4	43.	6
No answer	0.8	0.0	8.	1
MOTHER'S EMPLOYMENT STATUS				
Not employed	41.5%	32.1%	32.	9%
Employed part-time	17.7	22.1	14.	.8
Employed full-time	40.0	44.3	49.	
No answer	0.8	1.4	2.7	
FATHER'S EMPLOYMENT STATUS				
Not employed	10.8%	15.7%		.7%
Employed part-time	1.5	0.0	0.	
Employed full-time	87.7	83.6	86.	
No answer	0.0	0.7	8.	.0
OCCUPATION *				
	Main Wag	e Earner	Mother	<u>Father</u>
Executive/administrative	13.8%	17.1%	2.0%	
Professional	10.0	9.3	18.8	14.8
Technical	4.6	3.6	2.7	4.0
Sales	8.5	6.4	4.7	4.0
Support Service	5.4 9.2	14.3 7.1	18.1 10.7	6.7 3.4
Service Farming/forestry	9.2 6.2	5.0	0.7	3.4
Production/craft	18.5	11.4	1.3	15.4
Laborer	13.8	14.3	2.0	18.8
Disabled	1.5	0.0	0.7	0.0
DISCULCE	2.5	4.0	0.0	

2.3

2.3

0.0

3.9

4.3

3.6

0.7

2.9

32.2

0.0

0.0

6.0

4.3

4.0

0.7

8.7

Unemployed

Not reported

Veteran

Retired

<sup>\*</sup> Parents were asked to report only the occupation of the main wage earner. Girls were asked to report the occupation of both parents.

<u>Variabl</u>	<u>e</u>	Parents 5-8	Parents 9-12		:ls - <u>17</u>
EDUCATI	ON/GRADE LEVEL *				
	Sixth grade Seventh grade Eighth grade Ninth grade Tenth grade Eleventh grade Twelfth grade No answer			18 20 18 13 14 8	.1 .8 .4
	Less than high school	Respor	ndent 15.0%	Mother 8.7%	Father 9.4%
	High school graduate	49.2	42.9	52.3	43.6
	Some college	19.2	20.0	10.1	4.7
	College degree or more	20.7	22.1	22.2	27.5
	No answer	0.8	0.0	6.7	14.8
ANNUAL	HOUSEHOLD INCOME				
	Under \$5,000	2.3%	2.1%		
	\$5,000 - \$9,999	4.6	5.0		
	\$10,000 - \$14,999	9.2	7.9		
•	\$15,000 - \$19,999	11.5	12.1		
	\$20,000 - \$29,999	25.4	17.1		
	\$30,000 - \$39,999	16.9	14.3		
	\$40,000 - \$49,999	6.2	6.4		
	\$50,000 and above	7.7	16.4		
	No answer	16.2	18.6		٠
SEX					
	Male	30.0%	17.1%		
	raie Female	70.0	82.9		
	LUMBIC	,0+0	02.09		

<sup>\*</sup> Parents were asked only to report the education of the respondent. Girls were asked to report the education of both parents.

#### IV. GIRL SCOUTS AND THEIR PARENTS

This section discusses the results of the mail survey sent to Girl Scouts and their parents. As with the telephone survey, girls were divided into three age categories and parents of younger girls were interviewed. The parent and girl questionnaires were designed in a parallel fashion to permit comparisons among age groups.

Regional analyses were somewhat hindered by the extremely low number of responses from Virginia. As a result, no clear conclusions may be drawn concerning Girl Scouts in the two Virginia counties. Summary tables, providing detailed breakdowns of responses for each question, are found at the end of each narrative section.

### Interests and Activities

As stated earlier, a primary objective of the study was to determine the activities in which girls currently participate or would be interested in participating. In addition, the mail survey focused specifically on activities girls would like to be more active in though Girl Scouting. A wide variety of activities, more extensive than that which could be included in the telephone survey, were presented to the girls and parents in an effort to answer this question. These activities have been divided into major groupings to help organize the presentation; the categories are not intended to reflect the structure of Girl Scout programming.

Current Participation. Participation rates for various activities are presented in Table 24. Girl Scouts in all age groups cite sports as the most popular activity. Dance lessons and drawing/painting/sculpture are the next most highly ranked activities among the youngest girls. Participation in dance, however, declines substantially with increasing age.

While older girls remain active in drawing/painting/sculpture, other activities achieve higher rates of participation. For instance, other organizations, church youth groups, and plays/sings in a group exhibit increasing rates of participation among older girls.

Girl Scouts are a very active group of girls (Table 25). The majority, even in the youngest age group, are involved in one or two activities. Nearly one-third of older girls (9-17) participate in three or more activities.

Educational Activities. Responses to a question concerning educational activities are given in Table 26. Parents of both younger age groups would most like their daughters to learn more about cooking, programs to assist with social pressures, and computers. In addition, parents of 9-12 year olds express an interest in career exploration. Older girls, on the other hand, are most interested in learning about fashion, photography, and care for animals.

These differences probably result from a combination of two factors. The most obvious of these is the different perspective from which parents and girls may approach the question. It would appear that parents choose more serious or useful subjects, while girls list those that they consider interesting or fun. Age also influences the responses. Parents of very young girls, for instance, are likely to feel that career exploration and fashion are a bit premature for their daughters. Teenage girls, on the other hand, would be expected to be

interested in fashion but may feel that they have had adequate exposure to subjects such as cooking or social pressures.

Finally, special emphasis should be given to career exploration and programs to assist with social pressures. Both were identified as high-risk activities at the outset of the study. Responses from parents, however, suggest considerable interest and support for such programs.

Social and Service Activities. Service projects were the most highly ranked social/service activity by both groups of parents. Over 60 percent of parents in each group checked this item (Table 27). In contrast, only 29 percent of the older girls would like to see more service projects. Instead, girls overwhelmingly (80 percent) chose parties and dances. In fact, this was the highest ranked of all items on the survey among 13-17 year olds.

Rollerskating is highly ranked by all three groups. Parents of both groups of younger girls express an interest in music, while theater is often chosen by older girls and parents of 9-12 year olds. Once again, age and parent/girl differences influence response patterns. This is evident in items such as songs, which shows a dramatic decrease among older girls.

Outdoor Activities. Camping is, unquestionably, the most popular outdoor activity (Table 28). Further, camping was the most highly ranked activity on the survey for parents of 5-8 year olds (91 percent) and parents of 9-12 year olds (88 percent). Along with horseback riding, it was the second most popular, outranked only by parties/dances, for 13-17 year old girls (78 percent).

Horseback riding and biking were the next most often chosen outdoor activities by parents. Girls, in contrast, are more likely to choose water skiing and white water rafting. It should be noted, however, that girls'

response rates were high for all items except rapelling. (Several respondents indicated that they did not know what rapelling is; this probably accounts for some of the disparity between it and other items.)

Water skiing and white water rafting are of particular importance because these activities were also identified by the Council as high-risk. Responses of teenage girls indicate widespread support of these or similar activities. Parents, on the other hand, ranked these near the bottom of their lists. Although some of this difference may be related to the child's age, it appears that parents would prefer their daughters engage in safer activities, regardless of age.

Sports and Other Activities. Few differences were noted between age groups in their preferences of sports activities. Water sports, gymnastics, and softball were most popular among all groups (Table 29). Parents, however, most often selected gymnastics, while girls were more likely to choose water sports.

Respondents were also asked to name activities not mentioned in the survey that they would be interested in pursuing through Girl Scouts. These are listed in Table 30.

Preferred Activity. The activities most preferred by girls and their parents are presented in Table 31. As with the telephone survey, many respondents of the mail survey found it difficult to choose one activity. Therefore, a substantial number of respondents in all groups responded "don't know." Of those that were able to answer, parents of 5-8 year olds expressed wide diversity but most often reported the arts or educational activities. Parents of 9-12 year olds prefer sports, cultural activities, and camping. Outdoor activities, sports, camping, and group activities were most often

selected by 13-17 year old girls. Only service projects, programs to assist with social pressures, and career exploration failed to receive 10 percent of the responses within any of the age groups.

TABLE 24
Q1: Current Participation in Activities

Activity	Parents 5-8	Parents 9-12	Girls 13-17
Drawing, painting, or sculpture	25.4%	22.7%	20.0%
Plays instrument/sings	12.7	43.9	49.2
Sports/athletics	54.9	59.1	67.7
Dance lessons	26.8	12.1	4.6
Music lessons	8.5	22.7	13.8
Church youth group	18.3	27.3	41.5
Other organization	9.9	16.7	29.2

TABLE 25
Level of Activity (Total Number of Activities)

Number of Activities	Parents 5-8	Parents 9-12	Girls <u>13-17</u>
None	14.1%	6.1%	7.7%
One	36.6	30.3	20.0
Two	36.6	30.3	38.5
Three	8.5	21.2	12.3
Four	0.0	10.6	15.4
Five	4.2	1.5	6.2

TABLE 26
Q6: Areas of Interest: Educational Activities

Activity	Parents 5-8	Parents 9-12	Girls 13-17
Computers	54.9%	54.5%	41.5%
Photography	33.8	42.4	52.3
Cooking	70.4	63.6	38.5
Programs to assist with social			
pressures	57.7	60.6	26.2
Fashion/clothes	32.4	40.9	70.8
Care for animals	47.9	40.9	50.8
Career exploration	45.1	60.6	44.6

TABLE 27
Q7: Areas of Interest: Social and Service Activities

Activity	Parents 	Parents 9-12	Girls <u>13-17</u>
Music	50.7%	30.3%	27.7%
Parties/dances	15.5	13.6	80.0
Service projects	63.4	69.7	29.2
Rollerskating	43.7	30.3	44.6
Games	28.2	25.8	29.2
Theater	36.6	48.5	46.2
Cheerleading	19.7	16.7	21.5
Selling things	11.3	4.5	20.0
Songs	36.6	18.2	6.2
Bowling	39.4	24.2	35.4

TABLE 28
Q8: Areas of Interest: Outdoor Activities

Activity	Parents <u>5-8</u>	Parents 9-12	Girls <u>13-17</u>
Camping	91.5%	87.9%	78.5%
Water skiing	18.3	24.2	66.2
Rapelling	2.8	7.6	15.4
White water rafting	8.5	16.7	69.2
Biking	70.4	74.2	52.3
Snow skiing	22.5	34.8	58.5
Tubing .	15.5	33.3	53.8
Horseback riding	76.1	77.3	78.5

TABLE 29
Q9: Areas of Interest: Sports Activities

Activity	Parents 5-8	Parents 9-12	Girls <u>13-17</u>
Water sports	53.5%	54.5%	69.2%
Field hockey	22.5	22.7	29.2
Basketball .	23.9	33.3	32.3
Gymnastics	77.5	69.7	41.5
Softball	57.7	51.5	50.8
Soccer	32.4	28.8	32.3

### TABLE 30

### Q10: Areas of Interest: Activities Not Mentioned

### Parents of Girls 5-8

- 1. Cultural exposure museums, theater, etc.
- 2. First aid.
- 3. Sewing, crocheting, knitting.
- 4. Learn more about people who work in the community to make life better and easier for the inhabitants.
- 5. Ballet and tennis.
- 6. Guidance in the family and peer pressure. A program informing them how to prevent drug and alcohol abuse.
- 7. Babysitting classes.
- 8. Crafts drawing, art and ceramics.
- 9. More trips.
- 10. Activities to know more about the elderly.
- 11. Gardening.
- 12. Swimming and boating.

  markets, child care and housecleaning tools for daily living

### Parents of Girls 9-12

- 1. Educational activities.
- 2. Hiking, canoeing and swimming.
- 3. Sewing, crocheting, knitting. \*\*
- 4. Archery.
- 5. Personal hygiene.
- 6. Boating.
- 7. Red Cross courses such as boat safety, water safety and first aid.
- 8. Crafts drawing, art and ceramics. \*\*
- 9. More trips.
- 10. Activities to know more about the elderly.
- ll. Track and field.
- 12. Nature and educational activities.
- 13. Activities involving practical skills going to laundromats, supermarkets, child care and housecleaning - tools for daily living.
- 14. Leadership and dealing with peer pressure.

### Girls 13-17

- 1. Rock concerts, Hershey Park and Great Adventure.
- 2. Taking trips to visit other troops in other parts of the world/ Traveling to other states and countries. \*\*
- Volleyball. \*\*\*
- 4. Volleyball, fishing and boating.
- 5. Tennis. \*\*
- 6. Going to businesses of interest like hospitals, fire stations, police station, etc. and getting information or working there.

## TABLE 30 (Continued) Q10: Areas of Interest: Activities Not Mentioned

- 7. Track and rap sessions for teens.
- 8. Have a jamboree like the Boy Scouts.
- 9. Camping at different museums.
- 10. Conventions and trips to historic places.
- 11. Raise plants to give to people on special occasions.
- 12. Trips to the beach.
- 13. Ice skating and sewing.
- 14. Slumber parties and pool parties.
- 15. Things for older girls.
- 16. Taking trips. \*
- 17. To learn things of the world (exploring). Example: What is it like to have a full-time job?
- 18. Social events.
- 19. Water, horse, travel.
  - \* Mentioned Twice
  - \*\* Mentioned Three Times
  - \*\*\* Mentioned Five Times

TABLE 31
Qll: Preferred Activity

Activity	Parents 5-8	Parents 9-12	Girls 13-17
The arts: dance, music, painting	12.7%	7.6%	3.1%
Camping	9.9	10.6	15.4
Sports/athletics	8.5	19.7	15.4
Outdoor activities	1.4	4.5	24.6
Cultural activities	8.5	15.2	4.6
Educational activities	16.9	9.1	7.7
Group activities	8.5	6.1	15.4
Service projects	9.9	7.6	0.0
Programs to assist w/soc pressures	7.0	4.5	1.5
Career exploration	0.0	3.0	1.5
Don't know	16.9	12.1	10.8

### Attitudes Concerning Girl Scouts

A major concern of the Council is whether Girl Scouting presently meets the needs of its members in the Chesapeake Bay area. A series of questions was designed to determine likes and dislikes of Girl Scouting in general and troop meetings specifically. This section discusses the answers to these questions as well as reasons girls plan to continue in or drop out of Girl Scouts. In addition, characteristics of respondents, in regard to membership, are also presented.

Membership Characteristics. Length of membership data is presented in Table 32. As would be expected, length of membership increases with age.

Nearly all of the 5-8 year olds had been in Girl Scouts for two years or less. The median length of membership was three years for 9-12 year olds and seven years for 13-17 year olds.

Table 33 summarizes troop level responses. Since troop level reflects age and length of membership, it is not surprising to see a progression with each age category. Thus, Daisies and Brownies comprise the majority of 5-8 year olds, while 9-12 year olds are primarily Brownies and Juniors. The majority of 13-17 year olds are Cadets and Seniors.

Troop size, shown in Table 34, is related both to age level and location.

Older girls (13-17) are more likely to be members of smaller troops (62 percent reporting fewer than 11 members). Younger girls, in contrast, more often (65 percent) report troops with 11 or more members. Girls in Southern Delaware and Maryland are also more likely to have smaller troops, with approximately 80 percent in troops with fewer than 11 members and 17 percent in larger troops.

Only 65 percent of New Castle County respondents report smaller troops, while 26

percent report troops with 11 or more members.

Attitudes Toward Girl Scouting. Responses to questions which asked what girls like and dislike about Girl Scouting are given in Table 35 and Table 36. These will be discussed together since they are so interrelated. Not surprisingly, likes and dislikes are strongly influenced by age. These differences are extremely strong in some cases and should be emphasized.

Overall, trips appear to be the most liked thing about Girl Scouting, receiving high ranks in all age groups. Moreover, none of the respondents indicated that girls dislike trips. The other girls are also liked by most of the girls in each age group, although less so among the two groups of older girls.

The youngest girls appear to like just about everything with service projects being the least popular (34 percent). Although uniforms, meetings, and selling cookies head the list of dislikes, none of these received an extremely high number of responses. In fact, the majority of parents of 5-8 year olds (52 percent) simply didn't know of anything their daughter disliked.

Uniforms and selling cookies become increasingly disliked by older girls however. While these features may be attractive to many, though not all, young girls when they first join, this changes rather dramatically as the girls grow older. A similar trend can be seen with meetings and badges. However, dislike of these two is not nearly so strong as the dislike of wearing uniforms and selling cookies.

Attitudes toward camping reveal an opposite trend. This is the second most popular item among the two older groups (82 percent). The youngest girls, however, are much less enthusiastic (55 percent). Thus, while camping is

extremely popular among the older girls, some of the younger girls may need more time.

Finally, responses suggest a certain degree of apathy concerning service projects. Although only several of the older girls actually expressed dislike for these activities, relatively few (32-34 percent) in any of the groups stated that they liked them. If service is to be emphasized in Girl Scouting, this might be an area that deserves attention.

Attitudes Toward Troop Meetings. The activities girls enjoy participating in during troop meetings are also largely influenced by age. Talking with friends and taking short trips are the only two activites that are liked by more than 50 percent in each age group (Table 37). In fact, talking with friends is the most popular activity among 13-17 year olds (92 percent).

Parents of younger girls indicate that games, arts and crafts, working toward badges, and songs are all liked by their daughters. As girls grow older these activities become less popular, especially songs. Older girls, in contrast, enjoy planning activities.

There is less disagreement over what girls enjoy least (Table 38).

Business activities are most highly ranked by all age groups. Older girls are also very likely to mention songs (37 percent). Career exploration and outside speakers are somewhat unpopular among all age groups as well as working toward badges among older girls. A considerable number of respondents in each group, however, were unable to identify any activity they did not enjoy.

Plans to Continue in Girl Scouting. Table 39 reports the number of girls in each group who are planning to continue in Girl Scouting next year. Younger girls, ages 5-8, are much more likely (94 percent) than older girls (72 percent)

to indicate that they plan to remain members for at least one more year.

Reasons for remaining in Girl Scouts are presented in Table 40.

Respondents in all groups were most likely to report that Girl Scouting is fun.

The other girls and trips were also strong attractions for all groups. Many parents of 5-8 year olds (70 percent) indicated that their daughters liked their leaders. Older girls, however, were much less likely to attribute their decision to feelings for their leader. Instead, older girls more often mentioned camping as a primary reason for staying in Girl Scouts.

Only 16 respondents plan to drop out of Girl Scouting in the next year.

This number is really too small to draw conclusions with any confidence. Their reasons for dropping out, however, are listed in Table 41 as a point of information.

TABLE 32 Length of Membership

Response	Parents 5-8	Parents 9-12	Girls 13-17
One year	59.2%	12.1%	6.3%
Two years	35.2	19.7	3.1
Three years	4.2	22.7	3.1
Four years	0.0	19.7	1.6
Five years	1.4	19.7	9.4
Six years	0.0	6.1	10.9
Seven years	0.0	0.0	29.7
Eight years	0.0	0.0	14.1
Nine years	0.0	0.0	7.8
Ten years	0.0	0.0	9.4
More than ten years	0.0	0.0	4.7

TABLE 33 Troop Level

	Parents	Parents	Girls
Response		9-12	<u>13-17</u>
Daisy	14.1%	0.0%	0.0%
Brownie	81.7	18.2	0.0
Junior	4.2	77.3	1.5
Cadet	0.0	4.5	55.4
Senior	0.0	0.0	43.1

TABLE 34 Number of Girls in Troop

Response	Parents <u>5-8</u>	Parents 9-12	Girls 13-17
0-5 Girls	2.8%	6.1%	30.8%
6-10 Girls	28.2	22.7	30.8
11-15 Girls	35.2	40.9	21.5
16-20 Girls	12.7	21.2	6.2
21-25 Girls	12.7	4.5	3.1
Over 25 Girls	1.4	0.0	0.0
Don't know	7.0	4.5	7.7

TABLE 35
Q2: Things Liked Most about Girl Scouting

Response	Parents 	Parents 9-12	Girls <u>13-17</u>
Uniforms	49.3%	7.6%	4.6%
Meetings	71.8	47.0	33.8
Badges	63.4	54.5	32.3
Leaders	63.4	45.5	43.1
Service projects	33.8	31.8	33.8
Other girls	84.5	66.7	66.2
Trips	81.7	86.4	90.8
Camping	54.9	81.8	81.5
Selling cookies	52.1	47.0	20.0
Don't know	0.0	3.0	0.0

TABLE 36
Q3: Things Disliked Most about Girl Scouting

	Parents	Parents	Girls
Response	5-8	9-12	<u>13-17</u>
Uniforms	14.1%	37.9%	72.3%
Meetings	8.5	9.1	13.8
Badges	0.0	4.5	9.2
Leaders	1.4	4.5	4.6
Service projects	1.4	6.1	7.7
Other girls	1.4	1.5	6.2
Trips	0.0	0.0	0.0
Camping	4.2	0.0	1.5
Selling cookies	8.5	19.7	33.8
Takes too much time	4.2	4.5	15.4
Don't know	52.1	28.8	15.4

TABLE 37
Q4: Activities During Troop Meetings Enjoyed the Most

	Parents	Parents	Girls
Activity	<u>5-8</u>	9-12	<u>13-17</u>
Games	77.5%	69.7%	44.6%
Arts and crafts	93.0	75.8	47.7
Business activities	5.6	9.1	18.5
Outside speakers	16.9	12.1	23.1
Learning about people from			
other countries	29.6	31.8	32.3
Career exploration	7.0	12.1	36.9
Working toward badges	59.2	63.6	47.7
Planning activities	36.6	42.4	73.8
Talking with friends	69.0	74.2	92.3
Taking short trips	70.4	62.1	63.1
Songs	76.1	50.0	26.2
Don't know	0.0	1.5	1.5

TABLE 38
Q5: Activities During Troop Meetings Enjoyed the Least

Parents	Parents	Girls
5-8	9-12	<u>13-17</u>
2.8%	1.5%	4.6%
2.8	0.0	6.2
45.1	43.9	50.8
8.5	13.6	16.9
2.8	7.6	7.7
11.3	7.6	18.5
2.8	3.0	12.3
8.5	6.1	7.7
4.2	0.0	0.0
2.8	1.5	4.6
5.6	3.0	36.9
42.3	37.9	27.47
	2.8% 2.8% 45.1 8.5 2.8 11.3 2.8 8.5 4.2 2.8 5.6	5-8     9-12       2.87     1.57       2.8     0.0       45.1     43.9       8.5     13.6       2.8     7.6       11.3     7.6       2.8     3.0       8.5     6.1       4.2     0.0       2.8     1.5       5.6     3.0

TABLE 39
Q16/Q20: Planning to Continue in Girl Scouts

Response	Parents 	Parents 9-12	Girls <u>13-17</u>
No	2.8%	13.6%	7.7%
Yes	94.4	72.7	72.3
Don't know	2.8	13.6	20.0

TABLE 40
Q16a/Q20a: Reasons for Remaining in Girl Scouts

Response	Parents 5-8 (N= 67)	Parents 9-12 (N= 48)	Girls 13-17 (N= 47)
Parents will insist	3.0%	0.0%	6.4%
Likes selling cookies	38.0	35.4	14.9
It's fun	89.6	87.5	89.4
Likes the other girls	85.1	70.8	74.5
Likes the leader	70.1	62.5	53.2
Likes camping	50.7	77.1	70.2
Likes the trips	70.1	77.1	89.4
Likes working on badges	59.7	62.5	40.4
Enjoys service projects	41.8	45.8	46.8
Don't know	0.0	0.0	0.0

TABLE 41
Q16b/Q20b: Reasons for Dropping out of Girl Scouts

Response	Parents $\frac{5-8}{(N=2)}$	Parents $\frac{9-12}{(N=9)}$	Girls ( <u>13-17</u> ( <u>N=</u> 5)
Too busy/No time	0.0%	44.4%	80.0%
Too old	0.0	0.0	0.0
Parents won't allow (girls only)			0.0
No transportation (parents only)	0.0	11.1	
Too boring	100.0	33.3	0.0
Too expensive	0.0	11.1	40.0
Dislikes uniform	0.0	0.0	20.0
Dislikes badges	0.0	11.1	0.0
Dislikes selling cookies	0.0	11.1	0.0
Dislikes leader	0.0	11.1	0.0
Dislikes meetings	0.0	11.1	0.0
Dislikes other girls	0.0	0.0	0.0
Don't know	0.0	11.1	0.0

#### Suggestions for Improvement

Older girls (13-17) were asked several questions concerning ways in which Girl Scouts might be improved. These included involving boys in activities and allowing the girls to plan their own activities. In addition, they were asked to list any other suggestions for making Girl Scouts more fun. Parents of younger girls were also asked to name ways in which Girl Scouts could better serve girls and their parents. Responses to these questions are discussed below.

Allowing Boys to Participate. As might be expected, the majority (91percent) of teenage girls would like to see boys involved in some Girl Scout
activities (Table 42). Among those who answered yes, dances and parties were
most often cited as activities in which boys should be included; however, boys
appear to be welcome in virtually any activity (Table 43).

Planning Activities. Another unsurprising finding is that 91 percent of the teenage Girl Scouts surveyed enjoy planning their own activities (Table 44). An even larger number (94 percent) currently participate in the planning process (Table 45). Thus, it would appear that the Girl Scouts have been very successful in incorporating members in the planning of troop activities and that girls view this as a positive feature of Girl Scouting.

Other Suggestions. Suggestions made by older girls are listed in Table 46. The predominant theme in these responses is providing more and varied activities. Several girls also mentioned cutting out uniforms, planning more age-specific activities, inviting boys, and improving enrollment and/or attendance.

Table 47 presents suggestions made by parents. These are quite diverse and

many are very specific, making a brief summary difficult. The majority refer to increasing the number or variety of activities, with special emphases on the family, education, and community service. Other comments focused on scheduling, increasing awareness of parents, and recruitment/training of leaders.

TABLE 42
Q13: Girl Scouts More Appealing with Boys

Response	Girls 13-17
No	7.72
Yes	90.8
Don't know	1.5

# TABLE 43 Q14: Activities in which Boys should be Included

Activity	Girls 13-17 (N= 59)
Bowling	48.3%
Service projects	41.7
Sports	56.7
Camping	63.3
Dances	88.3
Parties	85.0
Rollerskating	60.0
Don't know	65.8

# TABLE 44 Q15: Like to Plan Activities

Response	Girls <u>13-17</u>
No	3.1%
Yes	90.8
Don't know	6.2

# TABLE 45 Q15: Participate in Planning Troop Activities

	Girls
Response	<u>13-17</u>
No	3.1%
Yes	93.8
Don't know	3.1

# TABLE 46 Q12: How Could Girl Scouts be More Fun

- 1. Have activities all year round. \*\*
- 2. More trips/educational experiences. \*\*\*\*\*
- 3. Invite the Boy Scouts/More activities with boys. \*\*
- 4. More sports, less badges and get rid of the uniforms. \*
- 5. If we could cut out the military aspects of Girl Scouts. Why the uniform? Why must we strive for medals and pins which have no meaning? Are Girl Scouting and Boy Scouting training for the Army? Also, all the flag ceremonies, candle ceremonies, Girl Scout promises and laws, and songs are a bunch of time-consuming, meaningless garbage.
- 6. We do funner and easier things we play more games.
- 7. Camping.
- 8. Doing other things besides taking trips all the time a talent show.
- 9. Dances, trips, rollerskating parties.
- 10. More interesting projects such as how to do your hair and how to earn money.
- 11. If there was more trips and no camping.
- 12. Let the girls plan the meetings and trips. \*
- 13. Better attendance/More girls in troop. \*
- 14. I don't think anything can be done, unless you want to make the Girl Scouts a social club where everyone meets to discuss the latest gossip.
- 15. Meetings to deal with career exploration, fashion awareness and make up know how.
- 16. More trips, meeting different troops.
- 17. No uniforms, selling more items, more girls to be interested in participating in meetings, etc.
- 18. Cut out uniform wearing.
- 19. Singing groups.
- 20. More support from council for older girls and stop changing books and awards.
- 21. Co-ed trips and do more for older girls.
- 22. Girls scouts should be more adult.
- 23. They should have more community projects or get-togethers.
- 24. Do more activities girls in this area [Sussex County] rarely get to do. Example: white water rafting
- 25. Have meetings when it suits everyone and do more activities like going going to movies and dances.
- 26. If we had more group sports or outings (picnics, etc.).
- 27. More outings (rollerskating, bowling, Christmas shopping, etc.).
- 28. I think that the girls should do more activities together. The Girl Scouts and Boy Scouts could get together and go camping together or something. On a trip.
- 29. Joint programs, people from other towns or cities, or do an exchange program with people in another state.
- 30. Plan more activities. \*\*\*\*
- 31. More advanced camping trips and more advanced trips. Also, more trips like the Franklin Institute and Maryland Science Institute trips.

## TABLE 46 (Continued) Q12: How Could Girl Scouts be More Fun

- 32. Be an active troop. Keep busy. Have one social activity a month like camping, going to the theater or on a trip.
- 33. They should do more things like skating, dances (co-ed!), and parties. We pay for these things out of our troop money so we don't do as many as we'd like to do.
- 34. Have activities for certain ages and have more interesting things to do that teenagers like to do.
- 35. Explore and cover more area and take more trips and activities together with other troops.
- 36. In career exploration a girl could be placed somewhere of her choice for a day or more to learn about a specific career.
- 37. Go on more trips, plan more activities instead of meetings long, boring ones. Let us talk.
- 38. If we did things like camping and bowling with our own troop not other troops sometimes.
- 39. If there was more than myself in the troop. I am with other Girl Scouts but I am the oldest and only one in my troop.

\* Mentioned Twice

\*\* Mentioned Three Times

\*\*\*\* Mentioned Five Times

\*\*\*\* Mentioned Six Times

#### TABLE 47

### Q12: How Could Girl Scouts Better Serve Girls and Families

### Parents of Girls 5-8

- 1. Co-participation.
- 2. Offer swim lessons and provide life guards at council camps for water sports.
- 3. More family activities togetherness. \*\*\*\*
- 4. Give the leaders more training so that they can better handle the needs of the girls.
- 5. Give the Daisies more to do.
- 6. I think they do a good job. I do have a friend who sent a form back to school for her daughter to get in Brownies twice and never was called. Also I think there should be more public awareness of the program and what it has to offer with a stress on more parent contact and family participation.
- 7. More community involvement/Service projects such as helping people who are homeless, elderly, handicapped, or poor.
- 8. Teach the girls how to take pride in themselves and their families.
- 9. Trust and honesty.
- 10. More educational exposure, computers, museums and small group meetings.
- 11. Meetings are inconvenient for working parents.
- 12. Our area needs more adults involved, scouting needs more promotions.
- 13. If the council was better organized.
- 14. Address the single-family homes more.
- 15. Make parents more aware about Scouts.
- 16. Get out of the city and aim more towards children of the urban area. Make a second Council if must be. We are not city or city oriented. Also we are Maryland, not Delaware.
- 17. They could give better assistance to new leaders. A new leader is thrown into a group of girls and given very little help at all. If they want parents to get involved, they need to give them more help.
- 18. Once they reach middle school age, they need very dynamic leaders and programs that appeal to their age group.

### Parents of Girls 9-12

- When working on badges, make clear what requirements should be completed at home, let the parents know date requirements should be met.
- 2. Do more activities together.
- 3. More family activities togetherness.
- 4. Not making the sale of cookies such a pressure oriented activity.
- 5. Have more troops available for older girls.
- 6. Give the leaders more training so that they can better handle the needs of the girls. \*\*
- 7. By getting more girls into scouting.
- 8. More girls from different socioeconomic background would help.
- 9. More community involvement/Service projects such as helping people who are homeless, elderly, handicapped, or poor. \*\*\*

# TABLE 47 (Continued) Q12: How Could Girl Scouts Better Serve Girls and Families

- 10. Teach the girls how to take pride in themselves and their families.
- 11. I have been very satisfied so far with the Scouting program, except for the periodic change in uniforms which means added expense as younger daughters go into Scouts and can't wear the old uniforms. For the younger girls a program dealing with personal safety might be beneficial, like what to do when approached by strangers it would reinforce what have learned at home and would benefit those who haven't gotten the information at home. I think more camping needs to be scheduled one outing a year, even for the younger girls, isn't enough and the older girls especially want more.
- 12. Making summer camps more affordable. \*
- 13. Meetings are inconvenient for working parents.
- 14. Have it longer.
- 15. Eliminate a lot of selling.
- 16. If the council was better organized. \*\*
- 17. Make parents more aware about Scouts.
- 18. The cost of going to camp and cut out uniform wearing.
- 19. As for families, I think the mother-daughter and father-daughter annual events are plenty. I see Scouting as chiefly a forum for girls to gather with their peers and share companionship through wholesome activities and exposure to new and interesting things in the world. This survey does not ask what I think you are trying to get at. That is, how can the G.S. organization add to their ranks in today's world? A possible answer: Although Girl Scouting has long been heavy on the camping aspects, and my daughter dearly enjoys these events, I hear a constant negative voice from those who are not interested in camping. Maybe it's time to get together an image that is not so camp centered.
- 20. Finding a way to find better volunteers with more dedication in the Girl Scout movement. Some leaders are poor role models. This is a difficult problem.
- 21. They have served my family very much in helping understanding the ways of life is different in many ways and how to help everybody and that not only one person needs help sometimes. But everybody needs help sometime or another. I am very pleased with my girl leader. She is the best one they have so far and understanding too.
- 22. Help girls to deal with their problems.
- 23. By being more up-to-date with their activities and projects dealing with today's pressures on youth. Changing the Girl Scout name to a more youthful modern title, more like a club than an organization.
  - \* Mentioned Twice
  - \*\* Mentioned Three Times
  - \*\*\* Mentioned Four Times
  - \*\*\*\* Mentioned Five Times

### Sample Characteristics

Demographic information is presented in Table 48. Several areas of particular interest are discussed below.

Single-Parent Households. The majority (80 percent or more) of respondents in all groups reported that both parents live at home. As stated earlier, however, it can not be determined how many of these two-parent households are the product of remarriage. No regional differences in household composition were found. Results from the telephone survey suggest that a larger number of Virginia respondents may have produced a somewhat different distribution.

Two-Income Families and Working Mothers. Nearly two-thirds (64 percent) of those surveyed indicated that both parents work. This is slightly larger than the 50 percent reported by non-member households. Further, older girls are more likely (66 percent) than 5-8 year olds (55 percent) to be members of two-income families. Of those mothers who work, most (52-72 percent) work full-time.

Education of Respondent. Regional differences were noted in the education of parents of 5-12 year olds who responded to the survey. Nearly half (46 percent) of those from New Castle County have a college degree, while only 2 percent report that they never completed high school. In contrast, only 26 percent of respondents from Southern Delaware and Maryland have a college degree and 11 percent never completed high school.

TABLE 48
Sample Characteristics

<u>Variable</u>	<u>!</u>	Parents 5-8	Parents 9-12	Girls 13-17
COUNTY	F RESIDENCE			
	New Castle Kent Sussex	46.5% 4.2 16.9	48.5% 10.6 12.1	50.0% 7.8 15.4
	DELAWARE	67.6	71.2	73.2
	Cecil Kent Queen Anne Caroline Talbot Dorchester Wicomico Somerset Worcester MARYLAND	9.9 2.8 5.6 1.4 4.2 2.8 2.8 0.0 1.4 	6.1 0.0 4.5 1.5 0.0 1.5 7.6 1.5 3.0	4.7 1.6 6.3 1.6 1.6 6.3 1.6 0.0
	Accomack Northamptom VIRGINIA	1.4 0.0  1.4	1.5 1.5  3.0	0.0 1.6  1.6
AGE	•			
	13 years 14 years 15 years 16 years 17 years under 25 years 25-34 years 35-44 years 45-54 years No answer	1.47 52.1 31.0 2.8 12.7	0.0% 37.9 50.0 3.0 9.1	41.5% 21.5 16.9 12.3 7.7

<u>Variable</u>	Parents 5-8	Parents 9-12	Girls 13-17
BOTH PARENTS LIVE AT HOME			
No Yes No answer	16.9% 81.7 1.4	6.1% 93.9 0.0	18.5% 80.0 1.5
BOTH PARENTS WORK			
No Yes No answer	42.3% 54.9 2.8	34.8% 63.6 1.5	30.8% 67.7 1.5
MOTHER'S EMPLOYMENT STATUS  Not employed	40.8%	30.3%	27.7%
Employed part-time Employed full-time No answer	16.9 40.8 1.4	33.3 36.4 0.0	20.0 50.8 1.5
MOTHER'S OCCUPATION			
Executive/administrative Professional Technical Sales Support Service Farming/forestry Production/craft Laborer Disabled Unemployed	9.9% 14.1 0.0 0.0 14.1 14.1 1.4 0.0 0.0	10.6% 19.7 1.5 0.0 18.2 15.2 0.0 1.5 1.5 0.0	15.4% 13.8 3.1 3.1 15.4 12.3 0.0 3.1 3.1 0.0
Not reported	4.2	1.5	3.1

<u>Variable</u>	Parents 5-8	Parents 9-12	Girls <u>13-17</u>
FATHER'S EMPLOYMENT STATUS			
Not employed Employed part-time Employed full-time No answer	2.8% 1.4 93.0 2.8	6.1% 1.5 89.4 3.0	4.6% 4.6 89.2 1.5
FATHER'S OCCUPATION	•	-	
Executive/administrative Professional Technical Sales Support Service Farming/forestry Production/craft	25.4% 18.3 2.8 4.2 2.8 7.0 2.8 11.3	27.3% 19.7 0.0 7.6 7.6 4.5 0.0 6.1	16.9% 23.1 3.1 6.2 4.6 1.5 3.1
Laborer Unemployed Veteran Retired Not reported	16.9 2.8 0.0 0.0 5.6	10.6 4.5 1.5 1.5	13.8 3.1 0.0 1.5 13.8

<u>Variabl</u>	<u>e</u>	Parents 5-8	Parents 9-12	Gir <u>13</u> -	
EDUCATI	ON/GRADE LEVEL *				
	Sixth grade Seventh grade Eighth grade Ninth grade Tenth grade Eleventh grade Twelfth grade			1. 20. 20. 23. 13.	.0 .1 .8 .4
	Less than high school High school graduate Some college College degree or more No answer	Respon 7.0% 38.0 8.5 33.8 12.7	6.1% 31.8 15.2 37.9 9.1	Mother 4.6% 44.6 16.9 32.3 1.5	Father 9.2% 40.0 4.6 41.5 4.6
ANNUAL	HOUSEHOLD INCOME				
	Under \$5,000 \$5,000 - \$9,999 \$10,000 - \$14,999 \$15,000 - \$19,999 \$20,000 - \$29,999 \$30,000 - \$39,999 \$40,000 - \$49,999 \$50,000 and above No answer	5.6% 2.8 4.2 9.9 14.1 21.1 16.9 11.3 14.1	4.5% 1.5 6.1 1.5 15.2 18.2 13.6 21.2 18.1		
SEX					
	Male Female No answer	1.4% 97.2 1.4	7.6% 92.4 0.0		

<sup>\*</sup> Parents were asked only to report the education of the respondent. Girls were asked to report the education of both parents.

#### V. TROOP LEADERS

This section focuses on the mail survey of Girl Scout troop leaders. Many of the questions are similar or identical to those asked of parents and girls. Additional questions were included to address specific issues or problems that troop leaders face.

The sample was divided into two groups to reflect differences between troops of different ages. Due to the small percentage of Cadet and Senior troop leaders who responded (Table 49), further differentiation was not possible.

Thus, the younger group of 117 Daisies and Brownies roughly correspond to 5-8 year olds, while the older group of 90 Juniors, Cadets, and Seniors represent 9-17 year olds.

### Membership Characteristics

The following section provides a profile of troops represented by the respondents. In addition, information about personal membership, reasons for becoming a troop leader, and basic training in Girl Scouting are presented.

Length of Membership as Troop Leader. Table 50 shows how long respondents have served as troop leaders. Leaders of older troops are more likely to have served longer than those of younger troops. For instance, 81 percent of Daisy/Brownie leaders have served three years or less. In contrast, the median length of time served by leaders of older troops is five years. Moreover, 12 percent of those from older troops have been leaders for at least ten years.

Former Girl Scouts. Most leaders were once Girl Scouts themselves (Table 51). This is more often the case for leaders of older troops (72 percent) than for leaders of younger troops (57 percent). Leaders of older troops are slightly more likely to have remained in Girl Scouts for a longer period of time (Table 52).

<u>Daughters Who are Girl Scouts</u>. The majority of troop leaders have daughters who are currently Girl Scouts (Table 54). However, Daisy and Brownie leaders are more likely (91 percent) than leaders of older troops (77 percent) to have a daughter who is a Girl Scout.

Reasons for Becoming a Leader. The reason most often cited for becoming a troop leader is that the respondent's daughter is a Girl Scout (Table 54). This reason was given more often by leaders of younger troops, however. If this is the primary motivation for becoming a leader, a pattern is suggested by the information presented above. It would appear that a large number of leaders initially volunteer when their daughters become Girl Scouts. They then advance with their daughters through the various troop levels. When their daughters are no longer members, they may resign or remain at this more advanced level, which seems more likely if they have had some past association with Girl Scouts. This pattern suggests a higher rate of turnover among leaders of younger troops, with more experienced leaders gravitating toward the older troops.

Other important reasons for becoming a leader include an interest in children, belief in the program, and making a contribution to the community.

Interestingly, respondents from Maryland were less likely (44 percent) than those in Delaware (66 percent) to attribute their decision to volunteer to their belief in the program.

Troop Size. A distribution of troop sizes is presented in Table 55.

Younger troops have a tendency to be larger than the older troops: 76 percent of the Daisy and Brownie troops contain more than ten members; in contrast, only 51 percent of the Junior, Cadet, and Senior troops are that large.

Basic Leadership. The majority of leaders (87 percent) reported that they had completed the Basic Leadership course. There were no significant differences between troop levels or regions.

TABLE 49 Q18: Troop Level

Response	<u>Proportion</u>
Daisy	5.4%
Brownie	51.0
Junior	30.1
Cadet	6.3
Cadet/Senior	2.9
Senior	4.4

TABLE 50
Q1: Length of Membership as Troop Leader

	Daisy &	Junior/Cadet
Response	<u>Brownie</u>	& Senior
One year	37.1%	16.7%
Two years	31.9	11.1
Three years	12.1	14.4
Four years	6.0	6.7
Five years	7.8	5.6
Six years	0.9	15.6
Seven years	0.0	4.4
Eight years	0.0	5.6
Nine years	0.0	5.6
Ten years	0.0	4.4
Eleven to fifteen years	1.7	4.4
Sixteen to twenty years	0.9	1.1
Twenty to twenty-five years	0.9	0.0
More than twenty-five years	0.9	2.2
No answer	0.0	2.2

TABLE 51
Q3: Ever a Girl Scout

Response	Daisy & <u>Brownie</u>	Junior/Cadet <u>&amp; Senior</u>
No	43.1%	27.8%
Yes	56.9	72.2

TABLE 52
Q3: Length of Membership as Girl Scout

Response	Daisy & Brownie (N= 66)	Junior/Cadet  & Senior (N= 65)
Less than one year	1.6%	1.5%
One year	6.3	0.0
Two years	6.3	9.2
Three years	15.6	7.7
Four years	12.5	3.1
Five years	12.5	15.4
Six years	12.5	13.8
Seven years	9.4	7.7
Eight years	7.8	12.3
Nine years	4.7	7.7
Ten years	4.7	12.3
Eleven to fifteen years	6.3	7.7
Sixteen to twenty years	0.0	0.0
Twenty to twenty-five years	0.0	0.0
More than twenty-five years	0.0	1.5

TABLE 53
Q4: Have Daughter who is Girl Scout

TABLE 54
Q2: Reasons for Becoming a Troop Leader

Response	Daisy & Brownie	Junior/Cadet & <u>Senior</u>
Interested in children	66.4%	70.0%
Daughter is a Girl Scout	88.8	76.7
Make friends - meet people	22.4	26.7
Believe in the program	56.9	65.6
Get out of the house	7.8	7.8
Take trips	6.9	10.0
Contribute to the community	46.6	46.7
Don't know	0.0	1.1

TABLE 55 Q19: Troop Size

Response	Daisy & <u>Brownie</u>	Junior/Cadet <u>&amp; Senior</u>
0-5 Girls	4.3%	10.0%
6-10 Girls	19.8	38.9
11-15 Girls	37.1	22.2
16-20 Girls	26.7	17.8
21-25 Girls	11.2	8.9
Over 25 Girls	0.9	2.2

TABLE 56
Q17: Completed Basic Leadership

Response	Daisy & <u>Brownie</u>	Junior/Cadet <u>&amp; Senior</u>
No	13.8%	10.0%
Yes	86.2	88.9
No answer	0.0	1.1

#### Troop Activities

Program planning efforts require a knowledge of the types of activities that are currently being conducted by Girl Scout troops. Leaders were therefore asked to indicate the activities their troops participate in during troop meetings. They also selected, from a wide variety of activities, those they had participated in since September 1985.

Activities During Troop Meetings. Nearly all of the younger troops participate in arts and crafts, games, and short trips during meetings. In fact, response rates among younger troops were high for all of the activities except outside speakers and career exploration (Table 57). Further, younger troops were much more likely to participate in games and songs than older troops. This suggests that troop leaders are aware of the dislike many older girls have for these activities.

The most often-cited activity for older troops was planning activities, shown to be popular among this age group in an earlier discussion. Arts and crafts and short trips were also mentioned quite often. Although career exploration had a low response rate in relation to other activities, leaders of older troops were much more likely (54 percent) to report this activity than those of younger troops (15 percent).

One regional difference in troop meetings was noted. Troop leaders in Delaware more often (91 percent) reported that their troops engage in activity planning during meetings than leaders in Maryland (74 percent).

A variety of other activities, not mentioned on the survey, were listed by the leaders. Those most frequently reported are included in Table 57; the remainder are presented in Table 58.

Educational Activities. Participation levels in educational activities are provided in Table 59. Cooking is most frequently reported in both groups. Response rates among leaders of younger troops are low for the remaining activities, especially photography, computers, and fashion. It could be argued, however, that these activities are more suitable for older girls. Older troops are more likely to participate in career exploration, fashion, and computer activities.

Special note should be taken of programs to assist with social pressures since this is an area of special interest in this study. Less than one-fourth of the leaders in either group indicated that their troops have participated in such programs during the past year.

Outdoor Activities. For the most part, Girl Scout troops do not currently participate in outdoor activities (Table 60). With the exception of camping, response rates are low for all of the activities listed. In fact, participation is nonexistent among the younger troops for many of the activities. Although older troops fare better, response rates do not exceed the 26 percent reported for horseback riding. While it is true that many of these activities are considered to be high-risk, these participation rates fall far below the level of support indicated by girls and their parents.

Camping is also more frequent among the older troops. Further, troops in New Castle County and Maryland are more likely (75 percent) to have gone camping in the last year than troops in Southern Delaware (49 percent).

Sports. Sports exhibit a similar pattern to outdoor activities.

Participation in all activities is low among both age groups (Table 61). Given the high interest in sports and the fact that many of the girls already

participate in one or more sports activities, this may be an area in which troop leaders might wish to become more active.

Other Activities. Participation rates are relatively high for many of the activities listed in Table 62. Many of these, however, are considered to be traditional Girl Scouting activities. For instance, Girl Scout troops would be expected to be active in service projects, selling things, music, games, and songs. As has been seen before, younger troops are much more active in games, songs, and music.

Although cheerleading ranked lowest overall, it appears to be rather popular in Southern Delaware. Nearly one-third (31 percent) of the leaders from this region reported that their troops had been active in cheerleading as compared to 2 percent of leaders in New Castle County and Maryland.

Activities not mentioned in the survey but listed by leaders are presented in Table 63.

TABLE 57
Q5: Activities During Troop Meetings

Activity	Daisy & <u>Brownie</u>	Junior/Cadet <u>&amp; Senior</u>
Games	94.8%	70.0%
Arts and crafts	98.3	90.0
Outside speakers	51.7	53.3
Learning about people from other countries Career exploration Working toward badges Planning activities Taking short trips Songs	70.7 15.5 86.2 82.8 85.3 95.7	57.8 54.4 94.4 92.2 77.8 66.7
Other (most frequent responses) Community service Camping Flag ceremony Social activities Meeting with sister troops	1.7 2.6 2.6 1.7 1.7	5.6 1.1 0.0 2.2 1.1

# TABLE 58 Activities During Troop Meetings - Other

### Daisies/Brownies

- 1. Community service protecting environment "Del Small Wonder".
- 2. Storytime with morals, refreshments, exercise and nutrition.
- 3. Learning a different language.
- 4. Cooking.
- 5. Hands on learning experience.
- 6. Camping, religious activities.
- 7. Dance, aerobics.
- 8. Cooking, using tools, performing plays.
- 9. Safety.
- 10. Learning about the Statue of Liberty.
- 11. Hikes.
- 12. Ceremonies.
- 13. Adopted grandparents from nursing home.
- 14. Self-awareness.

# TABLE 58 (Continued) Activities During Troop Meetings - Other

- 1. Service projects and flag ceremonies.
- 2. Service, outdoor camping, cooking.
- 3. Making things for and visiting shut-ins.
- 4. Develop own programs.
- 5. Cooking.
- 6. Lemmi sticks.
- 7. Dance. aerobics.
- 8. Safety.
- 9. Self awareness and leadership skills, discussion on problems, sex, family, they need a good listener with no judgement.
- 10. We take numerous field trips, during the year, summer included.
- 11. Writing letters/cards to "Pen Pal troop in another area".

TABLE 59
Q6: Troop Activities - Educational

Activity	Daisy & <u>Brownie</u>	Junior/Cadet <u>&amp; Senior</u>
Photography	2.6%	4.4%
Computers	2.6	21.1
Cooking	65.5	63.3
Programs to assist w/social pressures	23.3	21.1
Care for animals	19.0	28.9
Fashion/clothes	9.5	35.6
Career exploration	12.1	58.9

TABLE 60 Q6: Troop Activities - Outdoor

Activity	Daisy & <u>Brownie</u>	Junior/Cadet & Senior
Camping	60.3%	84.4%
Water skiing	0.0	0.0
Rapelling	0.0	1.1
White water rafting	0.0	5.6
Biking	6.0	6.7
Snow skiing	0.0	13.3
Tubing	0.0	7.8
Horseback riding	3.4	25.6

TABLE 61
Q6: Troop Activities - Sports

Activity	Daisy & . <u>Brownie</u>	Junior/Cadet <u>&amp; Senior</u>
Water sports	6.0%	17.8%
Field hockey	0.0	2.2
Basketball	1.7	3.3
Gymnastics	9.5	4.4
Softball	6.9	14.4
Soccer	1.7	5.6

TABLE 62 Q6: Troop Activities - Other

Activity	Daisy & Brownie	Junior/Cadet <u>&amp; Senior</u>
Music	65.5%	41.1%
Parties/dances	66.4	51.1
Service projects	62.9	73.3
Rollerskating	69.0	73.3
Games	87.9	51.1
Theater	31.9	35.6
Cheerleading	<b>6.9</b> .	7.8
Selling things	84.5	83.3
Songs	91.4	55.6
Bowling	18.1	27.8

# TABLE 63 Activities Since September 1985 - Other Responses

### Daisy/Brownie

- 1. Sewing.
- 2. Going to entertain the residents of Cokesbury Village.
- 3. Ballet.
- 4. T.V. Station, doughnut shop, Pizza Hut, hospital.
- 5. Trip to the Power Plant in Baltimore.
- 6. Family outings.

# TABLE 63 (Continued) Activities Since September 1985 - Other Responses

- 7. Picnics.
- 8. Tours.
- 9. Visiting people, places to learn.
- 10. Science Center, Washington, DC trip.
- 11. Parades. \*
- 12. Learning about health, first aid, tools inventing.
- 13. Ice skating, hiking, trail marking.
- 14. Council patches for Brownies.
- 15. Zoo.
- 16. Hayride.

- 1. First aid and community health and safety.
- 2. Swimming, picnic with family, visiting local businesses, date with dad, area J Lowe B-Day party, community affairs.
- 3. Sewing.
- 4. Assisting younger troops ("sister troops"). \*
- 5. Theater Badge, We rehearsed and put on a 20 minute play at the Unit 12 camping weekend.
- 6. Community parades, courts of honor awards.
- 7. Hagley Museum (historical badge) Mormon Library for Genealogy badge.
- 8. Picnics.
- 9. Ice skating at U of D. \*
- 10. Aerobics.
- 11. Swimming, hayrides, ice skating.
- 12. Hiking, building things with wood.
- 13. Ice skating, Old New Castle Day, hayride, Franklin Inst.
- 14. Miniature golf.
- 15. Health and fitness courses.
- 16. Swimming and concerts.
- 17. Community service.
  - \* Mentioned Twice

#### Beliefs About Girls

Several questions were asked to determine what leaders believe girls like and dislike about Girl Scouting. This information is important in that these beliefs influence the manner in which troops are administered and the types of activities which are planned.

Girls' Attitudes Toward Girl Scouting. Table 64 and Table 65 list what troop leaders believe girls like and dislike most about Girl Scouting. It is obvious from the differential responses that leaders are aware that girls' attitudes change with age. Thus, while all troop leaders believe girls like trips and other girls, leaders of younger troops are more likely to state that girls like uniforms, meetings, and badges.

Conversely, leaders of older troops are more likely to report that girls dislike uniforms and meetings. In addition, leaders of older troops more often state that girls like camping and dislike selling cookies. Leaders' beliefs, then, appear to accurately reflect the attitudes expressed by girls and their parents.

Planning Activities. Troop leaders from both groups (96 percent) agree that girls like to plan activities (Table 66). Leaders of younger troops, however, are slightly less likely to include girls in the planning process (Table 67).

TABLE 64
Q9: Things Girls Like Most about Girl Scouting

Response	Daisy & <u>Brownie</u>	Junior/Cadet <u>&amp; Senior</u>
Uniforms	34.5%	8.9%
Meetings	59.5	32.2
Badges	70.7	54.4
Leaders	34.5	32.2
Service projects	18.1	34.4
Other girls	74.5	70.0
Trips	92.2	90.0
Camping	64.7	86.7
Selling cookies	38.8	33.3

TABLE 65
Q10: Things Girls Dislike Most about Girl Scouting

Response	Daisy & Brownie	Junior/Cadet <u>&amp; Senior</u>	
Uniforms	16.4%	58.9%	
Meetings	4.3	18.9	
Badges	2.6	6.7	
Leaders -	2.6	2.2	
Service projects	11.2	10.0	
Other girls	6.0	3.3	
Trips	0.0	0.0	
Camping	2.6	2.2	
Selling cookies	10.3	22.2	
Takes too much time	10.3	16.7	
Don't know	43.1	25.6	

TABLE 66
Q11: Girls Like to Plan Activities

Response	Daisy & <u>Brownie</u>	Junior/Cadet & Senior
No	3.4%	4.4%
Yes	95.7	95.6
Don't know	0.9	0.0

TABLE 67
Q12: Participate in Planning Troop Activities

Response	Daisy & <u>Brownie</u>	Junior/Cadet <u>&amp; Senior</u>
No	10.3%	2.2%
Yes	89.7	97.8

### Attitudes Toward Girl Scouting

In addition to meeting the needs of girls who are members of the Girl Scouts, the Council is concerned with satisfying the needs of its troop leaders. This is especially important since leaders serve in a volunteer capacity. To examine this issue, questions to identify leaders' likes and dislikes of Girl Scouting were included in the survey. Other items dealt with plans to continue as a leader, participation in Council-sponsored events, and types of support the Council can provide to assist leaders. This section will focus on the responses to these questions.

Likes and Dislikes of Girl Scouting. Table 68 lists those things liked most by troop leaders. The most prevalent response was working with girls. Several differences between troop levels should be noted. Leaders of younger troops were more likely to give the response "spending time with my daughter." This is not surprising since more leaders at this level reported having a daughter who is currently a Girl Scout. Camping and service projects were more often reported by leaders of older troops. This may be explained in part, however, by the fact that girls at these troop levels also find these activities more enjoyable than younger girls.

Additional responses can be found in Table 69. These focus, for the most part, on helping girls, seeing them grow, and the sense of satisfaction or accomplishment that comes from working with the girls.

There appears to be considerable agreement over dislikes (Table 70). Lack of cooperation from parents is most often cited by both groups of leaders. Lack of cooperation from Council is also frequently mentioned, but more so among leaders of older troops. Interestingly, more leaders complain of too little

training rather than too much.

Table 71 presents other dislikes which could not be easily categorized.

Many of these refer to the frustration caused by apathy among the girls, lack of assistance from parents, and disorganization of council or area coordinators.

Plans to Continue as a Leader. Roughly one-fifth (22 percent) of the leaders surveyed report that they will not continue next year (Table 72). An additional 6-9 percent are undecided.

Of those who plan to remain, most will do so because they enjoy being a leader and they gain a sense of satisfaction from working with the girls (Table 73). A higher percentage of leaders of older troops (83 percent) also attribute their decision to a belief in the program as compared to 67 percent of Brownie and Daisy leaders. Other responses can be found in Table 74.

Reasons for not continuing are shown in Table 75. The number of leaders not planning to return is relatively small to draw any definitive conclusions. The majority, however, indicate that they do not have the time. This is further suggested by the other responses, listed in Table 76, which refer to other commitments and "burn out." Interestingly, nearly half (44 percent) of leaders of younger troops state that they will volunteer for Girl Scouts in some other capacity.

Participation in Council-Sponsored Events. Approximately 60 percent of the troops led by respondents had participated in council-sponsored events during the past year (Table 77). The primary reasons for doing so were that the activities are interesting and fun. The majority of leaders, however, also feel that the girls enjoy meeting other Girl Scouts and that the events provide ideas for troop activities (Table 78).

The most prevalent reason, among all leaders, for not attending was that the events were too expensive. Leaders of older troops were also likely (55 percent) to report that the girls were not interested in contrast to only 10 percent of Brownie and Daisy leaders who had not attended. Over 25 percent of respondents in each group who had not participated, did not because they were already filled (Table 79).

Less than 5 percent of the troop leaders surveyed think that Council should hold fewer events (Table 80). Leaders of younger troops are slightly more likely (48 percent) than those of older troops (38 percent) to want more council-sponsored events. The majority of both groups, however, either don't know or would like the same number of activities.

The most frequently given reasons for holding more, less, or the same number of activities are provided in Table 81. Many respondents feel that the activities are good but some believe they could be better organized. Other comments refer to problems of expense, location, and the need for more agespecific activities. The entire list of responses can be found in Table 82.

Support from Council. Types of support desired by troop leaders are shown in Table 83. The majority report that Council could be of assistance in generating program ideas. Nearly half (47 percent) would also like assistance in dealing with parents.

A substantial number of leaders of older troops (47 percent) indicate a need for help in dealing with contemporary issues. This does not appear to be as important to leaders of younger troops (30 percent). Leaders in Southern Delaware were also more likely (60 percent) than those in New Castle County (35

percent) and Maryland (38 percent) to express a need for assistance in keeping girls in Girl Scouts.

A number of leaders wrote additional comments on their surveys. Some were related to specific questions, while others were more general in nature. In all cases, these comments reflect time and thought taken on the part of those who responded and are therefore recorded in Table 84.

TABLE 68
Q7: Things Liked Most about Girl Scouting

Response	Daisy & <u>Brownie</u>	Junior/Cadet <u>&amp; Senior</u>
Working with girls	90.5%	96.7%
The activities	57.8	60.0
Spending time with daughter	75.9	58.9
Camping	39.7	64.4
Meeting other people	48.3	38.9
Trips	49.1	61.1
Service projects	26.7	46.7
Other (most frequent responses)		
Seeing girls grow/achieve goals	0.0	3.3
Togetherness/sharing	0.9	1.1
Feeling of helping/accomplishment	3.3	0.0

## TABLE 69 Like Most about Girl Scouting - Other Responses

### Daisy/Brownie

- 1. Learning about other cultures.
- 2. Trying to help girls cope with problems in their age group.
- 3. Getting to know my daughter's friends.
- 4. The great feeling I have after an evening or meeting with my troop.

- 1. Love it all.
- 2. Trying to help girls cope with problems in their age group.
- 3. The opportunity to talk to the girls.
- 4. Making girls aware of their potential.

TABLE 70
Q8: Things Disliked Most about Girl Scouting

Response	Daisy & Brownie	Junior/Cadet <u>&amp; Senior</u>
Too much training	6.0%	6.7%
Not enough training	16.4	16.7
Meetings	18.1	13.3
Too time-consuming	18.1	16.7
Lack of cooperation from parents	48.3	57.8
Lack of cooperation from council	22.4	35.6
Don't know	1.7	2.2
Other (most frequent responses)		
Paperwork	4.3	6.7
Lack of support from area coordinators	10.3	7.8
Poor/late communication	2.6	3.3

# TABLE 71 Dislike Most about Girl Scouting - Other Responses

### Daisy/Brownie

- 1. Council is very disorganized.
- 2. Some parents regard leaders as glorified baby sitters.
- 3. Girls that are there only because parents force them to go. \*
- 4. Mandatory area meeting. All information could be sent by mail. \*
- 5. The little clicks working in each area. If your not in the click, don't expect any help from ther troop leaders.
- 6. Not enough "accurate" info to new leaders about council events.
- 7. Lack of cooperation from some girls.
- 8. Having to discipline girls.
- 9. Lack of organization by troop leaders (planning). \*
- 10. Badges don't pertain to today.
- 11. Our meeting space is poor. This serious problem should be corrected by fall. I often cannot attend leaders meetings as I have other meetings. As a result I probably work more independently than I should.
- 12. Council gets too much of our cookie profit fund raisers.
- 13. Girls are not encouraged by parents to continue in scouting.
- 14. Lack of organization at area level as a new leader I felt I was much on my own with little guidance concerning badges.
- 15. Personality problems within the area, some of the area service team feels that the rest of the adults are idiots.
- 16. Service projects.
- 17. Too much selling and the girls don't get enough profit.

## TABLE 71 (Continued) Dislike Most about Girl Scouting - Other Responses

- 18. Camping.
- 19. The week-to-week routine that we sometime fall into.
- 20. Expenses. \*
- 21. We aren't able to participate in council events because they are so far away.
- 22. When girls are registered, their money is taken even if they do not end up in a troop no refunds.

- 1. Council is very disorganized.
- 2. Quality of training very poor.
- 3. Girls that are there only because parents force them to go.
- 4. Mandatory area meeting. All information could be sent by mail.
- 5. I wished I had an experienced person helping me. I was really on my own in areas I didn't even know the questions to ask. Service team helped a lot.
- 6. Council is too under-staffed and can't always give the time needed.

  Personnel changes too frequently, just when you get to know the

  staff they leave and you have to start all over again with a new

  staff member.
- 7. Rules are very restricting.
- 8. Would take less time if parents would help lot of record keeping etc. Also keep having to remind parents of events, due dates, etc. even though reg. newsletters, calenders, etc. sent home.
- 9. Parents who aren't willing to cooperate with the policy of the council and who constantly complain about those of us who try.
- 10. Lack of cooperation from some girls.
- ll. Having to discipline girls.
- 12. Not being able to depend on others for help.
- 13. Not enough planned trips by council, would like planned trip to Washington, DC and New York (bus provided and tours arranged).
- 14. Cheap incentive prizes.
- 15. Sometimes its frustrating trying to get the girls motivated. \*
- 16. Irrelevant training orientation. Poor planning and organization on part of council.
  - \* Mentioned Twice

TABLE 72
Q13: Plan to Continue as Troop Leader

Response	Daisy & <u>Brownie</u>	Junior/Cadet <u>&amp; Senior</u>
No	21.6%	22.2%
Yes	69.8	72.2
Don't know	8.6	5.6

TABLE 73
Q13a: Reasons for Continuing as Leader

Response	Daisy & Brownie (N= 81)	Junior/Cadet <u>&amp; Senior</u> (N= 65)
Enjoy being a leader	81.5%	87.7%
Believe in Girl Scouts	66.7	83.1
Sense of satisfaction working w/girls	79.0	81.5
Contributing to the community	48.1	53.8
Gets me out of the house	9.9	6.2
Opportunity to be w/daughter	70.4	60.0
Other (most frequent responses)		
Meeting new people	2.5	0.0
No else is available	4.9	1.5

TABLE 74
Reasons for Continuing as Leader - Other Responses

### Daisy/Brownie

- 1. Training others.
- 2. Learning new things.
- 3. Made a commitment to myself to follow through to Junior level.
- 4. The troop will all be in 2nd grade. I have a 3-year personal commitment.
- 5. I enjoy planning activities and seeing them carried out.
- 6. These girls are not my daughters or from my community. Once our new center is completed, I feel we can develop leadership in the community.
- 7. Daughter wants me to be her leader.
- 8. I feel the girls benefit from the program.

# TABLE 74 (Continued) Reasons for Continuing as Leader - Other Responses

- 1. Follow girls through from BR to SR level.
- 2. Its the best thing I've ever done. I love it! I'm in it for life.
- 3. Enjoy girl satisfaction.
- 4. I must be crazy.
- 5. Get my daughter through Junior into Cadet.
- 6. The girls need to be able to have a peer group outside of school.
- 7. It will be a co-op troop. All parents must be involved.
- 8. I feel the girls benefit from the program.
- 9. Give girls opportunity, other parents don't want to contribute.
- 10. Love my girls.

TABLE 75
Q13b: Reasons for Not Continuing as Leader

Response	Daisy & Brownie (N= 25)	Junior/Cadet  & Senior (N= 20)
Takes too much time	32.0%	25.0%
Meetings inconvenient	20.0	10.0
Conflicts with parents	28.0	15.0
Girls aren't interested	4.0	10.0
Daughter is dropping out	4.0	15.0
Getting a job	16.0	15.0
Will volunteer for GS in other capacity	44.0	20.0
Not enough support from service team	24.0	15.0
Don't receive info in timely fashion	20.0	15.0
Other (most frequent responses)		
Parents do not help leaders	8.0	5.0
Conflict with spouse	8.0	0.0

# TABLE 76 Reasons for Not Continuing as Leader - Other Responses

#### Daisy/Brownie

- 1. Moving.
- 2. Pregnant with 4th only have two arms and 3 wild runners.
- 3. Involvement with other volunteer activities.
- 4. Lack of organization and planning and too little training by council.
- 5. Sell, Sell, Sell, QSP is a rip off, some never receive QSP.
- 6. Spent 3 years as a Brownie leader, its time for new leadership with the new Jrs.
- 7. I have 2 sons and they are cub age.
- 8. Lack of time, because of school work.
- 9. Attending university still on service team.

- 1. Girls are all graduating.
- 2. Too involved in too may activities once I got "burned out" plan to take a year off and go back.
- 3. Involvement with other volunteer activities.
- 4. I've done it for 3 years.
- 5. I am getting married in Sept. and returning to college in Feb.
- 6. Tired after 5 years.
- 7. Newborn.
- 8. Involved in too much at home right now. Taking classes, semi-invalid mother at my home. Work full time.
- 9. After 10 years in leader capacity, I feel like a change.
- 10. After 7 yrs I'm simply out of ideas to keep troop activity interested.

TABLE 77
Q14: Participated in "council-sponsored" Activities

Response	Daisy & <u>Brownie</u>	Junior/Cadet <u>&amp; Senior</u>
No	33.6%	42.2%
Yes	64.7	56.7
Don't know	1.7	1.1

TABLE 78
Q14a: Reasons for Participating in Council Activities

Response	Daisy & Brownie (N= 75)	Junior/Cadet  & Senior (N= 51)
The activities are interesting	77.3%	68.6%
The activities are fun	78.7	84.3
Girls enjoy meeting other Girl Scouts	69.3	56.9
Events provide ideas for troop	58.7	64.7

TABLE 79
Q14b: Reasons for Not Participating in Council Activities

Response	Daisy & Brownie (N= 39)	Junior/Cadet & Senior (N= 38)
Too time-consuming	25.6%	15.8%
Too expensive	43.6	50.0
Girls aren't interested	10.3	55.3
They are not helpful	17.9	15.8
They were already filled	33.3	23.7

TABLE 80
Q15: Council Should Hold More, Less, Same Number of Events

Response	Daisy & <u>Brownie</u>	Junior/Cadet & Senior
More	48.3%	37.8%
Less	2.6	4.4
Same	25.0	37.8
Don't know	24.1	20.0

TABLE 81
Reasons for Holding More, Less, Same Council-Sponsored Events
Most Frequent Responses

Response	Daisy & <u>Brownie</u>	Junior/Cadet <u>&amp; Senior</u>
Events are good but two far away	5.2%	4.4%
Sufficient though not always carried		
out the best they could be	2.6	6.7
Programs full/not available	4.3	1.1
Too expensive	2.6	5.5
Programs that are popular should be		
run more often	9.5	1.1
More activities at girl's levels in		
different areas	4.3	0.0
Provided nice balance of activities	3.4	2.2
Gives girls sense of sharing/opportunity to meet other girls/experience new		
things	4.3	4.4
More activities for Brownies	3.4	0.0
Too many other things going on	0.9	4.4

# TABLE 82 Reasons for Holding More, Less, Same Council-Sponsored Events Other Responses

#### Daisy/Brownie

- 1. Council events are not organized and have been unsuccessful.
- 2. It is less expensive for the girls to participate.
- 3. First aid demonstrations for girls, swimming lessons, computers and career planning.
- 4. More events closer to Cluster B Everything seems to be at Todd or Grove Point. I believe you would get more participation if the event was centrally located.
- 5. Area events are more organized and seem safer. Council events seem disorganized and sometimes unsafe, example: International Day.
- 6. Troop likes to plan own activities around our programs and interests. \*
- Next year's income from product sales will cover costs and we will get our names in sooner.
- 8. If more are held more troops will be able to participate.
- 9. Provides ideas for new leaders.
- 10. As long as they're spaced out during the year, not expensive that's great.
- 11. Have not attended. \*

### TABLE 82 (Continued)

### Reasons for Holding More, Less, Same Council-Sponsored Events Other Responses

- 12. This would avail more specially trained people to the smaller towns units. We could see what other troops are doing.
- 13. I'm not sure what else was sponsored by them that I felt was important to go to and not too expensive.
- 14. More in area #10.
- 15. There are enough I guess, considering the 3 clusters, but not much choice within each other especially camping activities.
- 16. Yes, but why not hold some in Sussex County, why are they so expensive?
- 17. Could be less expensive, but its nice to use those activities to fill in holes in the year's schedule.
- 18. Like having the activities available, but with no pressure to attend.
- 19. Poor supervision, a lot of trouble getting girls a ride that far away.
- 20. If events relate to our program and are less expensive we might fit them in. Council also tends to do a badge in a short space of time. Leaders take 4-6 weeks to complete a badge.
- 21. More of a variety with various dates to choose from. \*
- 22. Our troop also attended "area" and "neighborhood" events. Council events would mean hassles, more choices to be made and dollars to spend.
- 23. Should provide programming that is too complicated for troop to provide themselves. Should also be well-planned and well-staffed. who help our troop.
- 24. They provided several but our area coordinators should help to remind us of them.
- 25. Need to know more.
- 26. Need more activities for Daisies.
- 27. I didn't receive council-sponsored events list, so we didn't get involved.

- 1. Council events are not organized and have been unsuccessful.
- 2. Same number but vary, hold more trip-type events, these are hard for leaders to do on a troop level, but they will sign up if planned by council.
- 3. Broader opportunities Council can organize larger activities with less cost.
- 4. Need more area based activities for older girls. \*
- 5. Too many activities creates burnout of CBGSC staff and too many activities creates too many choices for leaders.
- 6. Would like to see more events at Camp Sandy Pines, downstate.
- 7. Vary some held on midshore Easton, K.I. Weekend camporee-type competition.

# TABLE 82 (Continued) Reasons for Holding More, Less, Same Council-Sponsored Events Other Responses

- 8. Troops plan so much there are always conflicts with dates council has chosen. There should be more activities for older girls that are cheap or free. We participated in one activity only. The rest were too expensive and I can take my troop to do the same activity for less money than what council charges.
- 9. Less events wouldn't give enough variety and more would not only make it harder to decide what to do, but there's more chance the activities will not be run very well. Council at times overextends themselves for the staff they have, that's why people begin to think council is more trouble than its worth.
- Troop likes to plan own activities around our programs and interests.
- 11. Some only have room for 20 or 30 which means 2 or 3 troops out of 100.
- 12. If more are held more troops will be able to participate.
- 13. For new leader it gives them ideas for the future.
- 14. Have not attended.
- 15. Put word out sooner and don't cancel when set-up.
- 16. Make available transportation to lower council areas.
- 17. Location not convenient. \*
- 18. I don't know how good or bad they are. Most activities are too expensive if they interest the girls. Since we are a small troop, we can often do the same activity cheaper.
- 19. The events that we have participated in have been great, however,
  I have no way of knowing whether there should be more, less, etc.
- 20. Girls were not interested in many of the activities and cost was another factor but my work hours interfere with many of the events.
- 22. I do not think we have enough age level council-sponsored events.
- 23. Like having the activities available, but with no pressure to attend. \*
- 24. Council has resources and connections to get discounts and buses.

  I, as a leader, will go places if I do not have to drive. Would love a planned trip to New York and Washington, DC. Shadowing on the job for Cads and Seniors.
- 25. They are excellent activities. \*
- 26. Just because it was inconvenient for me and my troop doesn't mean it was for others. A lot of time goes into planning and running these activities, any more of them and there will be too much pressure on everyone involved. The council-sponsored events are mostly on weekends, and many of the girls are involved in other activities at that time. Too many events only make more conflicts.
- 27. More of a variety with various dates to choose from.
- 28. More in the Caroline County and Talbot County areas that less expensive.
- 29. Have a good selection, we don't have time to do all.
- 30. Hold more activities closer to area 8.

# TABLE 82 (Continued) Reasons for Holding More, Less, Same Council-Sponsored Events Other Responses

- 31. Area 3, Kent County always excluded.
- 32. Each group of girls are different and very hard to predict. A year ahead variation is best but must be in line with program established in the handbooks.
- 33. It should fit demand and "natural" opportunity.
- 34. Less, unless they are more publicized and better organized. There seems to be too much going on, therefore not much is done in an organized manner. I've found this disorganizations in numerous council and/or area events and it's discouraging to girls, leaders and parents who help our troop.
- 35. I didn't receive council-sponsored events list, so we didn't get involved.
  - \* Mentioned Twice

TABLE 83
Q16: Types of Support Council Should Provide

Response	Daisy & Brownie	Junior/Cadet <u>&amp; Senior</u>
Program ideas	62.9%	57.8%
Assistance in planning meetings	28.4	21.1
Assistance in planning activities	25.0	21.1
Training on discipline of girls	31.9	24.4
Assistance in planning trips	23.3	18.9
Help with paper work/forms	26.7	30.0
Suggestions for keeping girls in GS	36.2	45.6
Dealing with contemporary issues	30.2	46.7
Dealing with parents	47.4	47.8

### TABLE 84 Additional Comments

 Question 16 - Less membership requirements for super troop and other troop awards. This would provide more rewards for small but successful troops.

(Junior/21-25 Girls/New Castle, DE)

2. Question 8 - It's no longer Girl Scouts (little is done for them) - it's Council. Why do they charge the girls to go swimming in the pool while we're at camp?? \$.50 per girl and \$5.00 for the troop?? Another money-maker for Council? Where does all the United Fund money go? Why is the van so expensive to use? For whom was it purchased?? \$25.00 to use equipment at camp? Ripoff.

Question 13 - What service team? Rarely [receive information].

Question 14 - Council activities are not well organized...very ill-planned.

Question 16 - What support? [paper work] waste of time.

(Junior/11-15 Girls/New Castle, DE)

3. Question 16 - Understanding age-appropriate behavior of girls.

(Cadet/6-10 Girls/New Castle, DE)

4. Question 8 - Lack of advance notice for council-planned events. Selling QSPs and this as a requirement for Super Troop Patch.

(Brownie/16-20 Girls/New Castle, DE)

5. Question 14 - Many G.S. activities were too expensive and Council added a surcharge onto activities without informing us. Sometimes the charge was as much as \$2.00 a ticket. That's outrageous!

(Junior/16-20 Girls/New Castle, DE)

6. Question 16 - Cut cost on badges and things you buy.

(Brownie/21-25 Girls/New Castle, DE)

7. I would like Girl Scouts to have something traditional such as the Eagle award for Boy Scouts. My son, age 19, put down Eagle Scout on all his college applications. Eva, age 17, had no such honor. She put down that she had earned 85 GS badges and became a First Class Scout just before they discontinued that award. A few years ago, I met a Girl Scout Eagle

(earned in 1938). She got it just before that award was phased out. I never knew that Girl Scouts had that!
Reinstate the Girl Scout Eagle Award!!! I have daughters 5 and 11 who'd like to earn it. Food for thought!

(Junior/16-20 Girls/Kent, DE)

8. Question 10 - [dislike other girls] Our troop formed groups depending on draw schools. No matter how we tried to integrate, those from same school stuck like glue.

(Junior/11-15 Girls/New Castle, DE)

9. No support from Service Team - major drawback. Hopefully system can change these problems.

(Junior/21-25 Girls/Sussex, DE)

10. Question 9 - Older girls won't wear them [uniforms]...[meetings] used by parents as babysitting time...some girls say they [badges] are too much work - they only want to be babysat and entertained.

Question 10 - [takes up too much time] it means they can't ride the bus home and goof off with their friends.

Question 11 - Girls want to be "spoon-fed". If they have to do the planning, they say they will do without the activity.

Question 13 - I considered dropping the troop in mid-year as the girls wished to do nothing creative, educational, service-oriented. The girls voted to take part in an area program, chose the one, spent 3 meetings on program activity, then only 2 scouts showed up! They want to go camping but not plan the trip, not shop for food, not spend a meeting learning outdoor skills, not wash mess kits or dishes. Tried having a flag raising ceremony and the troop did not know the words to "The Star-Spangled Banner" and were most inconsiderate when I tried to teach them. If they are to take part in a service project or activity, they don't show up.

Question 14 - Tried to take part in some but found out too late about them or found correct person in council too late to register. Concerned about safety aspects of some like tubing - the girls should know swimming.

Question 16 - Give leaders the current required forms. Teach the girls consideration, patience, patriotism, pride in learning and sharing, respect for others.

General troop attitude and cooperation poor this year. All mothers work except one - none have time to help.

(Junior/11-15 Girls/New Castle, DE)

 Question 14 - Experience has shown Council activities are poorly planned and carried out.

(Brownie/16-20 Girls/New Castle, DE)

12. I enjoy Scouting and have 2 daughters in the Brownies. However, I also have another child who is only 22 mos., so at times I find it very difficult to attend all the meetings expected of me. I find that quite a few service team members, etc. have no small children and seem to have forgotten that we can't always be at every meeting and function. I have a family who also depends on me as well as other social demands such as church that require time. I often feel I spend less time with my daughters now than before I became involved in the Scouts.

(Brownie/16-20 Girls/Sussex, DE)

13. In 1985 I was a helper in my daughter's troop with the expectation that this year would prove to be better that the last. It had been very unorganized in 1985/85 - and I wanted to help to make it a successful year for the troop as well as my daughter. Unfortunately, the leader in 85/86 was even more unorganized that the leader the year before and worse than that, she wouldn't accept any help or suggestions from anyone else. I realize that getting leaders is not an easy task for you but something needs to be done about the training and qualifying of these people. I enrolled my daughter in Brownies thinking she would really gain something constructive out of it, but honestly have to say it has been a complete waste of time. Couldn't you establish or enforce, if already established, a good solid training program involving truly interested individuals.

(Brownie/11-15 Girls/Sussex, DE)

14. I feel that some of the programs are still important but at the same time some just do not pertain to this day and age. I think every leader should have been a Brownie or Girl Scout before being a Leader. It is extremely difficult to teach girls about something you have not experienced. If this isn't possible, then the training should be much more extensive. If a woman was to complain about the time training consumes then she isn't that dedicated to begin with. This is my opinion and also of other leaders I have spoken with.

(Brownie/16-20 Girls/New Castle, DE)

15. Question 16 - [Assistance in planning trips] troop 'vehicles' a definite problem. Renting vans and busses is prohibitive!

I sure don't need to "get out of the house". I work all day and have 3 little kids!

(Brownie/16-20 Girls/New Castle, DE)

16. Question 16 - More timely release of information. Many times received information too late to use. Also do not receive information for all age levels because troop is listed under age level of majority of girls. Although it is a Junior/Cadet/Senior troop, I receive only info for Juniors.

(Junior-Cadet-Senior/6-10 Girls/New Castle, DE)

17. Question 14b - Too far away

(Junior/6-10 Girls/Caroline, MD)

18. Question 8 - [Lack of cooperation from council] Lower Shore is slowly beginning to exist to Council!

(Brownie/16-20 Girls/Wicomico, MD)

- 19. Question 16 No more meetings to give assistance. Written material is not well organized. There are too many sources. Would like to see introductory booklet that said as a Cadet Scout Leader you will work toward the silver medal award. This award has 4 components:
  - 1. 3 Interest Projects
  - 2. Completion of Challenge of Being a Girl Scout
  - 3. Career Exploration
  - 4. Silver Leadership Award

It took me a whole year of being a leader and lots of reading and thinking to reduce the Girl Scout information to this simple outline.

(Cadet/6-10 Girls/New Castle, DE)

20. Question 2 - Nobody else wanted to be a leader

(Brownie/11-15 Girls/ New Castle, DE)

21. Question 14b - Also, usually was not given enough notice to prepare and get chaperones since I work full-time and most of the parents do also.

(Brownie/16-20 Girls/New Castle, DE)

22. Question 14b - Notice came after girls had planned their activities for coming year.

(Cadet-Senior/6-10 Girls/New Castle, DE)

23. Question 10 - The girls, as a unit, don't dislike anything. I try to be sure they have a variety of things and concentrate on the strong likes.

Question 14b - My girls wanted to do their own thing this year. Sometimes the council sponsored things did not fit our program or our girls wanted and needed the planning experience.

Question 16 - Council does an excellent job - local volunteers are sometimes not the right caliber (not girl-oriented). I need to be reminded of all the things council does have available (programs and resources).

(Cadet/16-20 Girls/Wicomico, MD)

24. Please continue to schedule Council meetings and activities at halfway points such as Dover, Del. or Camp Todd, MD. People from the lower shore area enjoy and gain from council sponsored activities but are often deterred from attending them if their travel time is lengthy.

(Senior/11-15 Girls/Wicomico, MD)

25. Question 14b - Mainly, too far from the area.

(Brownie/21-25 Girls/Cecil, MD)

26. There seems to be very little organization among council. Also, area chairmen are not very helpful and area meetings are boring. If I must go to a meeting I'd like it to be worthwhile. On a few occasions I have had a few serious problems and/or concerns and have addressed them to council and area personnel. Not once have I received a satisfactory answer or solution over six years as a leader. Also, many of the women in Girl Scouting are too old fashioned, strict and rigid with the girls. Many are not role models I would hold up because they are not very in tune with today. I have found that the offbeat trips and bringing in speakers at meetings are 2 things that keep the girls in Scouts. Planned, specific activities work the best. They are not always interested in learning the laws, promise, etc. We do learn these things and have ceremonies many times through the year, but they are one of the least interesting types of activities to the girls. We impress on them the Girl Scout promise and how to be a good, nice person all the time but we're usually having a great time doing unusual activities when we do this. I have come to rely on my own resources and those of my co-leader and parents because the council is so disorganized. They have too much going on to do much in a thorough, thought-out manner....We were interested in tubing on on the Brandywine but felt there were just too many involved for a safe, organized, fun trip. Also, any other council-sponsored activity (with the

exception of 1 area camp) that I've been involved in was extremely disorganized and confusing. Parents have also commented on this.

(Junior/Over 25 Girls/New Castle, DE)

27. I recently had a question regarding Health Records. I called Council 3 times about it and could never get a definite answer. The Area Consultant said one thing - Council said another. Because of this, 3 girls did not go to an overnight at Grove Point because they would have to pay \$25.00 for a medical exam (that I felt was not needed - and so did Council) but the Area Consultant would not let them go without it. Even though Council said the Consultant was wrong - nobody from Council ever called and talked to her about it. This is the kind of thing that irritates me. You need to have a rule and follow it.

(Brownie/0-5 Girls/Worcester, MD)

28. They could relay info to leaders in a timely fashion. We received no mailings this year - all info came from Council late at Leaders Mtgs... In addition to the above employment [office manager], I have been (this year) a Choir Director for church, held positions all year with a Cub Scout Pack of 49 boys, been a Boy Scout Leader, as well as numerous other positions of volunteer work. The only position I have found to be frustrating was Girl Scout Leader. Our meetings were fine - but Council does not send info to leaders, only Area People. Often info was relayed "after the fact", cookie sales were shortened, collection time for same was almost nil. I was able to maintain an active, event-filled year for my girls - but with the help of my husband who is also a Scoutmaster and Cubmaster. Needless to say, we are currently on "R & R".

(Junior/6-10 Girls/Queen Anne, MD)

29. Question 14b - Travel time too long.

(Junior/16-20 Girls/Worcester, MD)

30. I work full-time (45-50 hrs/wk), raise small child, and have a husband in Navy who is not home much. I want to work with the girls but don't have time for all the peripheral meetings.

(Junior/11-15 Girls/Wicomico, MD)

31. Question 14b - Too far away.

(Junior/16-20 Girls/Queen Anne, MD)

#### Sample Characteristics

Demographic information is presented in Table 85. Several findings of interest are addressed below.

Age. The majority of troop leaders who responded are between the ages of 25 and 44. However, leaders of older troops are more likely be 35 years of age or older. In addition, ll percent of leaders of older troops are over the age of 44. Thus, Brownie and Daisy troop leaders tend to be slightly younger.

Children Under Age 18. The majority of leaders in both groups have at least one child under the age of 18. Leaders of older troops, however, were more likely to report that they did not. Since these leaders also tend to be older, it is likely that many of these respondents have grown children. The median number of children under age 18 was two.

Employment Outside the Home. More than two-thirds of the respondents are employed outside the home. Leaders of older troops, however, are more likely (50 percent) than Brownie and Daisy leaders (33 percent) to be employed full-time. The prevalence of outside employment among troop leaders, and the effort required to balance work with volunteering, suggests a high level of commitment on the part of these individuals.

Education. Overall, troop leaders represent a well-educated group. Over 60 percent report some college experience, while nearly half (46 percent) have had at least four years of college. Level of education is somewhat higher among respondents from New Castle County (51 percent with a college degree) as compared to those from Southern Delaware and Maryland (38 percent with a college degree).

TABLE 85
Sample Characteristics

<u>Variable</u>	Daisy & <u>Brownie</u>	Junior/Cadet <u>&amp; Senior</u>
COUNTY OF RESIDENCE		
New Castle	55.2%	63.3%
Kent	8.6	5.6
Sussex	10.3	8.9
DELAWARE	74.1	77.8
Cecil	6.0	3.3
Kent	0.0	1.1
Queen Anne	3.4	5.6
Caroline	1.7	2.2
Talbot	1.7	0.0
Dorchester	5.2	3.3
Wicomico	4.3	3.3
Somerset	0.9	1.1
Worcester	1.7	1.1
MARYLAND	24.9	21.0
Accomack	0.9	0.0
Northamptom	0.0	1.1
VIRGINIA	0.9	1.1
AGE		
under 25 years	1.7%	3.3%
25-34 years	56.9	36.7
35-44 years	39.7	46.7
45-54 years	0.9	10.0
55-64 years	0.0	1.1
No answer	0.0	2.2
EDUCATION/GRADE LEVEL		
Less than high school	0.9%	2.2%
High school graduate	34.5	36.0
Some college	20.7	13.3
College degree or more	44.0	47.8
No answer	0.0	1.1
		•

<u>Variable</u>	Daisy & Brownie	Junior/Cadet <u>&amp; Senior</u>
MARITAL STATUS		
Single	5.2%	10.0%
Married	89.7	81.1
Separated	2.6	1.1
Divorced	2.6	5.6
Widowed	0.0	1.1
No answer	0.0	1.1
CHILDREN UNDER AGE 18		
None	5.2%	17.8%
One	8.6	13.3
Two	57.8	43.3
Three	25.0	15.6
Four	3.4	7.8
Five	0.0	2.2
EMPLOYED OUTSIDE THE HOME		
Not employed	32.8%	23.3%
Employed part-time	34.5	26.7
Employed full-time	32.8	50.0
OCCUPATION		
Executive/administrative	7.1%	11.1%
Professional	25.9	31.1
Technical	3.5	1.1
Sales	2.7	4.4
Support	19.0	21.1
Service	5.3	2.2
Farming/forestry	0.0	1.1
Production/craft	1.8	0.0
Laborer	0.9	2.2
Unemployed	32.8	23.3
Not reported	0.9	2.2

<u>Variable</u>	Daisy & <u>Brownie</u>	Junior/Cadet & Senior
ANNUAL HOUSEHOLD INCOME		
Under \$5,000	0.9%	1.1%
\$5,000 - \$9,999	1.7	1.1
\$10,000 - \$14,999	6.9	5.6
\$15,000 - \$19,999	6.0	10.0
\$20,000 - \$29,999	17.2	18.9
\$30,000 - \$39,999	20.7	21.1
\$40,000 - \$49,999	19.0	13.3
\$50,000 and above	16.4	14.4
No answer	11.2	14.4
SEX	•	
Male	0.9%	0.0%
Female	99.1	100.0

#### VII. POPULATION PROJECTIONS

Population projections for each of the counties in the three states served by the Chesapeake Bay Council are given in Table 86, Table 87, and Table 88. Differences in age breakdowns reflect reporting differences among the three agencies from which the information was obtained. Population trends and shifts, shown in the data, can be used by the Council in long-range program and activity planning.

TABLE 86
Population Projections for the State of Delaware

Region/Age Group	<u>1985</u>	<u>1990</u>	2000
New Castle County 5-9 year old girls 10-14 year old girls 15-17 year old girls	12,767 13,112 9,311	17,077 12,925 7,963	16,052 17,167 10,472
Total 5-17 year old girls	35,190	37,965	43,691
Kent County			
5-9 year old girls	3,753	4,007	4,158
10-14 year old girls	3,805	3,851	4,318
15-17 year old girls	2,473	2,335	2,476
Total 5-17 year old girls	10,031	10,193	10,952
Sussex County			
5-9 year old girls	3,296	3,401	3,644
10-14 year old girls	3,510	3,371	3,699
15-17 year old girls	2,464	2,130	2,110
Total 5-17 year old girls	9,270	8,902	9,453
Total State			
5-9 year old girls	19,817	24,486	23,854
10-14 year old girls	20,426	20,147	25,184
15-17 year old girls	14,247	12,428	15,058
Total 5-17 year old girls	54,490	57,061	64,096

TABLE 87
Population Projections for Selected Areas in Maryland

Region/Age Group	1985	1990	2000
Cecil County 5-10 year old girls 11-13 year old girls 14-17 year old girls	2,680 1,545 2,369	2,718 1,386 2,037	2,803 1,502 2,040
Total 5-17 year old girls	6,594	6,141	6,345
Kent County 5-10 year old girls 11-13 year old girls 14-17 year old girls	549 306 423	564 284 375	531 298 395
Total 5-17 year old girls	1,278	1,223	1,224
Queen Anne County 5-10 year old girls 11-13 year old girls 14-17 year old girls	1,121 490 908	1,260 604 738	1,417 720 1,042
Total 5-17 year old girls	2,519	2,602	3,179
Caroline County 5-10 year old girls 11-13 year old girls 14-17 year old girls	928 527 756	995 511 694	1,007 566 737
Total 5-17 year old girls	2,211	2,200	2,310
Talbot County 5-10 year old girls 11-13 year old girls 14-17 year old girls	840 419 661	1,044 429 535	965 547 742
Total 5-17 year old girls	1,920	2,008	2,254
Dorchester County 5-10 year old girls 11-13 year old girls 14-17 year old girls	1,029 649 955	1,021 589 777	992 583 795
Total 5-17 year old girls	2,633	2,387	2,370

TABLE 87 (Continued)
Population Projections for Selected Areas in Maryland

Region/Age Group	<u>1985</u>	<u>1990</u>	<u>2000</u>
Wicomico County 5-10 year old girls 11-13 year old girls 14-17 year old girls	2,577 1,301 1,933	2,822 1,290 1,725	2,812 1,500 1,977
Total 5-17 year old girls	5,811	5,837	6,289
Somerset County			
5-10 year old girls	703	750	696
11-13 year old girls	360	383	385
14-17 year old girls	548	508	548
Total 5-17 year old girls	1,611	1,641	1,629
Worcester County			
5-10 year old girls	1,182	1,335	1,344
11-13 year old girls	605	668	762
14-17 year old girls	938	876	1,074
Total 5-17 year old girls	2,725	2,879	3,180
Total Nine-County Area			
5-10 year old girls	11,609	12,509	12,567
11-13 year old girls	6,202	6,144	6,863
14-17 year old girls	9,491	8,265	9,350
Total 5-17 year old girls	27,302	26,918	28,780

TABLE 88
Population Projections for Selected Areas in Virginia

Region/Age Group	<u> 1985</u>	<u>1990</u>	<u>2000</u>
Accomack County			
5-9 year old girls	1,056	1,078	997
10-14 year old girls	1,072	1,071	1,106
15-17 year old girls	661	643	640
Total 5-17 year old girls	2,789	2,792	2,743
Northampton County			
5-9 year old girls	523	506	458
10-14 year old girls	585	561	539
15-17 year old girls	334	296	311
Total 5-17 year old girls	1,442	1,363	1,308
Total Two-County Area			
5-9 year old girls	1,579	1,584	1,455
10-14 year old girls	1,657	1,632	1,645
15-17 year old girls	995	939	951
Total 5-17 year old girls	4,231	4,155	4,051

î
-
:
· :
•
:
<u>a</u>
: : : : : :
}
4
ļ •
The same of the sa
, , , , , , , , , , , , , , , , , , ,
i .
4 1
÷
† 
, pri
1
:
. ]
The stop and to the
3

## APPENDIX A

TELEPHONE SURVEY INSTRUMENT

# CHESAPEAKE BAY GIRL SCOUTS SURVEY OF NON-SCOUTS AND PARENTS #152V - MARCH 1986

Interview Number:	
Telephone Number:	Starting Time:
Interview Date:	Ending Time:
Interviewer:	Comments:
	from the University of Delaware onducting a study of (Delaware, Maryland, creation for girls (ages 5-17). Would s to answer some questions?
1. Are there any girls between the  Yes No END INTERVIEW	ages of 5 and 17 in your household?
2. Do any of the girls in your hou  Yes END INTERVIEW  No	sehold now belong to Girl Scouts?
group?)	in your household? (How many in each  8 9 10 15 16
4. Is there a parent of any of the  Yes  No (MAY I CALL BACK? E	girls at home at the present time?
Mother of girl 5-8 Father of girl 5-8 Mother of girl 9-12 Father of girl 9-12	(USE PRECODED SELECTION ORDER)  Yes No  Yes No  Yes No  Yes No  Yes No  Yes No
IF NO TO ALL CATEGORIES IN QUESTION	5, ASK TO CALL BACK.
[ ]03 Sussex	decil [ ]13 Accomack  Gent { ]14 North Hampton  Queen Anne  Garoline  Galbot  Oorchester  Vicomico

## PARENT QUESTIONNAIRE

7.	Besides school activities, does y of the following activities?	our daughter participate in any
	0 - Not Checked 1 - Checked	7 - Refused 9 - Don't Know
8.		ies your daughter already participates you like her to be more active in?
	0 - Not Checked 1 - Checked	7 - Refused 9 - Don't Know
	[ ] Camping [ ] Group activities with friend [ ] The arts: dance, music, pai [ ] Church youth groups [ ] Sports [ ] Cultural activities such as [ ] Anything else? (Specify:	nting trips to museums, plays, other cities
9.	Would you like your daughter to p following types of activities?	articipate in any of the
	0 - Not Checked 1 - Checked	7 - Refused 9 - Don't Know
	[ ] Group outings such as white and rapelling [ ] Programs to assist girls in such as peer pressure, dr [ ] Career exploration	
10.	Please name the activity you would participate in.  DO NOT READ RESPONSES  [ ]01 The arts: dance, music, pare [ ]02 Sports [ ]03 Church youth group [ ]04 Cultural activities [ ]05 Group outings [ ]06 Programs to assist with some [ ]07 Career Exploration [ ]08 Other (Specify:	cial pressures

11.	Of the following activities, which do you think your daughter would be interested in participating in?	l
	0 - Not Checked 7 - Refused 1 - Checked 9 - Don't Know	
	<pre>[ ] Camping [ ] Group activities with friends [ ] The arts: dance, music, painting [ ] Church youth groups [ ] Sports [ ] Cultural activities such as trips to museums, plays, other cit [ ] Other (Specify:</pre>	ies _)
12.	When you think of girl scouting, what comes to your mind?  DO NOT READ RESPONSES	
	0 - Not Checked 7 - Refused 1 - Checked 9 - Don't Know	
	[ ] Community Service [ ] Uniform [ ] Camping [ ] Groups/Friends [ ] Cookies [ ] Activities/Fun [ ] Other (Specify:)	
13.	In your community, where have you heard of Girl Scouting recently? DO NOT READ RESPONSES	
	0 - Not Checked 7 - Refused 1 - Checked 9 - Don't Know	
	[ ] Billboards [ ] Adult Volunteers [ ] Community Service Projects [ ] Newspapers [ ] Radio [ ] Television [ ] Posters/Fliers [ ] Word of Mouth [ ] School [ ] Church [ ] Cookie sales [ ] Other (Specify:	)
14.	Were any of the girls who now live in this household ever a member of Girl Scouts? [ ]1 Yes For how many years? [ ]0 No SKIP TO QUESTION 16	
15.	Why did they drop out of Girl Scouts? DO NOT READ RESPONSES	
	0 - Not Checked 7 - Refused 1 - Checked 8 - Not Applicable 9 - Don't Know	
	[ ] Boring [ ] Didn't like leader [ ] Too busy [ ] Didn't like activities [ ] Other (Specify:	_)

SKIP TO QUESTION 17

16.	<pre>why haven't any of the girls joined Girl Scouts? [ ]1 Involved in other activities [ ]2 Too young [ ]3 No troop in area [ ]4 Friends do not belong [ ]5 Other (Specify:) [ ]7 Refused [ ]8 Not Applicable [ ]9 Don't Know</pre>
17.	Do you have any ideas about the way Girl Scouts could serve girls and their families better? [ ]0 No [ ]1 Yes  If Yes, Specify:
18.	What is the highest grade in school that you completed?
19.	What is the occupation of the main wage earner in your household?
20.	What is your age?
21.	Are both parents employed? [ ]0 No [ ]1 Yes
	Mother: Father: [ ]1 part-time [ ]1 part-time [ ]2 full-time [ ]2 full-time
22.	Do both parents live at home? [ ]0 No [ ]1 Yes
23.	We would like to get a general idea of your household income.  Could you give me an estimate of which of the following broad categories best describes your yearly household income?  [ ]01 Under \$5,000 [ ]02 \$5,000 - 9,999 [ ]03 \$10,000 - 14,999 [ ]04 \$15,000 - 19,999 [ ]05 \$20,000 - 29,999 [ ]06 \$30,000 - 39,999 [ ]07 \$40,000 - 49,999 [ ]08 \$50,000 and above [ ]97 Refused [ ]99 Don't know
24.	(For interviewer, code sex) [ ]O Female [ ]1 Male

## GIRL QUESTIONNAIRE

25.	Besides school activities, do you participate in any of the following activities?
	0 - Not Checked 7 - Refused 1 - Checked 9 - Don't Know
	<pre>[ ] Drawing, painting, or sculpture [ ] Plays instrument/sings with           group or organization [ ] Sports [ ] Dance lessons [ ] Music lessons [ ] Church youth group [ ] Other organization such as 4-H, Girls Club, or Community Center [ ] Other (Specify:)</pre>
	YES TO ANY OF THE ABOVE, SKIP TO QUESTION 27. NO TO ALL OF THE ABOVE, CONTINUE.
26.	Why are you not involved in any club or activity?  [ ]1 Parents won't let me [ ]2 Can't get to meetings [ ]3 Too expensive [ ]4 Friends don't belong [ ]5 Not interested/clubs are not fun [ ]7 Refused [ ]8 Not Applicable [ ]9 Don't Know
27.	Besides the out-of-school activities you already take part in, which of the following would you like to participate in?
	0 - Not Checked 7 - Refused 1 - Checked 9 - Don't Know
	<pre>[ ] Camping [ ] Group activities with friends [ ] The arts: dance, music, painting [ ] Church youth groups [ ] Sports [ ] Cultural activities such as trips to museums, plays, other cities [ ] Anything else? (Specify:</pre>
28.	Would you like to participate in any of the following types of activities?
	0 - Not Checked 7 - Refused 1 - Checked 9 - Don't Know
	[ ] Group outings such as white water rafting, tubing, and rapelling [ ] Programs to assist girls in coping with social problems such as peer pressure, drugs, and physical development [ ] Career exploration

29. Please name the activity you would most like to participate in.  DO NOT READ RESPONSES  [ ]01 The arts: dance, music, painting [ ]02 Sports [ ]03 Church youth group [ ]04 Cultural activities [ ]05 Group outings [ ]06 Programs to assist with social pressures [ ]07 Career Exploration [ ]08 Other (Specify: [ ]97 Refused [ ]99 Don't Know
30. When you think of girl scouting, what comes to your mind?  DO NOT READ RESPONSES
0 - Not Checked 7 - Refused 1 - Checked 9 - Don't Know
[ ] Community Service [ ] Uniform [ ] Camping [ ] Groups/Friends [ ] Cookies [ ] Activities/Fun [ ] Other (Specify:)
31. In your community, where have you heard of Girl Scouting recently?  DO NOT READ RESPONSES
0 - Not Checked 7 - Refused 1 - Checked 9 - Don't Know
[ ] Billboards [ ] Adult Volunteers [ ] Community Service Projects [ ] Newspapers [ ] Radio [ ] Television [ ] Posters/Fliers [ ] Word of Mouth [ ] School [ ] Church [ ] Cookie sales [ ] Other (Specify:)
32. Were you ever a member of Girl Scouts? [ ]1 Yes For how many years? [ ]0 No SKIP TO QUESTION 34
33. Why did you drop out of Girl Scouts?  DO NOT READ RESPONSES
0 - Not Checked 7 - Refused 1 - Checked 8 - Not Applicable 9 - Don't Know
[ ] Boring [ ] Didn't like leader [ ] Too busy [ ] Didn't like activities [ ] Other (Specify:)
34. Do you have any ideas about the way Girl Scouts might become more interesting or more fun for girls like you? [ ]0 No [ ]1 Yes If Yes, Specify:

35.	various activities in conjunction with boy's groups? [ ]0 No [ ]1 Yes [ ]7 Refused [ ]9 Don't Know
36.	Would you be willing to participate in activities such as trips to the beach or sports that were sponsored by the Girl Scouts if you were not required to formally join a troop? [ ]0 No [ ]1 Yes [ ]7 Refused [ ]9 Don't Know
37.	What grade are you in in school this year?
38.	What is your age?
39.	What is the highest grade in school that your mother completed? Your father?
40.	What is your mother's occupation?  Does she work full-time? [ ]0 No [ ]1 Yes
41.	What is your father's occupation?  Does he work full-time? [ ]0 No [ ]1 Yes
42.	Do both of your parents live at home? [ ]0 No [ ]1 Yes

#### APPENDIX B

MAIL SURVEY INSTRUMENTS

# GIRL SCOUT QUESTIONNAIRE

following activities? CHECK ALL THAT APPLY.
<ul> <li>Drawing, painting, or sculpture</li> <li>Playing an instrument or singing with a group or or organization</li> <li>Sports/Athletics (includes gymnastics and swimming)</li> <li>Dance lessons</li> <li>Music lessons</li> <li>Church youth group</li> <li>Other organization such as 4-H, Girls club, or community center</li> </ul>
What things do you <u>like most</u> about Girl Scouting? CHECK ALL THAT APPLY
[ ] uniforms [ ] other girls [ ] meetings [ ] trips [ ] badges [ ] camping [ ] leaders [ ] selling cookies [ ] service projects [ ] don't know
What things do you <u>dislike</u> <u>most</u> about Girl Scouting? CHECK ALL THAT APPLY
[ ] uniforms [ ] other girls [ ] meetings [ ] trips [ ] badges [ ] camping [ ] leaders [ ] selling cookies [ ] service projects [ ] takes up too much time [ ] don't know
What do you do during troop meetings that you enjoy the most?  CHECK ALL THAT APPLY
[ ] games [ ] career exploration [ ] arts and crafts [ ] working toward badges [ ] business activities [ ] planning activities         (attendance, dues, etc.) [ ] talking with friends [ ] outside speakers [ ] taking short trips [ ] learning about people [ ] songs         from other countries [ ] don't know

٠.	CHECK ALL THAT APPLY
	[ ] games [ ] career exploration [ ] arts and crafts [ ] working toward badges [ ] outside speakers [ ] taking short trips [ ] business activities [ ] planning activities         (attendance, dues, etc.) [ ] talking with friends [ ] learning about people [ ] songs         from other countries [ ] don't know
6.	Which of the following subjects would you like to learn more about in Girl Scouts?  CHECK ALL THAT APPLY
	[ ] Computers [ ] Fashion/Clothes [ ] Photography [ ] Care for animals [ ] Cooking [ ] Career exploration [ ] Programs to assist with social pressures
7.	Which of the following activities would you like Girl Scouts to be more active in?  CHECK ALL THAT APPLY
	[ ] Music [ ] Theater [ ] Parties/Dances [ ] Cheerleading [ ] Service Projects [ ] Selling things [ ] Rollerskating [ ] Songs [ ] Games [ ] Bowling
8.	Which of the following outdoor activities would you like to participate in through Girl Scouts?  CHECK ALL THAT APPLY
	[ ] Camping [ ] Biking [ ] Water Skiing [ ] Snow Skiing [ ] Rapelling [ ] Tubing [ ] White Water Rafting [ ] Horseback Riding
9.	Which of the following sports activities would you like to participate in through Girl Scouts?  CHECK ALL THAT APPLY
	[ ] Water Sports [ ] Gymnastics [ ] Field Hockey [ ] Softball [ ] Basketball [ ] Soccer

_	
	ease name the activity you would most like to participate in?
	<pre>]01 The arts: dance, music, painting ]02 Camping ]03 Sports/Athletics: gymnastics, swimming, soccer, etc. ]04 Outdoor activities: rafting, tubing, skiing, etc. ]05 Cultural activities: trips, theatre, etc. ]06 Educational activities: computers, photography, etc. ]07 Group activities: bowling, rollerskating, dances, etc. ]08 Service Projects ]09 Programs to assist with social pressures ]10 Career exploration ]99 Don't Know</pre>
	what ways could the Girl Scouts become more interesting or re fun for girls your age?
va	you think Girl Scouts would be more appealing if they planned rious activities in conjunction with boy's groups?  ]O No [ ]1 Yes [ ]7 Refused [ ]9 Don't Know
	at activities would you like boys to be included in? ECK ALL THAT APPLY
[ [ [ [	Bowling [ ] Dances  Service Projects [ ] Parties  Sports [ ] Rollerskating  Camping  None: Girl Scouts should not plan activities with boys  Don't Know
	you like to help plan activities you are involved in?  ] O No [ ] 1 Yes [ ] 7 Refused [ ] 9 Don't Know
	you help to decide what your troop will do?  ]O No

17. How long have you been a member of	Girl Scouts?
18. What troop level are you currently	in?
[ ]1 Daisy [ ]2 Brownie [ ]3 Junior [ ]4 Cadet [ ]5 Senior	
19. How many girls are in your troop?	
[ ]1 0-5 girls [ ]2 6-10 girls [ ]3 11-15 girls [ ]4 16-20 girls [ ]5 21-25 girls [ ]6 over 25 girls [ ]9 don't know	- -
20. Do you plan to continue in Girl Sco [ ]0 No [ ]1 Yes [ ]9 Do	
IF YOU ANSWERED YES TO QUESTION 20:	IF YOU ANSWERED NO TO QUESTION 20
20a. Why do you plan to continue in Girl Scouting?  CHECK ALL THAT APPLY	20b. Why do you plan to drop out of Girl Scouts? CHECK ALL THAT APPLY
[ ] My parents will make me [ ] I like selling cookies [ ] It's fun [ ] I like the other girls [ ] I like the leader [ ] I like camping [ ] I like the trips [ ] I like working on badges [ ] I enjoy service projects [ ] Don't Know	<pre>[ ] I'm too busy/don't have time [ ] I'm too old [ ] My parents won't let me [ ] It's too boring [ ] It's too expensive [ ] I don't like the uniform [ ] I don't like badges [ ] I don't like selling cookies [ ] I don't like the leader [ ] I don't like the meetings [ ] I don't like the other girls [ ] Don't Know</pre>
21. What grade are you in in school thi	
	s year?

43.	In what county do you live:
	[ ]01 New Castle County, DE [ ]06 Cecil County, MD
	[ ]02 Kent County, DE [ ]07 Kent County, MD
	[ ]03 Sussex County, DE [ ]08 Queen Anne County, MD
	[ ]09 Caroline County, MD
	[ ]10 Talbot County, MD
	[ ]04 Accomack County, VA [ ]11 Dorchester County, MD
	[ ]05 Northampton County, VA [ ]12 Wicomico County, MD
	[ ]13 Somerset County, MD
	[ ]14 Worcester County, MD
24.	What is the highest grade in school that your mother completed?
25.	What is the highest grade in school that your father completed?
26.	Does your mother work full-time?
	[ ]0 No [ ]1 Yes
2.7	White to make the security of
21.	What is your mother's occupation?
20	Door wave father work full-time?
20.	Does your father work full-time? [ ]0 No [ ]1 Yes
	[ ]O NO [ ]I les
20	What is your father's occupation?
£3.	mae is your lacker a occupation.
30.	Do both of your parents live at home?
	10 No 11 Ves

# PARENT OF GIRL SCOUT QUESTIONNAIRE

Ι.,	in any of the following activities? CHECK ALL THAT APPLY.
	<ul> <li>Drawing, painting, or sculpture</li> <li>Playing an instrument or singing with a group or or organization</li> <li>Sports/Athletics (includes gymnastics and swimming)</li> <li>Dance lessons</li> <li>Music lessons</li> <li>Church youth group</li> <li>Other organization such as 4-H, Girls club, or community center</li> </ul>
2.	What things does your daughter <u>like most</u> about Girl Scouting?  CHECK ALL THAT APPLY
	[ ] uniforms , [ ] other girls [ ] meetings [ ] trips [ ] badges [ ] camping [ ] leaders [ ] selling cookies [ ] service projects [ ] don't know
3.	What things does your daughter <u>dislike most</u> about Girl Scouting?  CHECK ALL THAT APPLY
	<pre>[ ] uniforms [ ] other girls [ ] meetings [ ] trips [ ] badges [ ] camping [ ] leaders [ ] selling cookies [ ] service projects [ ] takes up too much time [ ] don't know</pre>
4.	What does your daughter do during troop meetings that she enjoys the most?
	[ ] games [ ] career exploration [ ] arts and crafts [ ] working toward badges [ ] business activities [ ] planning activities

5.	What does your daughter do during troop meetings that she enjoys the least?  CHECK ALL THAT APPLY			
	<pre>[ ] games [ ] arts and crafts [ ] outside speakers [ ] business activities</pre>	<pre>[ ] career exploration [ ] working toward badges [ ] taking short trips [ ] planning activities [ ] talking with friends [ ] songs [ ] don't know</pre>		
6.	Which of the following subject learn more about in Girl Scout CHECK ALL THAT APPLY	s would you like your daughter to s?		
	[ ] Computers	[ ] Fashion/Clothes		
	[ ] Photography	[ ] Care for animals		
	[ ] Cooking	[ ] Career exploration		
	[ ] Programs to assist with s	ocial pressures		
7.	Which of the following activit to be more active in? CHECK ALL THAT APPLY	ies would you like Girl Scouts		
	[ ] Music	[ ] Theater		
	[ ] Parties/Dances	[ ] Cheerleading		
	[ ] Service Projects	[ ] Selling things		
	[ ] Rollerskating	[ ] Songs		
	[ ] Games	[ ] Bowling		
8.	Which of the following outdoor daughter to participate in the CHECK ALL THAT APPLY	activities would you like your ough Girl Scouts?		
	[ ] Camping	[ ] Biking		
	[ ] Water Skiing	[ ] Snow Skiing		
	[ ] Rapelling	[ ] Tubing		
	[ ] White Water Rafting	[ ] Horseback Riding		
9.	Which of the following sports daughter to participate in the CHECK ALL THAT APPLY	activities would you like your ough Girl Scouts?		
	[ ] Water Sports	[ ] Gymnastics		
	[ ] Field Hockey	[ ] Softball		
	[ ] Basketball	[ ] Soccer		

]02 Camping ]03 Sports/Athletics: gymnastics, swimming, soccer, etc. ]04 Outdoor activities: rafting, tubing, skiing, etc. ]05 Cultural activities: trips, theatre, etc. ]06 Educational activities: computers, photography, etc. ]07 Group activities: bowling, rollerskating, dances, etc. ]08 Service Projects ]09 Programs to assist with social pressures ]10 Career exploration		
### HECK ONLY ONE ANSWER    101 The arts: dance, music, painting   102 Camping   103 Sports/Athletics: gymnastics, swimming, soccer, etc.   104 Outdoor activities: rafting, tubing, skiing, etc.   105 Cultural activities: trips, theatre, etc.   106 Educational activities: computers, photography, etc.   107 Group activities: bowling, rollerskating, dances, etc.   108 Service Projects   109 Programs to assist with social pressures   110 Career exploration   199 Don't Know   199 Do	_	· · · · · · · · · · · · · · · · · · ·
### HECK ONLY ONE ANSWER    101 The arts: dance, music, painting   102 Camping   103 Sports/Athletics: gymnastics, swimming, soccer, etc.   104 Outdoor activities: rafting, tubing, skiing, etc.   105 Cultural activities: trips, theatre, etc.   106 Educational activities: computers, photography, etc.   107 Group activities: bowling, rollerskating, dances, etc.   108 Service Projects   109 Programs to assist with social pressures   110 Career exploration   199 Don't Know   199 Do		
102 Camping   03 Sports/Athletics: gymnastics, swimming, soccer, etc.   104 Outdoor activities: rafting, tubing, skiing, etc.   105 Cultural activities: trips, theatre, etc.   106 Educational activities: computers, photography, etc.   107 Group activities: bowling, rollerskating, dances, etc.   108 Service Projects   109 Programs to assist with social pressures   110 Career exploration   199 Don't Know   199	рa	rticipate in?
102 Camping   03 Sports/Athletics: gymnastics, swimming, soccer, etc.   104 Outdoor activities: rafting, tubing, skiing, etc.   105 Cultural activities: trips, theatre, etc.   106 Educational activities: computers, photography, etc.   107 Group activities: bowling, rollerskating, dances, etc.   108 Service Projects   109 Programs to assist with social pressures   110 Career exploration   199 Don't Know   199		101 The enter dense music pointing
j03 Sports/Athletics: gymnastics, swimming, soccer, etc. ]04 Outdoor activities: rafting, tubing, skiing, etc. ]05 Cultural activities: trips, theatre, etc. ]06 Educational activities: computers, photography, etc. ]07 Group activities: bowling, rollerskating, dances, etc. ]08 Service Projects ]09 Programs to assist with social pressures ]10 Career exploration ]99 Don't Know  In what ways could the Girl Scouts better serve girls and their amilies?  [In a sy service project of the currently in sylvant troop level is she currently in sylvant troop level is she currently in sylvant for service of the currently in sylvant for service of the currently in sylvant for service of the currently in sylvant for service of service of the currently in sylvant for service of service of the currently in sylvant for service of ser	[	
]04 Outdoor activities: rafting, tubing, skiing, etc. ]05 Cultural activities: trips, theatre, etc. ]06 Educational activities: computers, photography, etc. ]07 Group activities: bowling, rollerskating, dances, etc. ]08 Service Projects ]09 Programs to assist with social pressures ]10 Career exploration ]99 Don't Know  In what ways could the Girl Scouts better serve girls and their amilies?  [Solution of the company of the country of the count of the country of the c	[	•
105 Cultural activities: trips, theatre, etc.   106 Educational activities: computers, photography, etc.   107 Group activities: bowling, rollerskating, dances, etc.   108 Service Projects   109 Programs to assist with social pressures   110 Career exploration   199 Don't Know   199 Don't Kno	ĺ	
107 Group activities: bowling, rollerskating, dances, etc.   108 Service Projects   109 Programs to assist with social pressures   110 Career exploration   199 Don't Know   1	Ī	
108 Service Projects   109 Programs to assist with social pressures   110 Career exploration   199 Don't Know    In what ways could the Girl Scouts better serve girls and their amilies?    It was a social pressures   100 Career exploration   10	ĺ	
109 Programs to assist with social pressures   110 Career exploration   199 Don't Know	[	
10 Career exploration   199 Don't Know		
]99 Don't Know  In what ways could the Girl Scouts better serve girls and their amilies?  How long has your daughter been a member of Girl Scouts?  That troop level is she currently in?   1 Daisy		
n what ways could the Girl Scouts better serve girls and their amilies?  Now long has your daughter been a member of Girl Scouts?  That troop level is she currently in?    1 Daisy	-	
Iow long has your daughter been a member of Girl Scouts?  That troop level is she currently in?    1 Daisy	[	199 Don't Know
That troop level is she currently in?    1 Daisy	_	
That troop level is she currently in?    1 Daisy		
<pre> ]2 Brownie ]3 Junior ]4 Cadet ]5 Senior  How many girls are in her troop?  [1 0-5 girls [2 6-10 girls [3 11-15 girls [4 16-20 girls [5 21-25 girls ]6 21-25 girls </pre>	Нс	w long has your daughter been a member of Girl Scouts?
<pre> ]2 Brownie ]3 Junior ]4 Cadet ]5 Senior  How many girls are in her troop?  [1 0-5 girls [2 6-10 girls [3 11-15 girls [4 16-20 girls [5 21-25 girls ]6 21-25 girls </pre>		· · · · · · · · · · · · · · · · · · ·
]3 Junior ]4 Cadet ]5 Senior  How many girls are in her troop?  [1 0-5 girls [2 6-10 girls [3 11-15 girls [4 16-20 girls [5 21-25 girls		at troop level is she currently in?
J5 Senior  Now many girls are in her troop?    1 0-5 girls	w1: [	at troop level is she currently in?
Now many girls are in her troop?	W1: [ [	at troop level is she currently in?  ]1 Daisy ]2 Brownie
1 0-5 girls   2 6-10 girls   3 11-15 girls   4 16-20 girls   5 21-25 girls	w <del>1</del> [ [	at troop level is she currently in?    Daisy   Brownie   Junior   4 Cadet
2 6-10 girls   3 11-15 girls     4 16-20 girls     5 21-25 girls	W1 [ [	at troop level is she currently in?    Daisy   Brownie   Junior   4 Cadet
2 6-10 girls   3 11-15 girls     4 16-20 girls     5 21-25 girls	W1 [ [ [	at troop level is she currently in?  ]1 Daisy ]2 Brownie ]3 Junior ]4 Cadet ]5 Senior
]3 11-15 girls ]4 16-20 girls ]5 21-25 girls	wt [ [ [	at troop level is she currently in?  [1 Daisy [2 Brownie [3 Junior [4 Cadet [5 Senior ]   ] Senior
]4 16-20 girls ]5 21-25 girls	wt [ [ [	at troop level is she currently in?  ]1 Daisy ]2 Brownie ]3 Junior ]4 Cadet ]5 Senior  w many girls are in her troop?  ]1 0-5 girls
	wt [ [ [	at troop level is she currently in?  ]1 Daisy ]2 Brownie ]3 Junior ]4 Cadet ]5 Senior  w many girls are in her troop?  [1 0-5 girls ]2 6-10 girls
[ ]6 over 25 girls	W1 [ [ [ [	at troop level is she currently in?  ]1 Daisy ]2 Brownie ]3 Junior ]4 Cadet ]5 Senior  w many girls are in her troop?  [1 0-5 girls [2 6-10 girls [3 11-15 girls
]9 don't know	W <del>I</del> [ [ [	at troop level is she currently in?    1 Daisy

[ ]O No [ ]1 Yes [ ]9 D	
IF YOU ANSWERED YES TO QUESTION 16	: IF YOU ANSWERED NO TO QUESTION 16:
<pre>16a. Why does she plan to</pre>	l 6b. Why does she plan to drop out of Girl Scouts? CHECK ALL THAT APPLY
[ ] We will make her	[ ] She's too busy/doesn't   have time
[ ] She likes selling cookies [ ] It's fun [ ] She likes the other girls [ ] She likes the leader [ ] She likes camping [ ] She likes the trips [ ] She likes working on badges [ ] She enjoys service projects [ ] Don't Know	[ ] She's too old [ ] No transportation [ ] It's too boring [ ] It's too expensive [ ] She doesn't like the uniform [ ] She doesn't like badges [ ] She doesn't like selling
	girls .   Don't Know
17. What is the highest grade in school	l that you completed?
18. What is your age?	
[ ]02 Kent County, DE [ ]03 Sussex County, DE	[ ]06 Cecil County, MD [ ]07 Kent County, MD [ ]08 Queen Anne County, MD [ ]09 Caroline County, MD [ ]10 Talbot County, MD
[ ]04 Accomack County, VA [ ]05 Northampton County, VA	[ ]11 Dorchester County, MD [ ]12 Somerset County, MD [ ]13 Worcester County, MD
20. What is the employment status of t [ ]0 not employed	he child's mother?
<pre>[ ]1 employed part-time [ ]2 employed full-time</pre>	
21. What is her occupation?	
22. What is the employment status of t [ ]0 not employed [ ]1 employed part-time [ ]2 employed full-time	he child's father?
23 What is his accupation?	

```
24. Do both of your parents live at home?
              [ ]1 Yes
   [ ]0 No
25. We would like to get a general idea of your household income. Please
 · check the category which best describes your yearly household income.
      ]01 Under $5,000
                                      [ ]06 $30,000 - $39,999
                                       ]07 $40,000 - $49,999
      ]02 $5,000 - $9,999
                                       ]08 $50,000 and above
      ]03 $10,000 - $14,999
      ]04 $15,000 - $19,999
                                        ]97 Refused
      ]05 $20,000 - $29,999
                                         ]99 Don't Know
26. What is your sex?
   [ ]l Female
                 [ ]2 Male
```

# GIRL SCOUT TROOP LEADER QUESTIONNAIRE

1.	How long have you been a troop leader?				
2.	Why did you become a Girl Scout volunteer? CHECK ALL THAT APPLY				
	[ ] Interested in children [ ] To get out of the house more [ ] My daughter is a Girl Scout [ ] To take trips [ ] To make friends/Meet people [ ] To contribute to the community [ ] I believe in the program [ ] Don't Know				
3.	Were you ever a Girl Scout? [ ]0 No [ ]1 Yes For how long?				
4.	Do you have a daughter who is currently a Girl Scout? [ ]0 No [ ]1 Yes				
5.	What activities does your troop participate in during troop meetings?  CHECK ALL THAT APPLY				
	[ ] games [ ] career exploration [ ] arts and crafts [ ] working toward badges [ ] learning about people [ ] planning activities     from other countries [ ] taking short trips [ ] outside speakers [ ] songs [ ] other (List:)				
6.	What other activities has your troop participated in since September 1985? CHECK ALL THAT APPLY				
	Educational Activities:  [ ] Photography				
	Outdoor Activities:  [ ] Camping				
	Sports Activities  [ ] Water Sports [ ] Gymnatistics [ ] Field Hockey [ ] Softball [ ] Basketball [ ] Soccer				

	,	[ ] Service Projects [ [ ] Rollerskating [ [ ] Games [ ]	Theater   Cheerleading   Selling things   Songs   Bowling
	7.	What do you like most about Girl Scout	ing?
		[ ] The activities [ ] Spending time with my daughter	<pre>Meeting other people Trips Service projects Don't Know </pre>
•	8.	What do you dislike most about Girl So	couting?
		[ ] Too much training [ [ ] Not enough training [ [ ] Meetings [ ] Other (Explain:	] Too time-consuming ] Lack of cooperation from parents ] Lack of cooperation from council
	· 9.	[ ] Don't Know What do you think girls like most about	ut Girl Scouting?
•		CHECK ALL THAT APPLY  [ ] Uniforms [ [ ] Meetings [ [ ] Badges [ ] Leaders [ ] Service projects [ ]	<pre>  Other girls   Trips   Camping   Selling cookies   Don't Know</pre>
: : [	,10.	What do you think girls dislike most CHECK ALL THAT APPLY	about Girl Scouting?
***************************************		[ ] Uniforms [ [ ] Meetings [ ] Badges [ ] Leaders [ ] Service projects [ ]	Other girls Trips Camping Selling cookies Takes up too much time Don't Know
{	11.	Do you think girls like to help plan [ ]0 No [ ]1 Yes [ ]9 Don'	

12. Do the girls in your troop help decide [ ]O No [ ]1 Yes	what the troop will do?
13. Do you plan to be a leader next year? [ ]0 No [ ]1 Yes [ ]9 Don't	Know
IF YOU ANSWERED YES TO QUESTION 13:	IF YOU ANSWERED NO TO QUESTION 13
13a. Why do you plan to continue as a leader? CHECK ALL THAT APPLY	13b. Why do you not plan to continue as a leader?  CHECK ALL THAT APPLY
[ ] Enjoy being a leader [ ] Believe in Girl Scouts [ ] Sense of satisfaction     working with girls [ ] Contributing to the community [ ] Gets me out of the house [ ] Opportunity to be     with my daughter [ ] Other (Specify:	[ ] Takes too much time [ ] Meetings inconvenient [ ] Conflicts with parents [ ] Girls aren't interested [ ] Daughter is dropping out [ ] Getting a job [ ] Will volunteer for Girl Scouts
14. Did your troop participate in "council in the "Program and Training Forecast"	
[ ]0 No [ ]1 Yes	
IF YOU ANSWERED YES TO QUESTION 14	
14a. Why? CHECK ALL THAT APPLY	•
<ul> <li>[ ] The activities are interesti</li> <li>[ ] The activities are fun</li> <li>[ ] Girls enjoy meeting other Gi</li> <li>[ ] Events in the Program Bookle activities</li> </ul>	rl Scouts
IF YOU ANSWERED NO TO QUESTION 14	
14b. Why not? CHECK ALL THAT APPLY	
<ul> <li>[ ] Too time consuming</li> <li>[ ] Too expensive</li> <li>[ ] Girls aren't interested in t</li> <li>[ ] They are not helpful</li> <li>[ ] They were already filled</li> </ul>	hem

13.	"council-sponsored" events? [ ]1 more [ ]2 less [ ]3 the same [ ]4 don't know				
	Please explain your answer to Question 15:				
•					
14	What other two of support can the council provide?				
10.	. What other type of support can the council provide?  CHECK ALL THAT APPLY				
	[ ] Program ideas [ ] Assistance in planning meetings				
	[ ] Assistance in planning activities				
	[ ] Training on discipline of girls [ ] Assistance in planning trips				
	[ ] Help with paper work/forms				
	[ ] Suggestions for keeping girls in Girl Scouts [ ] Dealing with contemporary issues: drug use/teenage suicide/				
	teenage sexuality/child abuse/divorce				
	[ ] Dealing with parents				
17.	Have you completed Basic Leadership? [ ]0 No				
18.	What age level is your troop?				
	[ ]1 Daisy [ ]2 Brownie [ ]3 Junior [ ]4 Cadet [ ]5 Combined Cadet/Senior [ ]6 Senior				
	[ ]5 Combined Cadety Senior [ ]6 Senior				
19.	How many girls are in your troop?				
	[ ]1 0-5 girls [ ]2 6-10 girls [ ]3 11-15 girls [ ]4 16-20 girls [ ]5 21-25 girls [ ]6 over 25 girls				
20.	In what county do you live?				
	[ 101 New Castle County, DE [ 106 Cecil County, MD				
	[ ]02 Kent County, DE [ ]07 Kent County, MD [ ]08 Queen Anne County, MD				
	[ ]09 Caroline County, MD				
	[ ]10 Talbot County, MD [ ]04 Accomack County, VA [ ]11 Dorchester County, MD				
	[ ]05 Northampton County, VA [ ]12 Somerset County, MD				
	[ ]13 Worcester County, MD				
21.	What is your age?				
22.	What is the highest grade in school that you have completed?				
23.	What is your marital status? [ ]1 Single [ ]2 Married [ ]3 Separated [ ]4 Divorced [ ]5 Widowed [ ]7 Refused				
24.	How many children under age 18 do you have living at home? [ ]0 None [ ]1 One [ ]2 Two [ ]3 Three [ ]4 Four [ ]5 Five [ ]6 Six or more				

25. Are you employed "outside the home"?
[ ]1 not employed [ ]2 employed part-time [ ]3 employed full-time

26. What is your occupation?

27. What is your sex?
[ ]1 Female [ ]2 Male

28. Which of the following categories best describes your annual household income?
[ ]01 Under \$5,000 [ ]06 \$30,000 - \$39,999
[ ]02 \$5,000 - \$9,999 [ ]07 \$40,000 - \$49,999
[ ]03 \$10,000 - \$14,999 [ ]08 \$50,000 or above
[ ]04 \$15,000 - \$19,999 [ ]97 Refused
[ ]05 \$20,000 - \$29,999 [ ]99 Don't Know

L	
J	

: . ٠. ŗ.